

Dear Madam/Sir,

The covid-19 pandemic has caused unprecedented socio-economic impacts, while Tourism was one of the hardest hit economic sectors. There are clear indications that global tourism is picking up again, while it is now evident more than ever that in a post pandemic world, island tourism should not follow the 'business as usual' paradigm, but rather the pandemic should lead to a more responsible and sustainable type of tourism.

The EU co-funded project entitled *Island Sustainable Tourism Action through Resilient SMEs (I-STARS)* is all about helping tourism enterprises based on islands to take their transformation journey down the 2030 road to recovery and sustainability. To this end, the **Network of Insular Chambers of Commerce and Industry of the European Union - INSULEUR**, together with 5 more organisations from the islands of Cyprus, Ireland, Italy (Sicily) and Spain (Mallorca), partners in the *I-STARS* project, are currently designing the 2030 journey of island tourism businesses and would appreciate your contribution by answering a short survey questionnaire.

By taking part in this survey

- ✓ you will assist us tailor our support programs to **better meet your needs** and help your business transition towards sustainable practices;
- ✓ you will be informed with priority as far as the I-STARS scheme is concerned for a **grant of up to €5,600** for professional support, preparing your business to become resilient and gain a competitive advantage through responsible tourism.

The survey will take around 10 minutes to complete. Your responses and personal data will remain confidential, while no data will be shared with entities outside the I-STARS consortium and the European Commission. If you wish your data to be deleted at any time, please email us at istars.all@gmail.com.

- Choose your language preference for the survey questionnaire by clicking below
 - [English](#)
 - [Greek](#)
- The survey closes on **Friday 14th April 2023**

Thank you for your cooperation, while we remain at your disposal for any clarifications.

Sincerely,
INSULEUR Secretariat