



Open Call: Grants for Tourism Businesses

It's all about adapting

WE CAN HELP YOU

Adapt to the changing landscape, ensure the long-term success and resilience of your business in the face of evolving consumer demands, climate change, and global sustainability goals.

Apply to be considered for a grant up to €5,600 Deadline for applications : 25 October 2023, 17:00 CET

WHO CAN APPLY?

- Micro, Small or Medium-sized Enterprise (MSME)
- Tourism Sector
- Operating for at least 2 years in:
 - Cyprus Ireland Spain
 - Greece Italy

WHY APPLY?

If you want your tourism business to:

- stand out from competitors & attract a growing market of conscious travellers
- minimize its environmental footprint
- reduce its costs and increase profitability
- become a pioneer of sustainability change









WHAT CAN BE FUNDED?

- Sustainability certification schemes
- Sustainability strategy plans & implementation of measures
- Purchase of Tools or Software/Technology solutions included in recommendations of sustainability plans/reports
- Organisation Environmental Footprint studies & implementation of recommendations
- Training & capacity building activities in sustainable tourism

SIZE OF GRANTS

Maximum grant amount per applicant €5,600 100% funding of eligible expenses

HOW TO APPLY?

ambra de Comerc

Allorca

- 1. Read the **<u>Call for Applications</u>** & the full set of Call documents
- 2.Contact the I-STARS Sustainability Expert of your choice
- 3. Register on the **<u>I-STARS eLearning Platform</u>**
- 4. Fill in and submit your **<u>Application Form</u>** online

NEED MORE INFORMATION?

Contact your local **<u>I-STARS Call Helpdesk</u>** listed below:

- Cyprus: tel. +357 22889840, <u>istarscyprus@gmail.com</u>
- Greece: +30 2271041170, <u>istarsgreece@gmail.com</u>
- Ireland: tel. +353 874275822, <u>istarsireland@gmail.com</u>
- Italy: tel. +39 3513064307, <u>istarsitaly@gmail.com</u>
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