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The President of INSULEUR, Joseph Borg, as a guest speaker during the *Circle the Med* conference, which was held in January 19, 2024 in Athens. He participated in the debate on *The Circular Economy – Sustainable Tourism nexus in the Mediterranean, business models and monitoring starting from islands as frontrunners*.



On December 1st, 2023, The Network of Insular Chambers of Commerce and Industry of the European Union successfully orchestrated its General Assembly and Annual Forum at the Stavros Niarchos Foundation Cultural Center in Athens. The event, held under the auspices of the Union of Hellenic Chambers and the General Secretariat of the Aegean and Island Policy featured collaboration with CPMR – Conference of Peripheral Maritime Regions Island Commission, Greening the Islands, Island Innovation, SMILO – Small Islands Organisation, ESIN – European Small Islands Federation, received support from the Piraeus Chamber of Commerce and Industry and the Piraeus chamber of tradesman, and endorsement by Interreg Euro-MED Programme – Mission for Natural Heritage and the COSME I-STARS Project.



Mr. Tsipiras, represented INSULEUR at the Conference of Peripheral Maritime Regions (CPMR) which took place in Brussels in February 2024. In consideration of the outcomes of the COP 28, and ahead of the future EU mandate, this event was organised by the SEARica Intergroup of the European Parliament and hosted by MEP Josianne Cutajar. The conference was a timely opportunity to bring together key policy makers and stakeholders with the aim to reflect on the EU support for an effective resilience to secure a sustainable future of coastal and maritime communities.

Entrepreneurship and Competitiveness of Insular Companies

Mr. Evangelos Myrsinias, Vice President of INSULEUR and President of the Chamber of Lesbos was invited as a guest speaker for a study on the topic of Entrepreneurship and Competitiveness of Insular Companies. Island regions, especially the smaller ones, face several specific economic challenges linked to their geographical characteristics.

Low population density, high transportation costs, very small size, and the presence of very small businesses make these economies even more dependent on business initiatives from other inland areas. Regions, Municipalities, Chambers and other business support bodies are the catalysts and driving forces for entrepreneurship and start-ups.



LOADING ...



CURRENT PROJECTS



I - STARS

Monitoring the sustainability performance of at least 125 island tourism SMEs whilst boosting their awareness, development, and capacity in sustainable innovations.

Objective: Building a more resilient, innovative, and sustainable tourism ecosystem.



MESA

The objective of the MESA project is to increase awareness on the sustainable agri food products and production methods of the three Mediterranean islands (Crete, Sardinia and Mallorca) and their contribution to the climate, environment and animal welfare.



MED - ROUTES

The project aims to promote the transition to a circular and resource efficient economy.

Project overall objective: Establish and disseminate a local-based, low-impact model of sustainable tourism across Cultural Routes in the MED area.



FORTHCOMING PROJECTS

CAROUSEL

The CAROUSEL project contributes to identifying and implementing a transnational action plan to enhance circular economy at regional/national/macro-regional level. Concretely, it creates a "marketplace of up-cycled products" by piloting approaches and related solutions that increase the level of circular lifestyles in small villages and lead to behavioral changes of citizens, enterprises and local public authorities. This is the proposed response to a common challenge of the Adrion area where towns and villages are resource-intensive consumption centres that need a transition to circularity as a green solution.



EVENTS

On the 7th March Daniel Borg (Technical Committee) attended the meeting of the Greening the Islands Observatory instead of the President Joseph Borg. During this meeting Joseph Borg was elected as vice chair of the Island Advisory Committee within the Observatory. Sai Navoti, Chief SIDS (Small Islands Developing States) UN DESA (United Nations -Department of Economic and Social Affairs Economic Analysis) was elected as chair of the same Committee.



As part of the MESA project INSULEUR and its partners (Chambers of Rethymno, Mallorca and Cagliari - Orestiano) participated in the 2024 INTERNORGA Fair which was held in Hamburg Germany on March the 7th. We assisted agri-food producers from these three Mediterranean markets to introduce and promote their products to the German market.



Mr. Evangelos Myrsinias, Vice President of Insuleur will participate at the CPMR Islands Conference which will be held in Portugal (Azores) on April the 22nd. Mr. Myrsinias will deliver a speech on the challenges and opportunities of the Blue Economy during the MARITIME session on the topic "ISLANDS' ROLE IN FOSTERING SUSTAINABLE BLUE ECONOMY & MARINE GOVERNANCE"

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