



NETWORK OF THE INSULAR CHAMBRERS OF COMMERCE AND INDUSTRY OF THE EUROPEAN UNION

PRESS RELEASE

WORKING MEETINGS OF THE EU NETWORK OF ISLAND CHAMBER OF COMMERCE (INSULEUR) IN MALLORCA

The working meetings of the EU Network of Island Chambers of Commerce (INSULEUR) were successfully held in Mallorca in the presence of institutional and government officials from the Balearic Islands, with the aim of formulating a common strategy for insularity in Europe



On Thursday, June 12, there was an institutional meeting between INSULEUR representatives and the Vice President of the Balearic Islands Government and his colleagues, at the Palau Reial.

On Friday 13 June, a meeting of the INSULEUR Board of Directors hosted by the Chamber of Commerce and Industry of Mallorca followed, marking a crucial turning point for the strategic redefinition of INSULEUR's actions for the next two years. The meeting of the Board of Directors was attended by the President of the Chamber of Mallorca and his associates. The President of INSULEUR, Mr. **Giannis Roussos**, presented INSULEUR's Action Plan for the next two years of his mandate.



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Highlights of the meeting:

- **Creation of two working groups** to contribute to the formulation of the European strategy for the islands and the revision of the regulations on the outermost regions. The first group will be coordinated by the President of INSULEUR and President of the Cyclades Chamber, Giannis Roussos, while the second will be coordinated by the First Vice-President of INSULEUR and President of the Chamber of Commerce of Gran Canaria, Luis Padrón.
- **Broaden the participation of network members** by inviting other island chambers to join.
- Use **artificial intelligence** to help the Chamber operate more efficiently and effectively.

An important part of the events was the **round table** on the position of the islands on the EU Cohesion Policy, followed by studies and presentations by executives of the Balearic Islands Government and the University of the Balearic Islands on the main topic of "Insularity", highlighting the particularities and challenges facing the island regions, in order for the Board to incorporate them in its strategy. The meeting concluded with an open dialogue to formulate common proposals to feed into the European Commission's public consultation, as announced by Commissioner Fitto. This meeting confirmed INSULEUR's key role as the voice of Europe's island economies at European level, reinforcing its strategic role in the face of new European policy and institutional developments.



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