



MED

(2014 - 2020)

Application Form

AF full_Modular project 5th call

Priority axis-Investment Priority-Specific Objective 1-1-1

Priority Axis 1: Promoting Mediterranean innovation capacities to develop smart and sustainable growth

PI 1.b

1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

BLUE CROWDFUNDING

Capacity Building of BLUE Economy Stakeholders to Effectively use CROWDFUNDING.

Submitted version

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PART A - Project summary

A.1 Project identification

Acronym		BLUE CROWDFUNDING	
Project title		Capacity Building of BLUE Economy Stakeholders to Effectively use CROWDFUNDING.	
Name of the Lead Partner organisation		Institute for Comprehensive Development Solutions	
Project Nb		5279	
Duration of the project	Starting date	2019-11-01	Number of months
	Ending date	2022-06-30	32
Programme priority axis		Priority Axis 1: Promoting Mediterranean innovation capacities to develop smart and sustainable growth	
Programme specific objective		1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area	
Call for projects		5th call	
Type of project		Testing and Capitalising	
Internal ref number		5MED18_1.1_M23_021	

A.2. Project short description

Blue economy innovation in Mediterranean could be significantly improved, if more investment funds would be available. One possible solution is use of Crowdfunding (CF) but in MED area knowledge and capacities for CF are still low in comparison to North EU.

Project general objective is to improve innovation capacities in blue growth sector by mainstreaming use of crowdfunding.

Methodology will be adapted from Interreg Central CROWD-FUND-PORT project and Interreg MED - FINMED by LP and PP6 who were coordinator/partner in those projects.

Project will deliver:

- 1.) Capacity building of blue economy SMEs on how to use CF;
- 2.) Transnational blue-crowdfunding cluster with developed CF services;
- 3.) Mainstreaming the international CF trainings in business support institutions;
- 4.) Mainstreaming policy change and recognition of using civic crowdfunding in regions.

Results will be delivered by mix of 13 partners from 8 MED countries including 4 blue economy clusters/chambers, 3 crowdfunding experts, 2 academia and 4 regions. Following blue economy sectors will be reached: blue energy, maritime safety, maritime transport, maritime tourism, fisheries and aquaculture.

Project ambition is to trigger change from using public funds for innovation to use crowdfunding and crowdsourcing to fund,

test and validate innovative blue economy products and services. Consequently blue-economy SMEs will get better access to funding and will be able to deliver better and more innovative solutions.

A.3. Project budget summary

Programme co-financing			CONTRIBUTION					TOTAL ELIGIBLE BUDGET
Co-financing source	Amount	Co-financing rate	Public contribution			Private contribution	Total contribution	
			Own public contribution	Other public contribution	Total public contribution			
ERDF	1,996,946.50 €	82.94 %	144,735.00 €	140,298.00 €	285,033.00 €	125,720.50 €	410,753.50 €	2,407,700.00 €
IPA Funding	115,744.50 €	85.00 %	20,425.50 €	0.00 €	20,425.50 €	0.00 €	20,425.50 €	136,170.00 €
Total EU funds	2,112,691.00 €	83.05 %	165,160.50 €	140,298.00 €	305,458.50 €	125,720.50 €	431,179.00 €	2,543,870.00 €
Total	2,112,691.00 €	83.05 %	165,160.50 €	140,298.00 €	305,458.50 €	125,720.50 €	431,179.00 €	2,543,870.00 €

A.4. Project partners overview

Partner number	Name of the partner	Abbreviation of the organisation	Country/NUTS2	Eligibility zone	Fund	Partner total eligible budget	Responsibilities	Partner status
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LPI	Institute for Comprehensive Development Solutions - eZAVOD	E-ZAVOD	SLOVENIA / Vzhodna Slovenija	MED Partner	ERDF	286,450.00 €	Preparing and submitting a project proposal Managing administrative and financial issue Common methodology & reporting Project monitoring and evaluation Synergies with similar projects Communication with horizontal project and participation at international events	Active
PP1	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	INSULEUR	GREECE / Βόρειο Αιγαίο (Voreio Aigaio)	MED Partner	ERDF	128,480.00 €		Active
PP2	Official Chamber of Commerce, Industry and Shipping of Seville	CCSEV	SPAIN / Andalucía	MED Partner	ERDF	249,770.00 €	Establishment sustainable supporting system for blue crowdfunding of SMEs	Active

PP3	Crowdpolicy	Crowdpolicy	GREECE / Αττική (Attiki)	MED Partner	ERDF	141,710.00 €	Preparation of policy baseline for civic crowdfunding	Active
PP4	GOTEO FOUNDATION	GOTEO	SPAIN / Illes Balears	MED Partner	ERDF	165,630.00 €		Active
PP5	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	UAlg	PORTUGAL / Algarve	MED Partner	ERDF	255,200.00 €	Capacity building for Blue Crowdfunding Testing pilot crowdfunding showcases for blue growth	Active
PP6	Cyprus Chamber of Commerce & Industry	CCCI	CYPRUS / Κύπρος (Κύπρος)	MED Partner	ERDF	169,840.00 €		Active
PP7	European Crowdfunding Network	ECN	BELGIUM / Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest	Non MED EU Partner	ERDF	200,140.00 €	Adopting training material to “blue” crowdfunding Knowledge mainstreaming Preparation of communication plan Day-by-day Communication Promotional material	Active

PP8	COUNCIL OF VLORA REGION		ALBANIA / ALBANIA	IPA Partner	IPA Funding	136,170.00 €		Active
PP9	Campania Region	Regione Campania	ITALY / Campania	MED Partner	ERDF	176,460.00 €		Active
PP10	Marche Region - Fish Economy, Trade and Consumer Protection Unit	MARCHE	ITALY / Marche	MED Partner	ERDF	248,780.00 €	Improving policy acceptance of civic crowdfunding and fund-matching Policy mainstreaming Final conference	Active
PP11	Faculty of Economics and Businesses, University of Rijeka	EFRI	CROATIA / Jadranska Hrvatska	MED Partner	ERDF	173,480.00 €		Active
PP12	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	RCM	GREECE / Κεντρική Μακεδονία (Kentriki Makedonia)	MED Partner	ERDF	211,760.00 €		Active

A.5a MED Thematic Community

	MED Thematic Community
1	BLUE GROWTH 1.1

A.5b Project statistic information

	KEEP key words (only 3 choices as maximum)	Kind of innovation	Kind of area
Type of synergies	Clustering and economic cooperation Coastal management and maritime issues Institutional cooperation and cooperation networks	Process Organisational	Coastal areas Islands Marine areas

PART B - Project partners

B.1. Project partners (Automatically filled in)

Partner number	Profile	Status
LP1	Chef de file	Active
Identification number of the organisation		1716
Name of the partner		Institute for Comprehensive Development Solutions - eZAVOD
Abbreviation of the organisation		E-ZAVOD
Main adress		Cucova Ulica 5 2250 PTUJ
Service		
Adress of the service		
NUTS3		Podravska
NUTS2		Vzhodna Slovenija
Country		SLOVENIA
Eligibility zone		MED Partner
Outside of the programme area		No
Category		Business support organisation
Type of administrative code		VAT identification number
National idenfifying number		SI46683518
Is your organisation entitled to recover VAT?	Yes	
Legal status		Public
Role of the partner in the project		Operational
2007–2013 programming period participation		Yes
Total staff of the partner structure		5 to 9

Partner number	Profile	Status
PP1	Partenaire	Active
Identification number of the organisation		2899
Name of the partner		NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION
Abbreviation of the organisation		INSULEUR
Main adress		MICHAIL LIVANOU 52 82100 Chios
Service		
Adress of the service		

NUTS3	Χίος (Chíos)	
NUTS2	Βόρειο Αιγαίο (Voreio Aigaio)	
Country	GREECE	
Eligibility zone	MED Partner	
Outside of the programme area	No	
Category	Interest groups including NGOs	
Type of administrative code	Tax Registration Number	
National identifying number	EL800310329	
Is your organisation entitled to recover VAT?	No	
Legal status	Private	
Role of the partner in the project	Institutional	
2007–2013 programming period participation	No	
Total staff of the partner structure	1 to 4	

Partner number	Profile	Status
PP2	Partenaire	Active
Identification number of the organisation	2887	
Name of the partner	Official Chamber of Commerce, Industry and Shipping of Seville	
Abbreviation of the organisation	CCSEV	
Main adress	Plaza de la Contratación 8 41004 Seville	
Service		
Adress of the service		
NUTS3	Sevilla	
NUTS2	Andalucía	
Country	SPAIN	
Eligibility zone	MED Partner	
Outside of the programme area	No	
Category	Business support organisation	
Type of administrative code	Tax Identification Number (TIN)	
National identifying number	ESQ4173001A	
Is your organisation entitled to recover VAT?	Partially	Accoding to the legal nature of the organisation, a prorrate is established every year and it uses to be around a 7% of the total VAT.
Legal status	Public	
Role of the partner in the project	Operational	

2007–2013 programming period participation	No
Total staff of the partner structure	50 to 99

Partner number	Profile	Status
PP3	Partenaire	Active
Identification number of the organisation		9208
Name of the partner		Crowdpolicy
Abbreviation of the organisation		Crowdpolicy
Main adress		GRAMMOU 82 18345 Moschato
Service		
Adress of the service		
NUTS3		Νότιος Τομέας Αθηνών (Νότιος Τομέας Αθηνών)
NUTS2		Αττική (Attiki)
Country		GREECE
Eligibility zone		MED Partner
Outside of the programme area		No
Category		SME (micro, small, medium enterprise)
Type of administrative code		Tax Registration Number
National identifying number		EL800450326
Is your organisation entitled to recover VAT?	Yes	
Legal status		Private
Role of the partner in the project		Operational
2007–2013 programming period participation		No
Total staff of the partner structure		5 to 9

Partner number	Profile	Status
PP4	Partenaire	Active
Identification number of the organisation		9223
Name of the partner		GOTEO FOUNDATION
Abbreviation of the organisation		GOTEO
Main adress		Carrer Forn de l'Olivera 22 07012 Palma de Mallorca
Service		
Adress of the service		
NUTS3		Mallorca

NUTS2	Illes Balears	
Country	SPAIN	
Eligibility zone	MED Partner	
Outside of the programme area	No	
Category	Interest groups including NGOs	
Type of administrative code	Tax Identification Number (TIN)	
National identifying number	ESG57728172	
Is your organisation entitled to recover VAT?	Partially	According to a yearly VAT calculation applied by the government, Goteo Foundation can recover approximately 65% of VAT (depending on each year calculation)
Legal status	Private	
Role of the partner in the project	Operational	
2007–2013 programming period participation	No	
Total staff of the partner structure	5 to 9	

Partner number	Profile	Status
PP5	Partenaire	Active
Identification number of the organisation	2275	
Name of the partner	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	
Abbreviation of the organisation	UAlg	
Main adress	CAMPUS DE GAMBELAS PAVILHAO B1 8005-139 Faro	
Service	Division of Entrepreneurship and Technology Transfer (CRIA)	
Adress of the service		
NUTS3	Algarve	
NUTS2	Algarve	
Country	PORTUGAL	
Eligibility zone	MED Partner	
Outside of the programme area	No	
Category	Higher education and research	
Type of administrative code	Tax identification number	
National identifying number	505387271	
Is your organisation entitled to recover VAT?	No	
Legal status	Public	
Role of the partner in the project	Operational	
2007–2013 programming period participation	Yes	

Total staff of the partner structure	500 and more
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Partner number	Profile	Status
PP6	Partenaire	Active
Identification number of the organisation		3166
Name of the partner		Cyprus Chamber of Commerce & Industry
Abbreviation of the organisation		CCCI
Main adress		38, grivas dhigenis and 3, deligiorgis str. POBox 21455 1509 nicosia
Service		
Adress of the service		
NUTS3		Κύπρος (Κύpros)
NUTS2		Κύπρος (Κύpros)
Country		CYPRUS
Eligibility zone		MED Partner
Outside of the programme area		No
Category		Business support organisation
Type of administrative code		VAT identification number
National identifying number		CY900004360
Is your organisation entitled to recover VAT?	No	
Legal status		Public
Role of the partner in the project		Operational
2007–2013 programming period participation		Yes
Total staff of the partner structure		20 to 49

Partner number	Profile	Status
PP7	Partenaire	Active
Identification number of the organisation		9225
Name of the partner		European Crowdfunding Network
Abbreviation of the organisation		ECN
Main adress		Rue Montoyer 51 1000 Brussels
Service		
Adress of the service		
NUTS3		Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad
NUTS2		Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest

Country	BELGIUM	
Eligibility zone	Non MED EU Partner	
Outside of the programme area	Yes	
Category	International organisation, EEIG	
Type of administrative code	VAT identification number	
National identifying number	BE0525640723	
Is your organisation entitled to recover VAT?	No	
Legal status	Private	
Role of the partner in the project	Operational	
2007–2013 programming period participation	No	
Total staff of the partner structure	5 to 9	

Partner number	Profile	Status
PP8	Partenaire	Active
Identification number of the organisation	4716	
Name of the partner	COUNCIL OF VLORA REGION	
Abbreviation of the organisation		
Main adress	Sheshi 4 Heronjte 9401 Vlora	
Service		
Adress of the service		
NUTS3	ALBANIA	
NUTS2	ALBANIA	
Country	ALBANIA	
Eligibility zone	IPA Partner	
Outside of the programme area	No	
Category	Regional Public authority	
Type of administrative code	VAT number	
National identifying number	KP56703216	
Is your organisation entitled to recover VAT?	Yes	
Legal status	Public	
Role of the partner in the project	Institutional	
2007–2013 programming period participation	No	
Total staff of the partner structure		

Partner number	Profile	Status

PP9	Partenaire	Active
Identification number of the organisation		5000
Name of the partner		Campania Region
Abbreviation of the organisation		Regione Campania
Main adress		Via S. Lucia 81, 80132, Napoli 80132 Napoli
Service		Central Office of Fishery and aquaculture
Adress of the service		
NUTS3		Napoli
NUTS2		Campania
Country		ITALY
Eligibility zone		MED Partner
Outside of the programme area		No
Category		Regional Public authority
Type of administrative code		Fiscal code
National identifying number		80011990639
Is your organisation entitled to recover VAT?	No	
Legal status		Public
Role of the partner in the project		Institutional
2007–2013 programming period participation		Yes
Total staff of the partner structure		500 and more

Partner number	Profile	Status
PP10	Partenaire	Active
Identification number of the organisation		1679
Name of the partner		Marche Region - Fish Economy, Trade and Consumer Protection Unit
Abbreviation of the organisation		MARCHE
Main adress		Via Tiziano 44 60125 Ancona
Service		
Adress of the service		
NUTS3		Ancona
NUTS2		Marche
Country		ITALY
Eligibility zone		MED Partner

Outside of the programme area	No
Category	Regional Public authority
Type of administrative code	Fiscal code
National identifying number	80008630420
Is your organisation entitled to recover VAT?	No
Legal status	Public
Role of the partner in the project	Institutional
2007–2013 programming period participation	Yes
Total staff of the partner structure	

Partner number	Profile	Status
PP11	Partenaire	Active
Identification number of the organisation		2650
Name of the partner		Faculty of Economics and Businesses, University of Rijeka
Abbreviation of the organisation		EFRI
Main adress		Ivana Filipovića 4, Hr-51000 Rijeka 51000 Rijeka
Service		
Adress of the service		
NUTS3		Primorsko-goranska županija
NUTS2		Jadranska Hrvatska
Country		CROATIA
Eligibility zone		MED Partner
Outside of the programme area		No
Category		Higher education and research
Type of administrative code		Personal Identification Number (PIN)
National identifying number		HR26093119930
Is your organisation entitled to recover VAT?	Yes	
Legal status		Public
Role of the partner in the project		Operational
2007–2013 programming period participation		No
Total staff of the partner structure		100 to 199

Partner number	Profile	Status
PP12	Partenaire	Active
Identification number of the organisation		2250

Name of the partner	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	
Abbreviation of the organisation	RCM	
Main address	Vasilissis Olgas, 198 54655 Thessaloniki Facebook - https://www.facebook.com/pages/Central-Macedonia/109547665737329	
Service	Directorate of Innovation and Entrepreneurship Department of European Union Programs & Synergies	
Address of the service		
NUTS3	Θεσσαλονίκη (Thessaloníki)	
NUTS2	Κεντρική Μακεδονία (Kentriki Makedonia)	
Country	GREECE	
Eligibility zone	MED Partner	
Outside of the programme area	No	
Category	Regional Public authority	
Type of administrative code	Tax Registration Number	
National identifying number	EL997612598	
Is your organisation entitled to recover VAT?	No	
Legal status	Public	
Role of the partner in the project	Institutional	
2007–2013 programming period participation	Yes	
Total staff of the partner structure	20 to 49	

B.1.1. Additional partner's information

	Name of partner in original language	If the partner is public	Partner structure annual total budget (in €)	Budget dedicated to EU programmes by the partner structure (in €)	Total staff of the partner structure (full time equivalent)	Staff dedicated to EU programmes (full time equivalent)
Institute for Comprehensive Development Solutions - eZAVOD	E-zavod	equivalent public	500.001 to 1.000.000 €	500.000	11 to 50	10
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Δίκτυο Νησιωτικών Επιμελητηρίων Ευρωπαϊκής Ένωσης - INSULEUR		500.000 € or less	136.000	10 or less	2

Official Chamber of Commerce, Industry and Shipping of Seville	Cámara Oficial de Comercio, Industria y Navegación de Sevilla	equivalent public	3.000.000 to 10.000.000 €	1.000.000	51 to 250	12
Crowdpolicy	CROWDPOLICY ΨΗΦΙΑΚΕΣ ΣΥΜΜΕΤΟΧΙΚΕΣ ΥΠΗΡΕΣΙΕΣ		500.000 € or less	100.000	10 or less	4
GOTEO FOUNDATION	FUNDACIÓN GOTEO		500.000 € or less	0	10 or less	1
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Universidade do Algarve	Public	more than 10.000.001 €	2.500.000	more than 1.001	20
Cyprus Chamber of Commerce & Industry	Κυπριακό Εμπορικό και Βιομηχανικό Επιμελητήριο	equivalent public	3.000.000 to 10.000.000 €	300.000	11 to 50	7
European Crowdfunding Network	European Crowdfunding Network		500.001 to 1.000.000 €	150.000	10 or less	2
COUNCIL OF VLORA REGION	KESHILLI I QARKUT VLORE	Public	500.001 to 1.000.000 €	150.000	11 to 50	6
Campania Region	Regione Campania	Public	more than 10.000.001 €	>10.000.000	more than 1.001	50
Marche Region - Fish Economy, Trade and Consumer Protection Unit	Regione Marche	Public	more than 10.000.001 €	34.500.0000	more than 1.001	2
Faculty of Economics and Businesses, University of Rijeka	Ekonomski fakultet u Rijeci Sveučilište u Rijeci	Public	3.000.000 to 10.000.000 €	100.000	51 to 250	2
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	ΠΕΡΙΦΕΡΕΙΑ ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ	Public	more than 10.000.001 €	3.000.000	11 to 50	6

B.1.2. In the case of partners from outside the programme area

	Partners from outside the programme area	Which is the added value of the inclusion of this partner from outside of the programme area in the partnership?	Please confirm that the partner is aware about the requirements of the First Level Control in its country of origin and the feasibility of their application for the MED area.
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1	European Crowdfunding Network	<p>The European Crowdfunding Network (ECN) is a professional network promoting transparency, regulation and governance of crowdfunding while offering a combined voice in policy discussion and public opinion building. ECN was formally incorporated as an international not-for-profit organisation in Brussels, Belgium in 2013.</p> <p>ECN is the only and the most important crowdfunding stakeholder in EU.</p> <p>In the project ECN will bring the following benefits:</p> <ul style="list-style-type: none"> - Dissemination, communication, transferring and capitalisation will be possible at the EU wide transnational level. - Consortium will receive up date high-level policy-related information regarding EU legislation. - Project will gain EU level support at innovating, representing, promoting and protecting the Blue economy crowdfunding; - Consortium will receive latest world trends in alternative finance and financial technology; - Consortium will benefit from ECN webinar programme and experiences with H2020 projects: SMARTUP, FET2RIN, ESIL... 	Yes
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B.1.3. Contacts

Institute for Comprehensive Development Solutions - eZAVOD

Legal representative	<p>Lasic Marjetka Cuckova 5 2250 Ptuj Vzhodna Slovenija Podravska SLOVENIA marjetka@altius.si</p>
Contact person	<p>Anja Prisljan Čučkova 5, 2250 Ptuj 2250 ptuj Vzhodna Slovenija Podravska SLOVENIA anja@ezavod.si</p>

NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION

Legal representative	Joseph Borg MICHAÏL LIVANOU 52 82100 Chios Βόρειο Αιγαίο (Voreio Aigaio) Χίος (Chíos) GREECE eoaen@chi.forthnet.gr
Contact person	George ASSONITIS MICHAÏL LIVANOU 52, 82100 CHIOS - GREECE 82100 Chios Βόρειο Αιγαίο (Voreio Aigaio) Χίος (Chíos) GREECE insuleur.network@gmail.com +302103387104

Official Chamber of Commerce, Industry and Shipping of Seville

Legal representative	Salvador Fernández Salas Plaza de la Contratación 8 41004 Seville Andalucía Sevilla SPAIN registro@camaradesevilla.com +34955110922
Contact person	Pablo Morales Plaza de la Contratación 8 41004 Sevilla Andalucía Sevilla SPAIN pablo.morales@camaradesevilla.com +34955110922

Crowdpolicy

Legal representative	George Karamanolis GRAMMOU 82 18345 Moschato Αττική (Attiki) Νότιος Τομέας Αθηνών (Nótios Toméas Athinón) GREECE hello@crowdpolicy.com
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GOTEO FOUNDATION

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University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer

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Cyprus Chamber of Commerce & Industry

Legal representative	<p>Leonidas Paschalides 38, Grivas Dhigenis and 3, deligiorgis str. POBox 21455 1509 Nicosia Κύπρος (Κύπρος) Κύπρος (Κύπρος) CYPRUS leonidap@ccci.org.cy</p>
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European Crowdfunding Network

Legal representative	<p>Oliver Gajda Rue Montoyer 51 1000 Brussels Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad BELGIUM oliver.gajda@eurocrowd.org</p>
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COUNCIL OF VLORA REGION

Legal representative	<p>Ervis Mocka Sheshi 4 Heronjte 9401 Vlora ALBANIA ALBANIA ALBANIA ervismocka@gmail.com +355696063366</p>
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Campania Region

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Marche Region - Fish Economy, Trade and Consumer Protection Unit

Legal representative	Raffaele Pasquali Via Gentile Da Fabriano, n. 9 ITALY Marche Ancona 60125 Ancona Marche Ancona ITALY raffaele.pasquali@regione.marche.it
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Faculty of Economics and Businesses, University of Rijeka

Legal representative	<p>Alen Host Ivana Filipovića 4, Hr-51000 Rijeka 51000 Rijeka Jadranska Hrvatska Primorsko-goranska županija CROATIA alen.host@efri.hr 00385913537823</p>
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REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support

Legal representative	<p>Apostolos Tzitzikostas VASSILISSIS OLGAS 198 54110 THESSALONIKI Κεντρική Μακεδονία (Kentriki Makedonia) Θεσσαλονίκη (Thessaloniki) GREECE a.tzitzikostas@pkm.gov.gr 00302313319511</p>
Contact person	<p>Constantinos MICHAILIDES Vasilissis Olgas 198 54110 thessaloniki Κεντρική Μακεδονία (Kentriki Makedonia) Θεσσαλονίκη (Thessaloniki) GREECE k.michailidis@pkm.gov.gr 302313319790</p>

B.1.4. Former experience

	Is the partner going to participate in another proposal submitted in the present call for proposals?	Name (acronym) of the proposals	Which are the organisation's thematic competences and experiences relevant for the project?	Comment on by organisation's thematic competences and experiences	Role of the partner in the project	What is the benefit for the organisation from participating in the project?

<p>Institute for Comprehensive Development Solutions - eZAVOD</p>	<p>YES</p>	<p>BIG TOUR, CREATOUR</p>	<p>Methodology</p>	<p>E-zavod as lead partner of Interreg Central CROWD-FUND-PO RT will bring in the experiences and methodology from the field of CROWDFUNDING . CROWD-FUND-PO RT is finishing in June 2019, therefore all results will be available for transfer and capitalization to the MED area.</p> <p>E-zavod was lead partner in 6 Interreg projects and partner in 32 interreg projects, therefore management will be efficient and based on rich experiences.</p> <p>Besides management and transfer of methodology, E-zavod will participate in specific pilot actions, transferring and capitalization of the project. E-zavod will act as a mentor to other partners as instructor to international events and as one of key partners for transferring and capitalization phase.</p>	<p>operational</p>	<p>Main benefit will be ability to transfer the knowledge and methodology developed in the Interreg CROWD-FUND-PO RT project. In this sense the knowledge will be capitalized and new synergies will be found in the new territory (MED) and within the new scope (Blue economy).</p> <p>Since Interreg Central project has finished E-zavod would like not only to capitalize on its results, but also develop crowdfunding further.</p> <p>Proposed project will go beyond CROWD-FUND-PO RT with mainstreaming crowdfunding trainings and civic crowdfunding and both will be innovative in EU level.</p>
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<p>NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION</p>	<p>NO</p>	<p>BIG TOUR</p>	<p>Transfer</p>	<p>Insuleur is the most appropriate organization to implement project's activities during TRANSFERRING PHASE, A1: Transferring SMEs support tools and solutions (training tool, seminars, CF campaign support) to other MED regions (focusing islands and low-density populated areas). Apart from the above, Insuleur can implement TRANSFERRING PHASE A2: Transferring CF policy solution proposals to other MED areas. Insuleur is putting together integrated policies for the development of its regions and is closely collaborating in this aim with European institutions as well as with non-governmental organisations to implement them.</p>	<p>institutional</p>	<p>Insuleur aims to promote the economic and social development of islands in the EU and specially of SMEs located in insular regions. Insular regions' SMEs make daily efforts to cope with the physical difficulties, differences and imbalances between continental and insular regions. Insuleur encourages initiatives, projects and perspectives on the economic development of insular regions in the European Union and specially Mediterranean regions which deal with the economic crisis during the recent years. Funding towards SMEs is rare so they can not promote new innovative products and services. Project will help achieving main mission of INSULEUR - supporting insular SMEs.</p>
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<p>Official Chamber of Commerce, Industry and Shipping of Seville</p>	<p>YES</p>	<p>Sea.B.ed BLUEinMOTION, CREATOUR, MIMM</p>	<p>Testing</p>	<p>CCSEV is a non-profit Public Corporation established by Law as an advisory body for Public Authorities, to which it represents the general interest of companies. Aiming to contribute to the economic development, CCSEV promotes internationalization, innovation, business promotion and entrepreneurship. CCSEV has worked in many blue economy projects (eg. CoRINThos, 2014-15 / PROTEUS, 2016-19 / I@Blue 2017-19 / 4helix+2018-20 / FOCOMAR, POCTEP, /Odyssea Blue Heritage, POCTEP), and projects promoting financial instruments for SMEs (eg. DIFASS, Interreg Europe 2011-14). CCSEV holds a Maritime Affairs Commission with the participation of stakeholders, with whom the regional strategy for Blue Growth is planned.</p> <p>CCSEV will be WP TRANSFERRING leader</p>	<p>operational</p>	<p>CCSEV will benefit from this project by 3 main features: 1.Acquiring more knowledge and experience on financial mechanisms and instruments, especially addressed to the blue economy sectors. 2.More experience working with clusters and with quadruple helix approach will benefit the daily and long-term activities of CCSEV and its contributions to the future RIS3 definition and the current and future implementation of the ROP actions in its region. 3.The project will facilitate CCSEV to support SMEs and entrepreneurs in the Blue Economy to develop new business opportunities thanks to innovative financial instruments or through supporting the application of existing financial instruments.</p> <p>CCSEV will be WP TRANSFERRING leader</p>
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Crowdpolicy	NO		Testing	<p>Crowdpolicy is CROWDFUNDING EXPERT and provides solutions based on digital tools, procedures and consultancy methods aiming to activate collaboration amongst individuals, organizations and companies. Since 2012, Crowdpolicy provides specialized solutions for fintech, civictch and open innovation that include consulting services and implementation of the necessary digital systems.</p> <p>Crowdpolicy is creating crowdfunding platforms and implemented them for both the private and the public sector: platforms for Municipality Antiparos, municipality Karpenissi, Action Africa and National Bank of Greece.</p> <p>Crowdpolicy acquired the following ICT awards: Verde.tec Social Wi-Fi, Clean bot, act4Greece, IT4GOV, Bloomberg Mayors challenge.</p>	operational	<p>The benefits for our organisation from participating in the project are the following:</p> <p>(1) Strengthening the image of the company on the European market. (2) Contributing to the problem of innovative subjects in the Mediterranean countries in accessing funds for innovation. (3) Strengthening relations with SMEs in different industries. (4) Promotion of the company in events and productions of the program at national and European level.</p>
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<p>GOTEO FOUNDATION</p>	<p>NO</p>		<p>Training</p>	<p>GOTEO is Spanish CROWDFUNDING PLATFORM that is supporting more than 200 Crowdfunding proposals per year. The platform also uses distributed collaboration (services, infrastructures, microtasks) for projects which, apart from giving individual rewards, also generate a collective return and free knowledge. GOTEO was founded in 2011 as a non-profit organisation operative consisting over 65.000 backers and committed to development of public-private social investments.</p> <p>Goteo was the first Spanish institution focused on crowdfunding capacity building, first Spanish platform with success of fund-matching and awarded by NESTA as world top 10 digital innovations.</p>	<p>operational</p>	<p>GOTEO main benefit will be to cooperate internationally with other platforms and institutions. Joining so strong consortium is great honor, and only together it is possible to achieve more recognition of crowdfunding in European level. Crowdfunding for blue growth is special challenge for GOTEO, but based on rich experiences challenge will be successfully managed. GOTEO will also benefit from learning project management, support Spanish and international SMEs, give knowledge in trainings. Through the project GOTEO will be able to reach new sectors and actors and advocate for new financing models as match-funding.</p>
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<p>University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer</p>	<p>YES</p>		<p>Development</p>	<p>UALG is currently partner in 3 Interreg MED BLUE ECONOMY projects: MAESTRALE, PROTEUS and PELAGOS and in relevant FinMED project. Following knowledge will be capitalized and synergies will be used from previous experneices: - FinMED (integrated): Financing transition towards sustainable growth through improved delivery of policies and strategies and the introduction of innovative cluster services. - MAESTRALE: maritime energy deployment strategy - PELAGOS: innovative networks and clusters for marine renewable energy synergies - PROTEUS: Promoting security and safety by creating a Mediterranean cluster on maritime surveillance - ECOFUNDING: access to finance through creation of financing mechanisms platform. UALG will be WP TESTING leader</p>	<p>scientific</p>	<p>Proposed project will contribute to UALG mission especially in the field of sustainable financing for blue economy innovation. It will support interdisciplinary research activities and serves as a key support to scientific groups in the pursuit of major collaborative research initiatives that take shape at the frontiers and intersections of academic disciplines. Project will help UALG to implement new strategic research activities in response to funding opportunity and new research directions. Additionally, UALG will be able to provide timely notification of strategic funding opportunities and communicate with funding agencies to gather input and advice on developing proposals for specific programs. UALG will be WP TESTING leader</p>
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<p>Cyprus Chamber of Commerce & Industry</p>	<p>NO</p>		<p>Networking</p>	<p>CCCI will bring in knowledge from Interreg MED iBLUE project with the sustainable relaunch of the yachting sector. Within MENTOR (EASME) project Blue Carees Centre was established by CCCI (Maritime transport, cruise, nautical tourism, aquaculture).</p> <p>CCCI brings in the project more than 8.000 enterprises from the whole spectrum of business activities including blue growth.</p> <p>CCCI has international connections as a member of Eurochambers, International Chamber of Commerce (ICC), European Association of Craft, Small and Medium, Eurocommerce, Mediterranean Chambers of Commerce and Industry (ASCAME), ABC, WASME, ETPO and Association of Sea Farming.</p> <p>CCCI is expert in SMEs support, trainings, networking, blue economy and blue tourism.</p>	<p>operational</p>	<p>The project objectives and activities fall within the CCCI's scope and are in line with its tasks. It can contribute in all 3 phases of the project: TESTING (handle campaigns, support the implementation of campaigns, identify and promote best practices on CF policy support); Assist in TRANSFERRING phase activities; CAPITALISING (contribute to formulating strategic guidelines on combining CF and EU/public funding, organising MED seminar, introduce and promote the signing of MoU, assist in the organisation of the Blue CF fair). CCCI will benefit from promotion of crowdfunding as well as further promote the sustainable growth of blue economy on the island.</p>
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<p>European Crowdfunding Network</p>	<p>NO</p>		<p>Capitalisation</p>	<p>The European Crowdfunding Network (ECN) is international non-for-profit organisation in Brussels focusing on SYSTEMATIC POLICY SUPPORT to CROWDFUNDING .</p> <p>ECN is a CROWDFUNDING CLUSTER with 55 members, all the most relevant stakeholders in the field of crowdfunding.</p> <p>ECN works closely with European Commission on alternative financing topics: taxation, EU funding, blockchain and internationalisation. ECN conducts studies on crowdfunding and provides trainings. ECN implements major EU funded projects from the field of crowdfunding and alternative financing: SMARTUP, FED2RIN, LANDSENSE, STAR54ALL, PRODESA, ESIL...</p> <p>ECN will be excellent institution to support Capitalization on broader MED and EU area.</p> <p>ECN will be COMMUNICATION leader</p>	<p>institutional</p>	<p>Project will help ECN to establish their mission with increase the understanding of the key roles that crowdfunding can play in supporting entrepreneurship of all types (especially blue growth) and its role in funding the creation and protection jobs, the enrichment of European society, culture and economy, and the protection of environment. Project will improve professional networking opportunities in order to facilitate interaction between ECNmembers and key industry participants. Project will help ECN to maintain a dialogue with public institutions and stakeholders as well as the media at European, international and national levels.</p> <p>ECN will be COMMUNICATION leader</p>
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<p>COUNCIL OF VLORA REGION</p>	<p>NO</p>		<p>Transfer</p>	<p>The Regional Council is a territorial and administrative unit that comprises LGUs with geographical, traditional, economic, social connections and common interests. Vlora is located in Southeast Adriatic Sea it covers 616 km2 and has 225.000 inhabitants.</p> <p>Vlora has participated in 6 Interreg projects and acquired following capacities:</p> <ul style="list-style-type: none"> - Drafting and improving the regional policies in the regional level and their harmonization with the central policies; - Increasing the regional economy and supporting SMEs. - Establishing the collaboration among of municipalities as well as in the national level. - Improving the public services and ensuring a better governance. - Improving the role of the region in the process of European integration. 	<p>institutional</p>	<p>Region of Vlore will have the following benefits:</p> <ul style="list-style-type: none"> - Acquiring the new knowledge on crowdfunding and alternative financing; - Supporting local blue economy SMEs - Improvement of regional policies - International cooperation and internationalization - Possibility to transfer the knowledge to the broader Albanian territory. <p>Region of Vlore will be able to test crowdfunding experimentation as first Albanian municipality.</p>
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Campania Region	NO		Capitalisation	<p>In Campania the Blue economy represents 3.9% of GDP; connected to the RIS3, the Region areas of interest in the field are:</p> <p>1) strategies in fisheries and aquaculture to encourage innovative aquaculture models and efficient production and supply chain processes</p> <p>2) transnational cooperation to improve the integrated management of coastal areas and capacity and competitiveness of fishing and maritime activities</p> <p>3) implementation of knowledge systems for SMEs, through specific initiatives of interaction between experts and entrepreneurs focused on circular economy solutions and innovative funding solutions (among which crowdfunding models are crucial issue to explore).</p>	institutional	<p>Campania region will benefit from receiving new knowledge on alternative financing and crowdfunding. This could be used to test combination of ERDF funds with private funds and support blue economy sectors: fisheries, aquaculture, marine tourism, management of coastal areas... Region will benefit from sharing good practices on crowdfunding to empower new knowledge productions related to the Blue economy and developing practical networks in widespread regional economies, such as agri-food, fisheries, aquaculture.</p> <p>Campania will also be able to test civic crowdfunding for the first time and to adopt legislation in order to mainstream crowdfunding and crowdmatching in future regional policies.</p>
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<p>Marche Region - Fish Economy, Trade and Consumer Protection Unit</p>	<p>YES</p>	<p>TETHYS</p>	<p>Capitalisation</p>	<p>Marche Region – Fisheries economy Department acts as Intermediate Authority of EU Maritime and Fisheries Fund (EMFF) (2014-2020) and is responsible at Regional level for programming and implementing actions aimed at sustainable development of fisheries and aquaculture. Maritime Fisheries Dept has relevant experience in the involvement and engagement of sector stakeholders (fishermen, University and Research Centers, Environment Protection Department, etc...) fostering an inclusive and bottom-up approach. Institutionally representing the regional level in the policy making for the fishery sector, will guarantee the direct integration of the capitalization results into relevant policies. Marche will be WP Capitalisation leader</p>	<p>institutional</p>	<p>Regione Marche will improve its capacities to use crowdfunding for blue growth projects. Specifically the Fisheries Economy Dpt staff is experienced in marine resource management, sustainable fisheries and aquaculture development, innovation, modernization and diversification of fisheries and aquaculture activities, but lacks knowledge on crowdfunding. Marche Region will make the best use of its resources to ensure project soundness. Regione Marche will be able to test crowdfunding experiment, change rules to be crowdfunding friendly and mainstream public-private crowdfunding into future policies.</p> <p>Marche will be WP Capitalisation leader</p>
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<p>Faculty of Economics and Businesses, University of Rijeka</p>	<p>YES</p>	<p>BIG TOUR</p>	<p>Training</p>	<p>Faculty of Economics and Business, and its employees, beside its engagement in EU funded projects regarding Industry 4.0, with focus on maritime and logistic industry (Future 4.0), also develop CB analyses for port authorities regarding port and harbour development (Unije, Cres, Baška...), feasibility studies for tourism industry (hotels, resorts...), development strategies regarding tourism and infrastructure development for municipalities... with more than 30 CBA and FS for Blue industry sector in the last 5 years. Faculty, with its expertise also participate in development of regional strategies, as consultant for regional authorities, and in development of specific projects for local companies.</p>	<p>scientific</p>	<p>Faculty has great interest to learn about crowdfunding issues and to develop study programme on innovative finances, where crowdfunding could be one of teaching modules. If project approved, crowdfunding will become one of short training possibilities within the study curricula. Economic faculty also cooperates closely with city of Rijeka, who will be interested in civic crowdfunding. Another benefit will be cooperation with Maritime faculty, where students will be able to test if crowdfunding can help to improve their innovative products.</p>
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<p>REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support</p>	<p>YES</p>	<p>EMBLEMATIC+ POSBEMED II</p>	<p>Capitalisation</p>	<p>Region's main priorities in entrepreneurship and innovation are focusing on sea food products, maritime tourism and sea transport. The region is focusing in intraregional and interregional collaborations, based on developing new products. The authority has a strategy on increasing public and private funds through a funding network. It also funds the above priorities through its RoP with instruments like innovation coupons and market collaboration projects, clusters and last but not least one emblematic initiative is the One stop Liaison Office that has started operating on 4/2019 with main goals to boost research and market links and operate as a contact point in S3 interregional platforms that nurtures common interregional projects.</p>	<p>institutional</p>	<p>Main benefit is the ability to increase funding regional capacity and private funding leverage. As the whole country lacks low cost capital due to long lasting capital controls and financial crisis any system increase in tools, knowledge and funding is in the right direction on funding projects on the priority areas and support intra and inter regional collaborations real close to market projects. Other benefits are the increased interregional links based on the huge experience exists so far, the systemic collaborations on tools that have been worked as good practices and the knowledge mainly to startups. Region will be able to mainstream crowdfunding in their future policies.</p>
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B.1.5 Former experience

	Did the partner already participate in a MED Programme project (programming period 2007-2013)?	If yes, precise the projects acronym:	When relevant, describe the organisation's experience in participating in and/or managing EU co-financed projects (programming period 2007-2013 and 2014-2020) or other international projects.	Did the partner already participate in a MED Programme project (programming period 2014-2020)?	If yes, precise the projects acronym:

<p>Institute for Comprehensive Development Solutions - eZAVOD</p>	<p>YES</p>	<p>PHILOXENIA, PHILOXENIA+, ENERMED, CREATIVEMED</p>	<p>E-zavod was coordinator in the following projects: - CROWD-FUND-PORT (Interreg Central 2016-19) - Project improves capacities for crowdfunding in the Central EU area; - CENTRALAB (Interreg Central 2007-13) - Project established living labs in Central EU; - CE-HEAT (Interreg Central 2016-19) - Reusing waste heat; - SAVE AGE (Intelligent Energy Europe) - Energy efficiency in homes for elderly people - MOVE (Interreg CBC SI-AT) - Renewable energies and energy efficiency - ALTRUPRENEUR</p> <p>E-zavod was partner in following INTERREG projects: ROADCSR, FOCUSINCD, IRIC, GREEN LINE, BB-CLEAN, MELINDA, BOOSTEE-CE, GREENCYCLE, CASCO, CESBA ALPS, THE4BEES, URBAN INNO, AATT, INNOVATION2020, SAGITTARIUS, EES, URBANSOLPLUS, SHARE, RECOVERY and H2020 TCBL.</p>	<p>YES</p>	<p>CREATIVEWEAR, GREEN MIND, MD.NET</p>
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<p>NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION</p>	<p>YES</p>	<p>INNONAUTICS (2G-MED09-164), BLUEISLANDS</p>	<p>Interreg MED BLUEISLANDS Project attempts to address prevailing challenges faced by Mediterranean Islands, namely the structural constriction of sea- locked territories, the fragmentary knowledge of seasonal variation of waste generation, and the lack of strategic plan to promote sustainable tourism.</p> <p>Within INNOVAGRO project, co-funded by Interreg ADRION innovative agro-business and distributors are developing innovative cooperation possibilities, and share experiences.</p> <p>INNONAUTICS - project strengthened the innovation and competitiveness capacities of SMEs in the nautical sector.</p>	<p>YES</p>	<p>INNOBLUEGROWTH, COMPOSE (associated partner), TALIA (associated partner)</p>
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<p>Official Chamber of Commerce, Industry and Shipping of Seville</p>	<p>YES</p>	<p>CHORD SCORE CREATIVEMED CoRINThos</p>	<p>CCSEV has a considerable experience managing and implementing EU projects, participating in several programmes from the different programming periods, including Interreg, COSME, EuropeAid, ENPI CBC, Erasmus+, H2020. Some examples in MED: PROTEUS (2016-2019): Promoting security and safety by creating a MED Cluster on Maritime Surveillance; IBLUE (2017-2019): Relaunch yachting sector (shipbuilding, nautical services, tourism) by creating a network and sharing business models; CORINTHOS (2014-2015): promote maritime sectors identifying business niches and analyzing barriers for growth; 4HELIX+ (2018-2020): promoting innovation in Blue Growth through solutions provided by the creative industries.</p>	<p>YES</p>	<p>1) PROTEUS 2) I@BLUE 3) 4helix+ 4) Chebec 5) MD.net</p>
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Crowdpolicy	NO		<p>Crowdpolicy is Crowdfunding expert. Following projects were implemented:</p> <ul style="list-style-type: none"> - Action Africa: A crowdfunding platform for social impact, that was for donation crowdfunding. - Crowdfunding Platform of Municipality of Antiparos: A crowdfunding platform that helps the Municipality and the citizens to crowd-fund their projects. - Act4greece: National Bank of Greece and Crowdpolicy implemented Act4Greece program and platform, which is the first program of this size to support actions by the public and businesses. - 4karpenissi: 4karpenissi is the Crowdfunding platform of the Municipality of Karpenisi, which hosts initiatives and activities aiming at the promotion and support of the Municipality as well as the participation of all citizens. 	NO	
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<p>GOTEO FOUNDATION</p>	<p>NO</p>		<p>GOTEO is active in the international activities with following international achievements:</p> <ul style="list-style-type: none"> - GOTEO as the first European platform in open source (2012) - GOTEO won the prestigious award as top 10 worlds best digital innovations of newspaper The Guardian and the NESTA agency - pioneering projects such as Guifi.net and Arduino. - GOTEO joined the European Cultural Foundation Hubs Network - GOTEO received award for European NGO of the Year award received (2014) - Prix Ars Electronica international Award of Distinction (2014) - Organizing international hackathons - Organizing Idea Camp where 50 European projects merged co-creation, crowdfunding and grant distribution, with the support of the European Cultural Foundation and its hubs network. 	<p>NO</p>	
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<p>University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer</p>	<p>YES</p>	<p>ECOFUNDING, WIDER, TEMA, SMARTinMED, IKTIMED, ICS, Knowing, SHAPES, MER, MED Technopolis</p>	<p>UAIC managed 198 scientific projects, representing around 2,5M Euros/y in total. Extensive experience in territorial cooperation projects resulted from the management of some 53 territorial cooperation projects, since 2008, distributed among the various programs (Atlantic, Southwest, ENPI, Mediterranean, and POCTEP). Currently this structure is working in 9 MED projects with a budget value of 1,865,863 Euros. Relevant projects: Interreg MED: WIDER, TEMA, SMARTinMED, IKTIMED, ICS, Knowing, SHAPES, MER, MED Technopolis, MAESTRALE, PROTEUS, PELAGOS, LOCAL4GREEN, CHIMERA, finMED, CREAInnovation</p>	<p>YES</p>	<p>MAESTRALE, PROTEUS, PELAGOS, LOCAL4GREEN, CHIMERA, finMED, CREAInnovation</p>
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<p>Cyprus Chamber of Commerce & Industry</p>	<p>YES</p>	<p>ECOFUNDING, FIREMED, STS-MED</p>	<p>CCCI has been participating in EU co-financed for almost 20 years, sometimes in the role of a project partner and others in the role of Coordinator/Lead partner: - Interreg GR-CY GO BRAND (supporting local products) - Interreg BalkanMed: FOCUS (transnational agro-food cooperation), INNOVENTER (Social SMEs support), - COSME: MENTOR (improving skills in maritime SMEs) - Interreg MED: Iblue (investing in sustainable blue growth - Yachting) - 6 x Erasmus+: DATAPRO, WBL GUARANTEE, AC4SMEs, GEAR, EUPA-NEXT, - Interreg Greece-Cyprus: SYNERGO: handling weaknesses of SMEs - ENPI CBC MED: STS MED: effectiveness of concentrated solar industry. - Interreg MED (2007-2014): ECOFUNDING, FIREMED, STS-MED - Interreg MED (2014-2020): iBLUE</p>	<p>YES</p>	<p>iBlue</p>
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European Crowdfunding Network	NO		<p>ECN is engaged in the development of the European crowdfunding ecosystem through its participation in projects supported by the European Institutions:</p> <ul style="list-style-type: none"> - H2020:ESIL – Early Stage Investing Launchpad: Unleashing the potential of early-stage investing in Europe - H2020: ePlus Ecosystem – Fostering Web Entrepreneurship in Europe - H2020: InvestHorizon – Boosting the Investment-Readiness of SMEs and Small Midcaps - DG RTD: Crowdfunding for Research and Innovation - H2020: FET2RIN – Supporting Future and Emerging Technologies projects to reach out investors - H2020: SpeedUp! Europe was a disruptive acceleration programme - DG FISMA: Cross-border development of crowdfunding in the EU - DG EAC: Crowdfunding for Cultural and Creative Sectors 	NO	
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<p>COUNCIL OF VLORA REGION</p>	<p>NO</p>		<p>5 projects with Interreg IPA CBC Greece-Albania 1 project with Interreg IPA Italy-Albania-Montenegro 2 projects with Interreg Europe and Interreg IVC</p> <p>cArbon Growth in the European maritime border regions - Interreg Europe Description: Creation of action plan for the reduction of CO2 emissions in the Corfu Channel</p> <p>"NOSTRA" - Interreg IVC Program Description: Creation of a European Strict Territorial Network</p> <p>"E-Olive" - Crossborder Greece-Albania Description: Enchancing Olive Oil Production with the use of Innovative ICT</p> <p>"SAIMON" - Crossborder Greece-Albania Description: Satellite monitoring network for the eutrophication Risk for the marine water</p> <p>"TPNM" - Crossborder Greece-Albania Description: Tourism Promotion to New Markets</p>	<p>NO</p>	
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Campania Region	YES	CULTURE	<p>The Campania Region participated as Lead Partner in CULTURE project in MED Programme 2007-2013 framework. Currently the Region participates in the following:</p> <ul style="list-style-type: none"> - MED.Net project of Interreg Med Programme 2014-2020 (Lead Partner) - RECREATE project of the Interreg Europe Programme 2014-2020 (Partner). <p>In November 2017, Campania hosted the first Conference of the Mediterranean Union stakeholders on Blue Economy and was chosen as site of the Blue Italian Growth Cluster.</p>	YES	MD.NET
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<p>Marche Region - Fish Economy, Trade and Consumer Protection Unit</p>	<p>YES</p>	<p>MAREMED, NEMO</p>	<p>Marche Region has a long experience in managing international projects – Region is partner in Interreg MED project PANORAMED. The department has been partner of the following projects: -MAREMED project (MED 2007–2013) leading the working group on fisheries governance. -NEMO PROJECT (MED 2007-2013) aimed at promoting the diversification of fisheries. -ECOSEA project (IPA Programme 2007-2013) development of a cross-border model for sustainable fishery. -DORY (as LP) in the Interreg VA 2014-2020 Standard -ARIEL project (Interreg Adrion) which promotes small scale fisheries and aquaculture transnational networking -Adri-Smart Fish Project (Interreg Italy-Croatia) which addresses sustainability of small scale fisheries in Adriatic.</p>	<p>YES</p>	<p>PANORAMED...</p>
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<p>Faculty of Economics and Businesses, University of Rijeka</p>	<p>NO</p>		<p>University of Rijeka, Faculty of Economics and Business participated in EU financed project in recent years: - ENTERYOUTH project, as project partner, (http://www.enteryouth.eu/) with main activities in educating young potential entrepreneurs; - ECOQUINAL project, as lead partner, (https://www.efri.uniri.hr/hr/o_projektu/697/187) with main activities regarding development of a new curriculum for student education in economics; - FUTURE 4.0 project, as project partner, (https://future4.adrioninterreg.eu/) with main activity regarding development of 4.0 industries in program area; - FIN-TECH project that started in January 2019; and TRACES project whose start is planned for Q3 2019. Faculty also participated in few Jean Monet projects.</p>	<p>NO</p>	
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<p>REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support</p>	<p>YES</p>	<p>Iktimed + number of projects in financial perspective 2006-2013</p>	<p>The Region has rich experience in EU projects both in 2007-2013 and 2014-2020 programming periods. In 2014-2020, RCM is implementing -7 Interreg Europe project (3 from the 1st call, 4 from the 2nd call) and 3 has been approved in the 4th call. -1 Balcan Med project -5 Horizon 2020 projects -1 Greece-FYROM project -3 Greece- Bulgaria projects In addition, RCM is currently implementing 16 projects which have been approved by the National Strategic Reference Framework of Greece which are funded by ERDF and ESF. In addition RCM has been awarded the European Entrepreneurial Region 2018 award (EER2018) . Among the actions of the Region's Strategy as an EER2018 ward winner was to increase funding for the businesses.</p>	<p>YES</p>	<p>IKTIMED</p>
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B.2 Associated partners

	Name of the associated partner	Project partner which this partner is associated	Sous – region (NUTS3)	Region (NUTS2)	Country	Associated partner category	Contact person (name and e-mail)	Which the role and interest of the associated partner in the project?

1	Dipartimento di Agraria, Università degli studi di Napoli Federico 2	Campania Region	Napoli	Campania	ITALY	Higher education and research	Prof. Matteo Lorito, lorito@unina.it, +39-081-2539376	Università di Napoli, agro-fishing department has great interest in blue economy, especially in using crowdfunding. Faculty will capitalize on short study programme developed and tested by Croatian partner Faculty of Economics in Rijeka.
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2	Cyprus Investment Promotion Agency	Cyprus Chamber of Commerce & Industry	Cyprus	Cyprus	CYPRUS	Business support organisation	George Campanellas, info@investcyprus.org.cy, +357 22 441133	<p>Invest Cyprus is the government's dedicated partner responsible for attracting and facilitating Foreign Direct Investment (FDI) in key economic sectors. Being the lead agent in establishing Cyprus as a world-class investment destination, Invest Cyprus proactively promotes the enhancement of the country's competitive environment, advocating reform and maximising FDI, for the economic and social benefit of Cyprus. In close collaboration with all government authorities, public institutions and the private sector, Invest Cyprus is the investor's first point of contact. Invest Cyprus is focusing on the following areas related to the project:</p> <ul style="list-style-type: none"> - Blue Energy, - Start ups, - Blue Tourism - Shipping <p>Interest is found in the support of upper mentioned sectors with additional alternative funding.</p>
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3	Town of Komiza	Faculty of Economics and Businesses, University of Rijeka	Split Dalmatia County	Adriatic Croatia	CROATIA	Local public authority	Tonka Ivcevic, Mayor, grad.komiza@st.t-com.hr, +38521723166	<p>Town of Komiza is located in Island of Vis, the he farthest inhabited island off the Croatian mainland. Vis had a population of 3,617 in an area of 90.26 square kilometres.</p> <p>Vis is known by fishing, fish refining, agriculture and tourism. The sea around Vis is rich with fish, especially blue fish (sardine, mackerel and anchovy). Komiza fishermen of the 16th century developed their own type of fishing boat, the falkusa, which was used until the second half of the 20th century because of its excellent features.</p> <p>Municipality would be interest in crowdfunding to improve the blue economy (fish and tourism related) of the island. Improved economy would also contribute to more local population staying on the isolated island.</p>
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4	Maritime Faculty Rijeka (Pomorski fakultet sveucilista u Rijeci)	Faculty of Economics and Businesses, University of Rijeka	County of Primorje-gorski kotar	Adriatic Croatia	CROATIA	Higher education and research	Prof dr. sc. Alen Jugovic, dean, dekanat@pfri.hr, +385 (0)51 338 411	<p>The Faculty of Maritime Studies is one of the scientific and educational components of the University of Rijeka. The Faculty of Maritime Studies promotes science and research directed towards the application of contemporary scientific achievements in the area of Maritime Studies for the requirements of maritime economy.</p> <p>Faculty has interest to:</p> <ul style="list-style-type: none"> - exploring possibility of using crowdfunding for students business opportunities in the field of maritime sector. - exploring possibility of using crowdfunding for Maritime industry, shipping and sea transport; - using the educational programme on blue crowdfunding to offer its students additional knowledge.
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5	Institution Foundation for the Promotion of Entrepreneurial Initiatives	AquaBioTech Limited	Malta	Malta	MALTA	Business support organisation	Joe Tanti, matthew@fpei.mt, +35623403982	The Foundation for the Promotion of Entrepreneurial Initiatives is interested in learning about crowdfunding, do the training, participate at project events and establish blue crowdfunding focal point.
6	Instituto onsortio Nazionale Interuniversitario per la Scienze del Mare - CONISMA	Campania Region	Napoli	Campania	ITALY	Higher education and research	Antonio Mazzola, Piazzale Flaminio, 9 - 00196 Roma Tel: 06.85355476, Fax: 06.8543810, Email: info@conisma.it	CONISMA promotes and coordinates research and scientific activities and their applications in the field of Marine Sciences among the 35 associated Universities. Since being closely connected to blue economy CONISMA is interested in blue crowdfunding projects implementation and in knowledge from the field of crowdfunding.

7	Hellenic Blockchain Hub	Crowdpolicy	Athens	Attiki	GREECE	Sectoral agency	Geirgios Karamanolis, hello@blockshain.org.gr, +302169002600, Ελ. Βενιζέλου 82, ΤΚ: 18345, Μοσχάτο	Hellenic Blockchain Hub (http://blockchain.org.gr), is a non-profit organization aimed at the dissemination of knowledge about the blockchain technology in Greece. Networking and synergies with collective bodies and policy makers, and equivalent Greek and foreign bodies is one of mission of Hellenic Blockchain Hub. Within the project mutual learning, exchange of experiences and participation at the events, as well as joint dissemination of information is interest of Hellenic Blockchain Hub.
8	Nera - Business Association of the Algarve Region	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Algarve	Algarve	PORTUGAL	Business support organisation	Marco Vieira, Loteamento Industrial de Loulé, 8100-272 Loulé, Portugal	NERA is an intersectoral, regional association focused on the support of micro, small, medium and large companies. Interest of NERA is to participate at the train-the-trainer programme to learn about crowdfunding and to become "blue-crowdfunding focal point" as well as member of "blue crowdfunding cluster".

9	Malta Marittima Agency	AquaBioTech Limited	Malta	Malta	MALTA	National public authority	<p>Dr. Danijel Aquilina, Monument Services Centre, National Road, Blata L-Bajda HMR 9010 Email: info.mm@maltamarittima.org.mt Mobile: +356 21240936 / 21240996</p>	<p>Malta Marittima' is a Government of Malta agency with the main objective to bring industry and government stakeholders together so as to focus and promote the continued and enhanced development of the marine and maritime industries in the Maltese Islands. Malta Marittima is interested in crowdfunding, clustering and transfer of knowledge from the project to their stakeholders (maritime cluster members). Agency will transfer the knowledge to the following clusters:</p> <ol style="list-style-type: none"> 1. Maritime Commercial Cluster 2. Sea Logistics Cluster 3. Marine Engineering Cluster 4. Fisheries and Aquaculture Cluster 5. Energy Cluster
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10	Port of Rijeka Authority	Faculty of Economics and Businesses, University of Rijeka	County of Primorje-gorski kotar	Adriatic Croatia	CROATIA	Infrastructure and (public) service provider	Mr. Denis Vukorepa, rijeka.gateway@portauthority.hr; +38651333600, Riva 1, 51000 Rijeka, Croatia	The Port of Rijeka Authority is a non-profit institution for the governance, development and use of the Port of Rijeka. The Port of Rijeka Authority manages the development of port capacities and is competent for granting concessions to private concession companies for economic activities in the area of the Port of Rijeka and islands. The Port is interested in transferring and capitalisation activities, mainly in learning about crowdfunding and using public-private partnership in order to develop innovative solutions for sea transport.
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11	Region of Crete	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Heraklion	Nisia Aigaiou, Kriti	GREECE	Regional public authority	Stavros Arnaoutakis, Eleftherias Square, 71201 Heraklion, +30 2813 400300, 305, gram.pkr@crete.gov.gr	Funding of blue growth is central for Crete region, therefore Regional authorities has strong interest in becoming a partner or at least associated partner to the BLUE CROWDFUNDING project. Region has interest in transferring and capitalisation of civic crowdfunding practices and learn how to implement procedural and legislative process to enable public-private partnerships.
12	Region of Peloponnese	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Arcadia	Peloponnese	GREECE	Regional public authority	Petros Tatoulis	Region of Peloponnese is interested in crowdfunding knowledge sharing and transfer of good practices. It will participate at project events (mid term and final conferences) as well as will closely monitor Policy procedures for civic crowdfunding and fund crowd-matching. If it will prove doable, region will mainstream Regional action plans on blue crowdfunding and test the concept of civic crowdfunding in practice.

PART C – Project description

C.1 Project relevance

C.1.1 What are the common territorial challenges that will be tackled by the project? Are they coherent with the programme specific objective selected and the relevant Terms of Reference of the call?

The pace of innovation in the blue economy is lower than anticipated, in particular as concerns commercialization and upscaling of successful innovations - key reason is lack of finance (Claus Schultze, European Commission:2018). Especially Greece, Italy, Portugal and Cyprus, have difficulties in attracting financial sources for innovations. Low availability of public funds (austerity measures) and limited banks loans (guarantee needs) are not helping the situation. Prospects for future are not optimistic: EU funds and co-funding levels (2021-2027) are about to decrease while economic growth of MED will stay below EU average.

European Commission (study EASME/EMFF/2017/038) identified crowdfunding as one of possible funding sources for blue tourism, coastal protection and blue biotechnology. European Maritime and Fisheries Fund (2018) recommended using crowdfunding for blue economy as alternative innovation support measure. Although crowdfunding is currently underexploited in blue economy, it has significant potentials because of wide public awareness about need to protect our seas.

Crowdfunding (CF) can bridge the financial gap between innovative ideas and their market application. It can test the innovation on the market as well as decrease the need for public funds and bank loans. Crowdfunding collects more than 30 billion €/year (worldwide) and it is expected to grow to more 300 billion € until 2025. Share of crowdfunding in MED countries however stays much lower than in Central Europe.

Project is in line with ToR SO1: crowdfunding for Blue Growth will increase product and service development, demand stimulation (via crowdsourcing), open innovation (via crowd-living focal points) and test & validate products (via pilot crowdfunding campaigns). Project tackles following identified needs (ToR) of smart growth: improves investment in R&D, improves cooperation between business and research, designs new networks and improves capacities of SMEs to innovate.

C.1.2 Approach in addressing the common territorial challenges - joint assets of the MED area in the field tackled by the specific objective selected - what is new/specific about the approach the project takes

To improve innovation and mainstream crowdfunding into blue growth sector following two aspects need to be tackled:

- 1.)SMEs need high quality and sustainable support to learn and implement crowdfunding campaigns
- 2.)Public authorities need process knowledge backed up with successful examples on how to use crowdfunding for civic blue economy projects.

Project will tackle both needs using innovative measures:

- Blue economy SMEs will build capacities visiting 3 regional trainings backed by online crowdfunding training tool (both capitalized from CROWDFUNDPORT).
- Business support institutions will receive “train the trainers” education and establish “blue crowdfunding focal points” to mainstream CF knowledge and complement their existing business support list of services.
- Regions will receive guided process of changing regulative enabling them “civic blue crowdfunding experiment“ and mainstream it into future 2021-2027 development policies.
- Sustainability will be strengthened by establishment of “blue crowdfunding cluster”, Regional action plans on mainstreaming blue crowdfunding and Policy procedures for civic crowdfunding and fund crowd-matching.

Proposed project will, for the first time combine blue economy with crowdfunding. This is especially important for long term financial support of blue growth projects and for supporting bottom up initiatives of SMEs and start-ups who lacks initial funding. Project will also create flagship approach in civic crowdfunding for blue growth projects – this will be innovation in EU scale and other maritime areas can learn from MED regions on how to combine public funds with crowdfunding.

Why crowdfunding could work better in blue growth then in other sectors? Successful crowdfunding campaigns are building on storytelling and values, people value sea as natural environment and economic treasure– and this can be the positive turning point for development of crowdfunding in MED area.

C.1.3 Why is transnational cooperation needed to achieve the project’s objectives and result?

Transnational cooperation is vital due to following facts:

- Crowdfunding is a global ‘phenomenon’ and it cannot be effectively addressed with local activities, due to its core characteristic: enabling fundraisers (start-ups, SMEs and NGOs) to collect funds from a large number of people via online platforms across the globe, not being restricted to its own national capital markets, that might lack investors/capital.
- Crowdfunding is new phenomena, therefore changes, new information, knowledge and development are rapid. Transnational interactions and exchange of knowledge through practical use cases and practices are necessary for all involved relevant stakeholders in order to take advantage of its benefits and to follow upcoming trends.
- There exist strong South-North divide: while central and northern EU countries have good access to bank loans as well as developed crowdfunding, South (especially Greece, Cyprus, Italy and Portugal) banks are too careful to give loans, as well as crowdfunding as alternative is poorly developed. Transfer of knowledge and best practices from Central Europe to Mediterranean area is therefore crucial element of transnational cooperation and can advance development of crowdfunding in MED area.
- European Commission already acknowledged that CF frameworks, also legal framework, can not be tackled only on national level, but require more comprehensive EU approach, which will support internalization of national platforms. EC opened a dialogue about this issues, by publishing its “Proposal for a Regulation on European Crowdfunding Service Providers (ECSP) for Business”(8th of March 2018) and is searching for best fitted solution with key stakeholders.
- The project gathers critical mass of experts to increase competences of all stakeholders – this would be impossible if relying just on local knowledge, especially in specific MED countries with low level of crowdfunding knowledge: Malta, Portugal, Greece

C.1.4 Please confirm which cooperation criteria apply to your project.

	Cooperation criteria
Cooperation criteria	Joint Development Joint Implementation Joint Staffing Joint Financing

C.1.5 How does the type of project Testing + Capitalising enable to meet projects objectives and outputs?

Project builds on the knowledge transferred from CROWDFUNDPORT and FINMED projects, therefore M1 studying module is not needed and project will focus on M2 and M3 modules.

TESTING PHASE

Project will start with adapting CROWD-FUND-PORT and FINMED training tools and solutions to blue growth and MED specificities. Toolkit for crowdfunding will be prepared and tested on regional trainings. 15 blue economy SMEs will receive crowdfunding support for their campaigns, lessons learned will lead to the development of CF support system. Meanwhile 4 Regional authorities will implement organization and legislation measures for civic crowdfunding experimentation.

TRANSFERRING

Sustainable and transferrable supporting system for blue crowdfunding of SMEs enable business support institutions to add crowdfunding support services to their existing business support services. This will be realized through network of blue crowdfunding focal points and development of material for “train-the-trainer” summer school. Meanwhile regional authorities will focus on transnational capacity building on civic crowdfunding and position paper on complementarity of civic crowdfunding with EU funds.

CAPITALIZING

Mainstreaming of crowdfunding trainings and support will be provided by blue crowdfunding cluster as transnational support to blue crowdfunding focal points. The system will be backed up with certified transnational train-the-trainer programme, ensuring high level of crowdfunding knowledge and transnational cooperation.

Mainstreaming of civic crowdfunding will be done by blue crowdfunding experiments implemented by 4 participating regional authorities. Regions will adopt policy procedures for civic crowdfunding and fund-matching as well as regional action plans on mainstreaming blue crowdfunding. On the EU level the replicability guide on civic blue crowdfunding will be used to support crowdmatching in future Smart Specialization Strategies.

C.2 Project focus**C.2.1 Project objectives, expected results and main outputs**

Project general objective
<p>Project general objective is to improve innovation capacities in blue growth sector by improving the access to crowdfunding. Lessons learned from CROWDFUNDPORT project showed lack of services providing crowdfunding training and support to SMEs. Second lesson was general lack of crowdfunding use by public authorities - so called civic crowdfunding.</p> <p>Project will therefore focus on two goals:</p> <ol style="list-style-type: none"> 1.) Mainstreaming of crowdfunding services to improve competitiveness of blue economy SMEs; 2.) Mainstreaming of crowdfunding knowledge and operational capacities of Regional authorities to use crowdfunding and fundmatching as ongoing practice. <p>Objective and goals will be achieved by logical sequence of activities focusing on two goals:</p> <ol style="list-style-type: none"> 1.) SMEs supporting institutions will test training material with regional workshops and perform support for 15 crowdfunding campaigns. Transferring will be done through development of comprehensive list of supporting services implemented by "blue-crowdfunding focal points". Mainstreaming of focal points will be done by transnational blue crowdfunding cluster who will manage "train-the-trainer" programme ensuring sustainable flow of latest knowledge and competences for focal points. 2.) Regional authorities will first adopt their regulation and processes as well as learn on how to use crowdfunding for civic blue growth projects. Transferring will be done by international seminar as well as Transnational position paper on complementarity of civic crowdfunding with EU funds. Mainstreaming will focus on crowdfunding experiments done in 4 regions leading to Regional action plans on mainstreaming blue crowdfunding and Policy procedures for civic crowdfunding and fund crowd-matching. Replicability guide on civic blue crowdfunding will be presented to EU decision makers as well as to decision makers responsible for future Smart Specialization strategies.
Project result
<p>1 Better access to funding in blue economy sector : Improved capacities for crowdfunding will lead to more raised funds for blue economy projects. Project will focus on improvement of capacities of public and private sector.</p> <p>Private sector (SMEs and start-ups) will receive regional crowdfunding trainings, those who will not be able to participate at the training could use "Toolkit for blue economy alternative financing". Business support institutions will establish "blue crowdfunding focal points", where direct support to SMEs will be held, specifically 13 SMEs will receive indirect support for their blue crowdfunding projects. Sustainability and high quality of blue crowdfunding support will be achieved through international "train-the-trainer" programme and umbrella "blue crowdfunding cluster".</p> <p>Public sector will receive comprehensive support (by Goteo, Corwdpolicy and European Crowdfunding Network) in order to adopt rules and procedures for the civic blue-crowdfunding experiment. The experiment will show possibility of combining private funds (through crowdfunding) and public funds to implement civic projects in the field of blue growth. Examples of the projects could be improvement of <u>near-sea walking paths, cleaning of beaches, better public sea transport, etc...</u></p> <p>2 Supporting 13 innovative products/services : Project result will contribute to the two programme result indicators "number of SMEs directly and indirectly supported.</p> <p>1 SMEs will be directly as being partner in the proposal: Crowdpolicy 13 SMEs will be indirectly supported by receiving support to implement crowdfunding campaigns 240 blue economy stakeholders will receive trainings and capacity building on crowdfunding</p> <p>13 innovative products/services in the field of blue economy will be supported with crowdfunding campaigns. Number campaigns will depend on the capacities of partners and regional blue economy priorities:</p> <ul style="list-style-type: none"> - Portugal (blue energy, maritime safety): 2 - Croatia (maritime transport, blue tourism): 2 - Slovenia (blue growth innovations): 1 - Spain (navigation, maritime tourism, ports): 3 - Greece (blue innovation, maritime tourism): 2 - Cyprus (Maritime transport, cruise, nautical tourism, aquaculture): 3 <p>Indirect support to SMEs will also be achieved through capacity building process (participation at trainings, webinars, seminars and through services of blue-crowdfunding cluster).</p>

3 Better policy acceptance of crowdfunding : Regions and cities have difficulties in using crowdfunding because of 2 reasons: lack of knowledge and rigid rules for combining public and private funds.

Project will improve knowledge of Regional authorities, who will find procedural solutions and made civic crowdfunding experiment possible. This will be important to learn that - it is possible and how it is possible - to combine public funds with crowdfunding. Based on experiences the regional mainstreaming of policies will be possible with adopted "Policy procedures for civic crowdfunding" and "Regional action plans on mainstreaming of blue crowdfunding". Mainstreaming to the MED space will be achieved by transferring "Replicability guide on civic blue crowdfunding", presentation of project results to S3 JRC, presentation of project results to EU policy makers and final international conference, where project results will be presented.

Project results will be important as showcases for international community of coastal cities and regions beyond MED space, on how to use crowdfunding for civic blue economy projects.

Specific Objective of the Programme	Result indicator
1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area	Share of innovative clusters (i.e. including RDI activities) offering to their members a consolidated mix of transnational activities in key sectors of the MED area

Title of the objective	Description	Communication objectives	Approche/tactics
Testing tools for improvement of crowdfunding capacities across different stakeholder groups	<p>Toolkit for blue economy alternative financing and Set of services for blue crowdfunding support will be developed within the project based on the training material from CROWD-FUND-PORT and FINMED projects.</p> <p>Toolkit will answer the questions of "why-when-how-who"</p> <ul style="list-style-type: none"> - Why crowdfunding can be beneficial for private and public entities? - When to use crowdfunding and for what products/services? - How to prepare successfull crowdfunding campaign? - Who can use crowdfunding and who are supporting institutions? <p>Toolkit will be designed as material for series national trainings/seminars, on-line training tool, pack for support to SMEs and learning pack for researchers and business support organizations and regional decision makers.</p>	<p>Communication aim will be to improve specific knowledge of crowdfunding among blue-economy related stakeholders. Communication goals will support use of tools by inviting participants to workshops, international seminar and for SMEs to apply for crowdfunding support of their blue economy projects. Later communication will also be focused on supporting campaigns for blue economy projects, promotion and social media support.</p>	<p>Communication measures:</p> <ul style="list-style-type: none"> - Invitation for blue-economy SMEs to participate at the national workshops (using Facebook page and partners communication channels) - Promoting the use of on-line learning tool (via web site) - Invitation to webinars and seminars (using FB event page, partner mailing lists and regional newsletters) <p>Toolkit will be beneficial for SMEs, public sector and academia.</p> <ul style="list-style-type: none"> - Informing potential blue economy SMEs about possibility to have support of their blue economy innovations with crowdfunding campaigns; - Supporting blue economy campaigns with online promotion, FB promotion and storytelling. - Preparation of videos for blue crowdfunding campaigns, used also for project storytelling and promotion.

<p>Mainstreaming services for crowdfunding support to SMEs</p>	<p>Mainstreaming services for blue crowdfunding will be implemented with creating and operation of "blue crowdfunding focal points" who will be supported by "blue crowdfunding cluster". Cluster will be lead by ECN and Sevilla CCSEV, membership will be free, partners will provide promotion and collect members. Aim is to integrate 20 members until the end of the project. Cluster will offer the following services: - Support to internationalisation of crowdfunded ideas; - International crowdfunding summer school for blue economy SMEs; - Transferring CF policy solutions; - Organisation of international crowdfunding seminar; - Networking among Quadruple helix stakeholders; - Ensuring sustainability, policy support and capitalisation of results.</p>	<p>Communication aim will be three-fold: 1.) To support transferring and capitalisation process by informing institutions outside partnership and later outside involved regions about the project, use of crowdfunding for blue-economy, benefits of crowdfunding for innovation process and thus change behaviour into more favourable to crowdfunding. 2.) To build audience for transferring and capitalisation activities: promote project transnational events to gain participation (summer school, webinars, international seminar). 3.) To promote blue-crowdfunding cluster it activities, strengthen membership and support its work transnationally. Means for communication: newsletters, FB page, linkedin, web site, partners comm. channels, international media.</p>	<p>Communication measures: - Promotion of blue crowdfunding focal points through social media, web site and local promotional kits - Invitation of SMEs support institutions to participate at the train-the-trainers programme - Promotion of cluster on the EU level by articles in media and direct communication to specific audiences (blue economy and alternative financing) - E-newsletters will be prepared by WPC leader in the months of 12, 20 and 30 to communicate key project findings and help transferring, capitalizing and mainstreaming of project outputs - Brochure will contain main outputs, lessons learned and practices and will focus mainstreaming of knowledge and policies</p>
<p>Mainstreaming crowdfunding policies</p>	<p>Mainstreaming of crowdfunding policies will be initially implemented in 4 partner regions (Marche, Campania, Central Macedonia and Vlore). After regulation will be adopted or procedural solutions found, each of the regions will experiment with one civic blue crowdfunding campaign. The campaigns will be supported by partners, who are expert in crowdfunding (Corwdpolicy, ECN, Goteo). Based on experiences and lessons learned each of the region will adopt "Regional action plan on mainstreaming blue crowdfunding". To better mainstream crowdfunding to the international level "Replicability guide on civic blue crowdfunding" will be prepared and presented to regional policy makers, EU policy makers and Smart Specialisation JRC in Seville.</p>	<p>Aim of communication will be to improve mainstreaming of policy results in regional and on EU level. In regional level 4 participating regions will focus communication on the broader civil acceptance of crowdfunding as a tool for supporting blue growth projects. On the international level communication will aim to trigger multiplication effect of the project and to stimulate mainstreaming in other regions and on EU level. European Crowdfunding Network will be communication leader and will ensure outreach of information to EU level. Target groups will be policy stakeholders across MED area: Regions, local authorities, national authorities, members of European Crowdfundign Stakeholder Forum and officials from Smart Specialisation JRC in</p>	<p>Communication measures: - Promotion of strategic documents on social media, web site and local promotional kits - E-newsletters will be prepared by WPC leader in the months of 12, 20 and 30 to communicate key project findings and help transferring, capitalizing and mainstreaming of project outputs - Brochure will contain main outputs, lessons learned and practices and will focus mainstreaming of knowledge and policies - Final conference will aim at triggering policy acceptance of crowdfunding. - Cooperation with horizontal project will improve reach of project results. - Digital press articles will be published to increase visibility.</p>

Programme output indicator	Programme output indicator targets	Projet main output quantification	Project main output number	Project main output
Number of operational instruments to favour innovation of SMEs	1	1	Work package4-1	Toolkit for blue economy alternative financing
Number of enterprises receiving grants	1	1	Work package4-2	Increased blue crowdfunding capacities of directly involved SMEs

Number of enterprises receiving non-financial support	13	13	Work package4-3	15 innovative blue growth SMEs ideas supported by Crowdfunding campaigns
Number of transnational innovation clusters supported	1	1	Work package6-1	Blue crowdfunding cluster
Expenditures declared to the EC for Axis 1	0			

C.2.2 Target groups

Target groups	Description	Target value
Sectoral agency	The following type of sectoral agencies will be contacted: blue economy clusters, chambers of commerce, maritime associations, tourist agencies and clusters, development agencies. They will be included in the dissemination activities& testing module.	18.00 Organisations
Other	Horizontal project, other projects focusing on blue economy or alternative financing. Synergies will be found, mutual presentations, exchange of experiences, help with capitalisation and policy mainstreaming.	5.00 Organisations
Business support organisation	Business support institutions will take part in the train-the-trainer programme and will be invited to establish their own blue crowdfunding focal point. They will receive all material for blue crowdfunding knowledge mainstreaming.	13.00 Organisations
Education / training centre and school	Secondary schools (economic) will be given crowdfunding toolbox in order to present it to students.	12.00 Organisations
Enterprise, except SME	Bigger enterprises will be invited to participate at the regional and international events. They might bring added value by cooperating with SMEs.	12.00 Entreprises
General public	They will participate as promoters of innovation ideas, as users of learning and education tools, as target groups on social media and especially as bottom up supporters of crowdfunding campaigns.	250.00 Population
Interest groups including NGOs	NGOs from the field of blue growth and maritime protection will be invited to participate at the defining the civic blue crowdfunding topics and to support crowdfunding in their area.	7.00 Organisations
Higher education and research	Higher education (Economic and maritime faculties) will be target group for using blue crowdfunding tool and to learn students about alternative financing possibilities.	12.00 Organisations
Infrastructure and (public) service provider	Blue economy related infrastructure providers (ports, coastal management, maritime environment) will be invited to actively participate in the Regional workshops.	7.00 Organisations
International organisation, EEIG	International organisations might help with capitalisation process. Blue economy clusters and alternative financing institutions will be main target groups.	4.00 Organisations
Local public authority	Local public authorities (Municipalities) could use crowdfunding for their blue growth projects. They will be able to learn from Regions, will be invited to the conferences and trainings.	20.00 Organisations

National public authority	National public authorities will be invited to the final event, they will also be invited to cooperate with Regions for preparing blue economy crowdfunding cases. In specific cases they will be interested in crowdfunding regulation.	4.00 Organisations
SME	SMEs will take part in the regional trainings and as beneficiaries of blue crowdfunding focal points. They will learn about how to prepare crowdfunding campaign. 15 of them will get support for their campaigns, all could use online toolbox.	230.00 Entreprises
Regional public authority	Regional authorities will be invited to learn about participating regions experiences on how to establish civic crowdfunding campaign. They will receive guidelines and be able to participate at the mid term and final conference.	7.00 Organisations

C.3 Project context

C.3.1.a. How does the project contribute to wider strategies and policies?

Project contributes to specific regional/national strategies specifically to alternative funding of blue economy sectors:

- Croatia: Smart Specialization Strategy (S3): supporting fisheries, aquaculture, maritime tourism and innovative boats.
- Regione Marche: S3: renewable marine energy, coastal and maritime tourism, maritime transport aquaculture and nautical sector. Also contributes to Marche Strategy of SMEs competitiveness by boosting regional blue growth.
- Cyprus: S3: development of ports, sea & coastal tourism and cruise tourism.
- Slovenia: S3: sustainable coastal tourism.
- Campania Region: S3: fisheries & aquaculture, fishing tourism, integrated management of coastal areas. Project also contributes to Italian National programme for EMFF.
- Albania: Strategic plan for Sustainable tourism in Vlore Region and Regional Development plan of Vlore as well as to Albanian Fishing Strategy and Action plan of National Coast Agency.
- Greece: S3 of Central Macedonia promotes sea transport and fishing. S3 of Crete (Associated partner) will benefit from blue tourism development.
- Malta: S3 is focused on aquaculture and maritime services, all in line with project focus. Malta has also national strategy to become knowledge and innovation hub – (blue crowdfunding hubs).
- Spain: S3 of Seville supports maritime transport, naval repair and nautical tourism. Project also contributes to Andalusian ERDF OP with generation of knowledge of alternative financing of SMEs.

Project contributes to European Commission's Action plan to improve access to finance for SMEs, where alternative financing is mentioned as important source for matching public funding. Project contributes to EU FinTech Action Plan (2018), recognizing crowdfunding as main element for alternative financing of SMEs. Project also contributes to Digital Education Action Plan (COM2018/22) with closing the knowledge gap through digital and entrepreneurship education.

C.3.1.b. If applicable, indicate if the project contributes to the following strategies and describe in what way.

	-	-
If applicable, indicate if the project contributes to the following strategies and describe in what way.		
EU Strategy for the Adriatic-Ionian Region (EUSAIR)	.	Project directly contributes to the Action - Improving access to finance and promoting start-ups: boosting blue technologies requires financial resources. Improving access to funding and promoting start-ups for development and testing products. EUSAIR, page 11. "Adriatic-Ionian Blue Financing" could be a macro-regional project exploring innovative financial and incentives instruments such as crowdfunding, EUSAIR, page 12.
Alpine Space Strategy	.	Project contributes to the EUSALP strategy by implementing projects for supporting SMEs by offering them easier access to financing. Consequently more high quality jobs will be created (EUSALP paragraph 27). Especially boat and yacht building is developed in Alpine regions: Slovenia: Elan, Seaway, Italy Sessa Marine, Bergamo. There are also Alpine based companies who produce fishing gear, navigation equipment and high technology and motors for yachts (Selva Marine, Tirano Italy).

C.3.2 How does the project build on available knowledge?

Project builds on knowledge from Interreg CENTRAL CROWD-FUND-PORT and Interreg MED FINMED projects:

CROWD-FUND-PORT - Lessons learned:

- 1.) Business innovation problem: business support institutions (e.g chambers of commerce, business incubators...) do not offer trainings and services for crowdfunding.
- 2.) Public sector problem: there is huge lack of civic crowdfunding projects, where regions would match public funding with crowdfunding. Within the project training tool has been developed, but never used in MED countries and for blue growth.

BLUE CROWDFUNDING solution for business sector: tools developed in CROWD-FUND-PORT will be modified to blue economy and MED reality and tested through Regional trainings for SMEs. Later business support institutions will set up blue crowdfunding focal points, where SMEs will get support for their crowdfunding projects. Mainstreaming will be done by transnational "train-the trainers" programme, setting up new blue-crowdfunding focal points outside of partners and supported by blue crowdfunding cluster lead by European Crowdfunding Network.

BLUE CROWDFUNDING solution for public sector: project will continue, where CROWD-FUND-PORT stopped (civic crowdfunding) – it will create conditions within 4 participating regions to make a public experiment with matching public funds and crowd-funds. Mainstreaming will be done with action plan to use synergy of public and private funding in future financial perspective 2021-2027, synergies with Smart Specialization strategies, showing civic crowdfunding experiments as flagship examples and providing EU decision makers with recommendations on fund-matching.

FINMED

Project will build on the training materials developed under FINMED project mainly focusing on alternative public funding (ELENA, ERDF, ESF...) – public funds could be ideal matching funds for crowdfunding, therefore FINMED will bring lack

of knowledge on alternative public-private funding possibilities.

C.3.3.a What are the synergies with past or current EU and other projects or initiatives the project makes use of?

Synergies with ongoing projects:

Interreg FINMED: training, knowledge exchange and especially common communication, dissemination and capitalization actions. (synergies ensured by UNIVERSITY OF ALGARVE being partner in both projects)

H2020 BYTHOS: Blue labs of BYTHOS will complement BLUE CROWDFUNDING with mainstreaming additional network (blue crowdfunding focal points) and bring alternative financing closer to blue economy (synergies ensured by Aquabiotech who is partner in both projects)

H2020 IFISHENCY: Using products developed in H2020 project as transferring opportunity for crowdfunding in Malta (synergies ensured by Aquabiotech who is partner in both projects)

H2020 TAPAS: Tapas Toolbox will offer a number of trainings for aquaculture companies – these trainings will be complemented with crowdfunding trainings (synergies ensured by Aquabiotech who is partner in both projects)

H2020 MARIBE: Case studies for marine investments in 5 EU sea basins will be good starting point for capitalization and mainstreaming of project results. (synergies ensured by Aquabiotech who is partner in both projects)

H2020: STARS4ALL: ECN will develop platform as crowdfunding tool – platform will be able to use and promote blue crowdfunding focal points, trainings and mainstreaming of business support services.

Synergies with past projects:

Interreg Central CROWD-FUND-PORT: building on knowledge, trainings, network, public crowdfunding lessons learned, etc...

Interreg Danube CROWDSTREAM: building on the trainings and establishment of crowdfunding support infrastructure.

H2020: CROWDFUNDRES: Project results have provided with a better understanding of the perception and challenges faced by crowdfunding for renewable energy projects, as well as guidelines and promotion activities targeting renewable energy actors. Synergies will be with using crowdfunding for public projects, especially in marine bioenergy field.

C.3.3.b. List of synergies.

	Programme and period	Project (Acronym)	Deliverable	Description – Linkage with the expected new project deliverables/outputs

1	Interreg Central	CROWD-FUND-PORT	Crowdfunding training tool	Crowdfunding training tool will be adapted to Mediterranean area and blue economy sector and will be used in regional trainings as well as partly in the train-the-trainer programme. CROWDFUNDPORT trainings are focused on private crowdfunding and civic crowdfunding. Lead partner was lead partner also in CROWDFUNDPORT.
2	Interreg MED	FINMED	Finmed trainings	FINMED trainings will be adapted to Mediterranean area and blue economy sector and will be used in regional trainings as well as partly in the train-the-trainer programme. FINMED trainings are focused mainly on the alternative public funding (ELENA, ESF, ERDF:...) University of Algarve is partner in FINMED.
3	EFIS 2019-2022	INFITECH	Initial Specification of Testbeds, Data Assets and APIs	Experience gain during the participation & implementation of the project (as part of a big consortium) will be utilized for Blue Crowdfunding project. Also standards & methodologies, as well as the experience of the EU funded projects will be utilized for testing, transferring and capitalizing phases of the project
4	Interreg MED	PROTEUS	MED National Nodes' Methodology	Methodology for the creation of the national nodes that will join and create the international cluster of maritime surveillance and the definition of services for the members.
5	Interreg MED	PROTEUS	Training Methodology for SMEs (members of the cluster of maritime surveillance)	Identification of training needs of the members of the cluster and definition of a methodology for its organisation. This methodology may be transferred to BLUE CROWDFUNDING
6	Interreg MED	PROTEUS	Portfolio of services for the cluster members	Definition of services to be offered to SMEs which are members of a Blue Economy cluster

7	Interreg MED	iBLUE	Definition of a 3Pillar Business Model	Definition of business models based on the 3 pillars of the sustainability that might be applied for SMEs applying for financing in BLUE CROWDFUNDING.
8	Interreg MED	4helix+	Fine tuning study of Blue Economy SMEs in the Mediterranean	Database of SMEs and economic operators in the Blue Economy that will potentially benefit from the Crowdfunding instruments defined by BLUE CROWDFUNDING
9	Inno GR-D 2019-2022	INNOMSME	Dissemination, Organization of conferences	As the main initiative is related to micro,small and medium enterprises in Greece & Germany, will be a good feedback regarding the funding necessities, as well as the main areas of innovation projects that will be interested to be part of crowdfunding
10	Innovation Marathon	CROWDHACKATHONS	Innovative ideas & Minimum Viable Products	Based on long experience in implementing Innovation Marathons & Crowdhackathons, we will be able to identify either some viable ideas or mature implementations that could be potentially be funded through crowdfunding. Also various requirements regarding crowdfunding demands and the relative legislation or implementation, as well as the appropriate stakeholders to be identified.
11	Interreg MED	iBLUE	Database of Med yachting SMEs	Used for inviting interested SMEs for blue crowdfunding trainings and crowdfunding support.
12	Interreg ITA-Malta	BYTHOS Project	Blue Labs and infrastructure development where SMEs can develop blue biotechnology products.	Blue labs services will be complimented with the services of "blue crowdfunding focal points".
13	H2020 - ongoing	IFISHIENCI	Innovative products and services of aquaculture SMEs across EU.	Products will be tested, if they can be crowdfunded - if positive, they could receive support to get additional funds from crowdfunding.
14	H2020 - ongoing	TAPAS	TAPAS TOOLBOX - online trainings for SMEs that are looking to invest in aquaculture.	TAPAS trainings will be complemented with crowdfunding trainings.

15	Interreg MED	MD.net	Supporting development of 5 innovative MD products/service per partner	Services/products if they will fall in the scope of blue growth (for example sea food) could be crowdfundable and supported by the project.
16	H2020	PRODESA	innovative crowdfunding schemes	Supporting the project with utilizing innovative financial tools and attracting private investments.
17	H2020	CROWDFUNDRES	Dialogue with renewable energy crowdfunding platforms and with European stakeholders	CROWDFUNDRES (Unleashing the potential of Crowdfunding for Financing Renewable Energy Projects) aimed to unleash the potential of crowdfunding for financing renewable energy projects in Europe. Project results have provided with a better understanding of the perception and challenges faced by crowdfunding for renewable energy projects, as well as guidelines and promotion activities targeting renewable energy actors. ECN will use the contacts for capitalisation and dissemination activities.
18	H2020	LANDSENSE	Crowdfunding mechanism that will be integrated in the LandSense open platform.	The overall aim of the LandSense project is to build an innovative citizen observatory which collects data both actively and passively and integrates them into an open platform that provides valuable quality-assured in-situ data for SMEs, government agencies, NGOs and researchers. LandSense will also provide multiple pathways for citizen empowerment that go beyond simple data collection by providing a range of engagement tools that will allow the voices of citizens to be heard.
19	H2020	STARS4ALL	Crowdfunding tool	Synergies will be in development of a crowdfunding enabling the community to obtain funding to carry out their setup Citizen Actions. The tool will also comprise tips on how to conduct a successful crowdfunding campaign. The tool will be connected with blue crowdfunding focal points and train the trainers programme.

20	Interreg IT-CRO	DORY	Testing of tools for improving biodiversity (nursery and reproduction areas)	DORY aims to contribute to the protection and restoration of Adriatic marine resources by strengthening institutional dialogue and promoting the adoption of shared management measures aimed at reducing the impact of economic activities on fish stocks in the Adriatic sea. Some innovative solutions could be connected to the training to be implemented crowdfunding campaigns in the present proposal.
21	Interreg IT-CRO	INVESTINFISH	- Studying of public private funding schemes for regional fishery and aquaculture SMEs	The project aims at promoting the investment in technology transfer and innovation services among F&A enterprises. Boosting innovative financing streams for F&A SMEs. INVESTINFISH could be very well connected with the present proposal since both core issues of the projects are dedicated to innovative financial instruments for fishery sectors.
22	ADRION	ARIEL	support small and aquaculture businesses in making their business more sustainable and competitive	Identified aquaculture business could be interested in learning about crowdfunding their blue innovations.

C.4 Horizontal principles and evaluation

C.4.1 Please indicate which type of contribution to horizontal principles applies to the project, and justify the choice.

	Type of contribution	Description of the effect
Sustainable development	positive effects	The project takes into consideration both economic, social and environmental dimension of sustainability. Project will support blue growth projects from different fields, also from the field of protection of marine environment, sea biology and maritime ecology. Especially civic crowdfunding campaigns led by Regions can be strongly connected with environmental sustainability - projects can include protection of specific coastal areas, cleaning up coastal areas, projects for minimizing plastics in the sea and marine life protection projects. SMEs will be also supported by crowdfunding campaigns, some of their products and services will be environmentally sustainable.

Equal opportunities and non-discrimination	positive effects	The project will not discriminate any person on the basis of race, gender, nationality religion, age, ethnical origin or sexual orientation. Partners will take care on providing appropriate circumstances for people with disabilities during the project implementation: meetings will be organised to venues which can be reached by them (ramps, toilets for disabled, etc.). Crowdfunding campaigns targeted to young entrepreneurs can have a positive impact on specific target groups at risk of discrimination (unemployed youth). Other marginalized groups (migrants, socially deprived persons, persons with disabilities) will be prioritized over general population when supporting crowdfunding campaigns.
Equality between men and women	positive effects	Project will support equal opportunities by giving equal priority of SMEs supporting campaign to both genders. When selecting 15 projects partners will give priority to gender balance, trying to stimulate equal inclusion of men and women. The same principle will be when SMEs support institutions and policy makers will be selected to be refunded travel costs to participate at the train-the-trainers programme, international seminar and final conference. The consortium will promote activities by eliminating gender stereotypes and applying the principle of equal treatment for men and women. This approach is outlined for all target groups and selection criteria for stakeholders participating in different project supporting activities and events.

C.4.2 Please indicate which type of evaluation is foreseen and justify the choice.

	-	Type of evaluation	Timeframe
Does the project foresee an evaluation?	Yes	mixed	on-going

Please, describe the process of evaluation and how results will be taken into consideration

BLUE CROWDFUNDING project sets up a system of internal and external evaluation and qualitative monitoring. First LP will prepare "Risk assessment document D1.3.1" The document containing the risk analysis (external factors that could affect the successful delivery of the project) and risk response (mitigation) strategy to identify and anticipate potential difficulties that the project might face.

Based on the document LP will be able to constantly monitor project developments and make appropriate mitigation measures, if needed.

Secondly, more comprehensive evaluation will be needed between first and second module. This will be two external evaluations (D1.3.2), first prepared immediately report after testing phase and the second report at the end of the project. Evaluations will help to independently assess project results and identify main flagship results of the testing phase to be capitalized and mainstreamed. Final evaluation will provide feedback on the quality of the work.

C.5 Work plan

C.5.1 Work plan per work packages

0 Preparation costs

1. Description of work package

Type of WP	Testing			M2
	Capitalising			M3
WP number	Type of WP	Starting date	Ending date	Amount
0	Preparation costs	11-2019	11-2019	30,000.00 €
Partners				
Participating partner	COUNCIL OF VLORA REGION			
	Campania Region			
	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
Description of the work package				
This activity is dedicated to the design and submission of the project proposal. All partners, under the coordination of the E-zavod have contributed to this activity, taking into account their competences and roles in the project. Budget has been discussed with the partners according to the degree of their involvement in the project and responsibilities within each WPs or activities. The LP has reviewed all contributions provided by the partners and prepared the final application form.				

2. Activities and deliverables

0.1	Preparing and submitting a project proposal		Starting month	11-2019	Ending month	11-2019
	Type of activities	Preparing and submitting a project proposal	Target group		Other	
	Description		This activity is dedicated to the design and submission of the project proposal. All partners, under the coordination of the E-zavod have contributed to this activity, taking into account their competences and roles in the project. Budget has been discussed with partners according to the degree of their involvement in the project and responsibilities within each WPs or activities. The LP has reviewed all contributions provided by the partners and prepared the final application form.			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
0.1.1	Preparing and submitting project proposal	Application Form	1 Unit produced	11-2019	30,000.00 €
	Description	Preparation and submission of application form			

3. Main outputs

1 Project management

1. Description of work package

Type of WP	Testing			M2
	Capitalising			M3
WP number	Type of WP	Starting date	Ending date	Amount
1	Project management	11-2019	06-2022	323,295.00 €
Partners				
Responsible partners				
Participating partner	COUNCIL OF VLORA REGION			
	Campania Region			
	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
Description of the work package				
<p>The main objective of WPM is to ensure efficient, effective and mutually inspiring implementation of project activities. This will ensure clear division of work, quality of project's outputs and deliverables, good internal communication between project partners and good communication between Lead partner and Joint Secretariat. Each partner will be responsible for the activities carried out in his region. Main management and coordination will include the following activities:</p> <p>A.1.1 Managing administrative and financial issues: in the framework of this activity, key project's structures, core team and rules will be defined, project group meetings organized and common internal project repository set-up to enable good internal communication.</p> <p>A.1.2 Common methodology: it will deal with the preparation of project's action plan, models and templates to ensure timely and quality preparation of deliverables and outputs.</p> <p>A.1.3 Project monitoring and evaluation: two monitoring and evaluation reports will be prepared by a quality manager, presenting the progress of the project.</p> <p>A.1.4 Mediation: The strategy for cooperating with the Horizontal Project is supported by the Mediator activity. He participates to semestrial events organized by the HP and accompanies all the internal events organized by the project to assure complementarity and connection between the project outputs and deliverables and the Horizontal Project group of projects related to the BLUE CROWDFUNDING themes.</p>				

2. Activities and deliverables

1.1	Managing administrative and financial issue		Starting month	11-2019	Ending month	06-2022
	Type of activities	Managing administrative and financial issues	Target group			
	Description		<p>At the beginning of the project, key project structure and roles will be defined for operation of project core team (project, quality, financial and communication manager), Project group and steering committee. Bodies will be set-up and confirmed on the kick-off meeting. Procedures and tools for project management will be prepared by the lead partner for flawless management coordination, financial and administrative monitoring and responsibility of project partners. To check and discuss project's progress, issues and strategic steering kick-off + 8 project group meetings will be organized as well as regular online meetings. Common internal project repository and communication space will be set-up and managed to share all important documents.</p>			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.1.1	Procedures & tools for project management	Method	1 Unit produced	12-2019	2,300.00 €
	Description		<p>The key project's structures, core team and rules will be defined, common internal project repository set-up to enable good internal communication. Project detailed working plan will be prepared partners trained on administrative issue Responsible=LP</p>		

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.1.2	Minutes of PGMs and Steering Committees	Meeting	9 Unit produced	06-2022	163,870.00 €
	Description		<p>Project group will meet every 4 months, to keep high dynamic of project implementation and ensure quality deliverables and outputs. Steering committee will meet every second PGM or sooner if needed. Teleconferences will be organized regularly.</p>		

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.1.3	Partnership internal communication system & data repository	Meeting	1 Unit produced	12-2019	29,325.00 €
	Description		<p>Internal project repository and online platform for communication space will enable sharing of project documents, templates. Typically dropbox will be used according to previous good experiences. For online meetings Gotomeeting will be used.</p>		

1.2	Common methodology & reporting		Starting month	11-2019	Ending month	06-2022
	Type of activities	Managing administrative and financial issues	Target group			

	Description	<p>A project Action Plan will be prepared to ensure timely and quality preparation of deliverables, activities and outputs. Different partners are appointed to coordinate different work-packages, project activities and deliverables. The Action Plan deepens the tasks' contents assigned to each partner, gives models and templates to facilitate the internal networking, specifies the project's objectives in order to facilitate and share the project's practical implementation and partnership external relations.</p> <p>Project reporting internal rules including financial management will be explained. Partners will prepare regular financial and content reports ask for FLC certificates and provide clarifications for JS. LP will constantly cooperate with JS.</p>
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.2.1	Project action plan with project templates	Method	1 Unit produced	12-2019	3,450.00 €
	Description	Project action plan, with description of main project goals, deliverables, outputs, agenda of Project group and Steering committee meetings; time plan and project templates (paper, deliverable, mail), Guidelines for WPs coordination.			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.2.2	Project partners reports and lead partner reports	Method	6 Unit produced	06-2022	90,455.00 €
	Description	Partners will prepare periodical 6-month reports for submission to FLC. Lead partner will prepare project reports for JS taking into consideration partners inputs and received financial certificates. LP will regularly communicate with project officer			

1.3	Project monitoring and evaluation		Starting month	11-2019	Ending month	06-2022
	Type of activities	Evaluating the project	Target group		Regional public authority Higher education and research	
	Description		<p>Action is very important to ensure high quality and timely results due to the fact that the project will not be possible to extend. Firstly project risk assessment will be prepared including mitigation actions. Based on risk assessment two external evaluations will be prepared, first after Testing phase and second just before project closure.</p> <p>Evaluation will take into consideration timely and quality achievement of deliverables and outputs, achievement of project results, impact on target groups and impact on MED area. Both documents will be presented and evaluated to Steering Committee. Necessary measures will be proposed if needed.</p>			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.3.1	Risk Assessment	Method	1 Unit produced	02-2020	3,450.00 €

	Description	A document containing the risk analysis (external factors that could affect the successful delivery of the project) and risk response (mitigation) strategy to identify and anticipate potential difficulties that the project might face. Responsible=LP
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.3.2	Project monitoring and evaluation report	Data	2 Unit produced		11,600.00 €
	Description	Constant project monitoring will be performed by the lead partner to ensure constant high quality of work. Two external quality reports will be prepared. First immediately report after testing phase and the second report at the end of the project. R=LP			

1.4	Synergies with similar projects		Starting month	11-2019	Ending month	06-2022
	Type of activities	Setting up common methodologies for actions	Target group		Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG General public Other	
	Description		The action plan for cooperating with the Similar MED, ADRION and other projects will be prepared based on common focal issues. Action plan will identify potential projects in the field of blue growth and alternative financing and define common interests. Based on Action plan communication to selected project LPs will be sent and common actions defined. Actions will be focused on synergy effects: dissemination, communication, presentation of projects, cooperation at workshops, mainstreaming, etc... Responsible=E-zavod			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
1.4.1	Report on the synergies with similar projects	Method	1 Unit produced	06-2022	18,845.00 €

	Description	Report will be prepared on the cooperation work done with the similar projects. Report will describe common actions, results and effects for both sides as well as impact on the Interreg MED area. Responsible=Lead partner (LP)
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3. Main outputs

2 Project communication

1. Description of work package

Type of WP	Testing			M2
	Capitalising			M3
WP number	Type of WP	Starting date	Ending date	Amount
2	Project communication	11-2019	06-2022	327,480.00 €
Partners				
Responsible partners				
Participating partner	COUNCIL OF VLORA REGION			
	Campania Region			
	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
Description of the work package				

<p>Communication will be crucial to increase the impact of the project. The main aim of project communication activities will be to support mainstreaming of project results especially to promote the use of crowdfunding for support of blue growth.</p> <p>Following operational objectives will be pursued:</p> <ul style="list-style-type: none"> • Create awareness about the project; • Foster participation of regional actors and blue economy SMEs in the project; • Disseminate the project results and outputs; <p>• Achieve communication synergies with horizontal projects and other compatible blue economy projects.</p> <p>The most important communication channels will be Interreg MED web site, partners web sites, social media, promotional material, promotional videos, crowdfunding campaigns, storytelling, organization of events and participation in relevant events, where project outputs and results will be presented and promoted. The communication strategy will set the main channels, approach, methods as well as visibility rules.</p> <p>Communication will pursue multiplier effects by encouraging (1) local SMEs and interested actors to adopt innovative approaches and disseminate blue edonomy concepts and (2) help regional authorities to understand the benefits of civic crowdfunding and crowdmatching. Activities will support partners and other actors (eg. SMEs and professionals trained) to disseminate blue crowdfunding concept for their own economic interest, building a motivation for further promotion during and after the project.</p> <p>Community building: European Crowdfunding network will be important also as disseminator of project results on the EU level, especially among their existing network of crowdfunding stakeholders. Business support partners will heavily promote the concept of blue crowdfudnign through their regular communication channels to their members. Regional partners will also use the existing communication channels in the form of regional newspapers, web sites and electronic mailing lists.</p>
Justification

2. Activities and deliverables

2.1	Preparation of communication plan		Starting month	11-2019	Ending month	01-2020
	Type of activities	Setting up common methodologies for actions	Target group			
			Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG General public Other			

	Description	<p>A Project Communication plan will be prepared at the project beginning for identifying the communication approach, methodology, determine a message, channels, tactics and tools, partner roles, internal communication, monitor communication activities at partner level, as well as for sharing and exchanging information with horizontal projects. The Communication Plan will describe all relevant activities to successfully address and reach target groups. The Communication Plan will ensure effective and successful communication addressed to the identified target groups. It will include guidelines on communication tools and principles, the respect of national, EC and MED regulations in terms of visibility and logos on all communication materials.</p>
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.1.1	Communication Strategy	Plan	1 Unit produced	01-2020	5,175.00 €
	Description	<p>The Communication Strategy will define templates and design elements for dissemination activities, a detailed communication resources and targets, communication means, target groups, templates, visibility rules, selection of indicators and calendar.</p>			

2.2	Day-by-day Communication		Starting month	11-2019	Ending month	06-2022
	Type of activities	Delivering information	Target group		<p>Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG General public Other</p>	
	Description		<p>This activity is aimed at defining the communication and outreach needs of the project. Interreg MED Web and partner web sites will be updated, social media established and regularly updated, blue-crowdfunding good examples will be made into "storytelling format", videos will be shot and disseminated through Youtube and social media channels, partners will use their own communication channels to communicate with target groups and disseminate information about the project.</p>			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.2.1	Social and digital media report	Digital or written communication	1 Unit produced	06-2022	81,175.00 €
	Description	Web site(s), Facebook, twitter and Youtube channel will be settled up and constantly updated as a specific way of sharing experiences and spread knowledge and benefits to target specific public and private groups related to blue crowdfunding.			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.2.2	Storytelling and digital dissemination	Digital or written communication	1 Unit produced	06-2022	36,165.00 €
	Description	Storytelling will be constantly developed after each crowdfunding campaign, best practices from blue economy alternative funding, civic crowdfunding and blue-growth crowdfunding will be shaped into user attractive stories and disseminated.			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.2.3	Video and digital press articles	Digital or written communication	17 Unit produced		62,700.00 €
	Description	Each partner will produce local video to promote blue crowdfunding, ECN will produce 3 project videos for mainstreaming of policy solutions and business benefits. At least 12 Digital press articles will be published to increase visibility.			

2.3	Promotional material		Starting month	11-2019	Ending month	06-2022
	Type of activities	Delivering information	Target group	Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG General public Other		

	Description	<p>Aim of promotional material will be to transfer good practices acquired through the project and to contribute to Programme communication goals. Within the project 3 e-newsletters will be produced, as well as project leaflet and project brochure (containing best practices and lessons learned).</p> <p>Each partner will have budget for local dissemination kit (typically USB keys, notepads, pens, etc...) to support local workshops and events and improve project and programme visibility.</p>			
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.3.1	Poster, leaflet	Digital or written communication	2 Unit produced	06-2020	22,175.00 €
	Description	WP leader will prepare: poster and leaflets for all partners.			
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.3.2	Project e-newsletters	Digital or written communication	3 Unit produced	06-2022	48,600.00 €
	Description	E-newsletters will be prepared by WPC leader in the months of 12, 20 and 30 to communicate key project findings and help transferring, capitalizing and mainstreaming of project outputs.			
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.3.3	Brochure for mainstreaming	Digital or written communication	1 Unit produced	05-2022	9,775.00 €
	Description	Brochure will be prepared by WPC leader for mainstreaming the results. It will contain main outputs, lessons learned and practices and will focus on: 1.) mainstreaming of Knowledge 2.) mainstreaming of policies.			
2.4	Final conference	Starting month	02-2022	Ending month	06-2022

	Type of activities	Transferring knowledge / know-how / expertise	Target group	Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG General public Other
	Description		Final conference will be organized in the area of WP Capitalisation coordinator - Regione Marche. Aim of final conference will be to show project results, lessons learned and good practices acquired to all relevant crowdfunding stakeholders. It will help mainstreaming of the results, especially for: 1.) Other regions/decision makers to show good examples of civic crowdfunding and policy application of fundmacthing 2.) to show other business support institutions benefits of crowdfunding tranings and encourage joining of the blue crowdfunding platform.	

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.4.1	Final conference	Training course	1 Unit produced	06-2022	48,615.00 €
	Description		Final conference (including press conf.) will be organized by Region Marche, wide range strakeholders will be invited from decision makers to SMEs and business support institutions. Conference will aim at triggering policy acceptance of crowdfunding.		

2.5	Communication with horizontal project and participation at international events		Starting month	11-2019	Ending month	06-2022
	Type of activities	Coordinating with Horizontal and PANORAMED projects communication and capitalisation activities	Target group		Other	

	Description	Project WPC leader and coordinator will be the most significant partners who will cooperate with MED horizontal project (PANORAMED) JS activity or other relevant MED projects. BLUE CROWDFUNDING project will be presented there, as well as other interactions (common workshops, preparation of material, etc...) will be implemented.
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
2.5.1	Cooperation with horizontal projects	Meeting	5 Unit produced		13,100.00 €
	Description	Participation on events organized by other related thematic MED and/or EU projects and Programmes, by the MED Programme or activities of the Horizontal project PANORAMED and blue economy community.			

3. Main outputs

3 Testing

1. Description of work package

Type of WP	Testing			M2
WP number	Type of WP	Starting date	Ending date	Amount
3	Testing	11-2019	06-2021	785,085.00 €
Partners				
Responsible partners				
Participating partner	COUNCIL OF VLORA REGION			
	Campania Region			
	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer				
Description of the work package				
<p>Work package starts with adaptation of crowdfunding and alternative funding training materials and knowledge building documentation from Interreg Central CROWD-FUND-PORT (through LP who was LP also there) and Interreg MED project FINMED through UNIALG, who was partner there. Adaptation will be done to specific blue economy topics and Mediterranean country state of art in the field of crowdfunding.</p> <p>Second activity will be regional trainings for SMEs and start-ups who feel the need for capacity building and improvement of knowledge how to practically use crowdfunding campaigns to improve financial success of the blue economy projects. Regional trainings will be implemented by partners who have the role of business support institutions, supported by crowdfunding expert partners (Goteo, Crowdpolicy, ECN).</p> <p>Parallel, the institutional partners (4 regions) will improve capacities through organized international seminar on civic crowdfunding, where the latest EU developments will be presented, with special focus on blue economy.</p> <p>Testing pilot examples of blue crowdfunding campaigns will be the third activity organized by business support institutions. Within this activity, selected SMEs will receive support in running crowdfunding blue economy related campaign (typically they will receive video campaign and consulting). Videos will also serve as storytelling examples in WPC. Number of supported campaigns will vary a bit among the partners (1-3), depending on the blue economy topics identified in pre-application phase, partner's interest and capacities (e.g. number of members of Chambers of commerce). Crowdpolicy and Goteo will act as mentors.</p> <p>Concluding activity will focus on institutional partners, who typically are faced with knowledge, legal and organisational obstacles in running crowdfunding campaigns. Preparatory work will be done to identify obstacles, prepare roadmap and change regulations in order to prepare solid ground for blue civic crowdfunding experiment.</p>				
Justification				

Based on experiences from previous projects there are 2 main challenges regarding crowdfunding:
 -SMEs need capacity building for crowdfunding, but SMEs supporting institutions (Chambers of commerce, etc...) do not have knowledge and programmes to help them;
 -Public sector (Regions, Municipalities) could benefit from crowdfunding, but main barriers lay in absence of knowledge, how to use crowdfunding as a complimentary regional development tool, in uncertainty about existing regulatory framework, operational and organizational issues.
 Therefore project will build lasting infrastructure for SMEs support as well as enable regions with systemic change in order to use crowdfunding for blue economy projects.

Project has 3 types of partners with specific roles:
 -SMEs supporting institutions will focus on crowdfunding capacity building of blue economy SMEs and test examples of crowdfunding in practice by supporting SMEs in the crowdfunding campaigns.
 -Institutional partners (regions) will identify obstacles for crowdfunding, prepare roadmap and build solid ground for follow up – experiment of civic crowdfunding.
 -Crowdfunding experts will support both groups.

TESTING WP will therefore first adopt crowdfunding knowledge from previous projects (Interreg Central CROED-FUND-PORT & Interreg MED FINMED) into MED and BLUE ECONOMY reality. Secondly partners will TEST trainings on SMEs as well as crowdfunding campaigns through first hand experiences. Thirdly institutional partners will start learning and adopting their rules and legislation in order to enable them to experiment with civic crowdfunding.

WP3 therefore represent important milestone where partners will be able to TEST crowdfunding approaches in blue economy sectors. WP3 will build solid ground for TRANSFERRING and CAPITALISATION activities, where main 2 challenges will be solved with built sustainable framework for capacity building as well as prepare strong ground for civic crowdfunding of participating regions.

2. Activities and deliverables

3.1	Adopting training material to “blue” crowdfunding		Starting month	11-2019	Ending month	06-2021
	Type of activities	Coordinating the WP	Target group		Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Higher education and research Enterprise, except SME SME Business support organisation	
	Responsible partner		European Crowdfunding Network			
	Participating partners / Involvement		COUNCIL OF VLORA REGION	Minimum		
			Campania Region	Minimum		
			Official Chamber of Commerce, Industry and Shipping of Seville	Medium		
			Crowdpolicy	Important		
			Cyprus Chamber of Commerce & Industry	Minimum		
		European Crowdfunding Network	Important			

		GOTEO FOUNDATION	Important
		Faculty of Economics and Businesses, University of Rijeka	Minimum
		Institute for Comprehensive Development Solutions - eZAVOD	Minimum
		Marche Region - Fish Economy, Trade and Consumer Protection Unit	Minimum
		NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Minimum
		REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Minimum
		University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Important
		Location of the activities	ALBANIA,Primorsko-goranska županija,Napoli,Malta,Algarve,Podravska,Mallorca,Sevilla,Ancona,Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad,Θεσσαλονίκη (Thessaloníki),Dubrovačko-neretvanska županija,Istarska županija,Splitsko-dalmatinska županija,Šibensko-kninska županija,Zadarska županija,Ličko-senjska županija,Primorsko-goranska županija,Χαλκιδική (Chalkidiki),Σέρρες (Sérres),Πιερία (Piería),Πέλλα (Pélla),Κιλκίς (Kilkís),Ημαθία (Imathías),Θεσσαλονίκη (Thessaloníki),Salerno,Avellino,Napoli,Caserta,Benevento,Fermo,Ascoli Piceno,Macerata,Ancona,Pesaro e Urbino,Obalno-kraška,Goriška,Gorenjska,Osrednjeslovenska,Sevilla,Jaén,Málaga,Huelva,Granada,Córdoba,Cádiz,Almería,Mallorca,Menorca,Eivissa y Formentera,Testing will be focused on partner regions, specifically on coastal areas.
Description	A lot of useful deliverables and outputs have been prepared within CROWD-FUND-PORT and FINMED project. These will be assessed from the point of transferability and some will be adopted for the “blue growth” topics. The most significant will be adoption of CROWD-FUND-PORT training toolbox tool, where comprehensive step-by-step approach has been developed to raise capacities of SMEs and start-ups in running crowdfunding campaigns. Secondly, FinMED training material will be compatible to CROWD-FUND-PORT, because FinMED is mainly focusing on public alternative funding (ELENA; Jesseica, Jeremy...) that could be highly compatible with private crowdfunding.		

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.1.1	Adopted crowdfunding training tool	Method	1 Unit produced	02-2020	23,900.00 €

	Description	Crowdfunding “training tool for beginners” will be taken from CROWDFUNDPORT project – adaptation will be done to the blue economy sector specifics. Material will include different issues related to the implementation of campaign. Responsible=LP EZVD				
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget	
3.1.2	Adopted FinMED training material	Method	1 Unit produced	02-2020	29,235.00 €	
	Description	Tools developed in Interreg MED - FinMed project will be adopted from green economy to blue economy sectors. Tools consists of a collection of good practices and context-based experiences for policy learning and knowledge generation. Responsible = UNIALG				
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget	
3.1.3	Best examples of blue crowdfunded projects catalogue	Method	1 Unit produced	04-2020	33,475.00 €	
	Description	Best examples of crowdfunded projects will be prepared with including 10 best practice cases from the field of blue-economy, demonstrating the versatility and usability of crowdfunding, as a strategic business tool for SMEs. Respon:Goteo				
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget	
3.1.4	Risk mitigation nuggets fact sheets	Method	1 Unit produced	04-2020	27,150.00 €	
	Description	Risk mitigation nuggets. 20 one-pager fact sheets info of possible risks (Risks were exposed by the questionnaire of the 4th European Alternative finance industry report – specifically by Southeast Europe Stakeholders) and how to avoid it. Resp = ECN				
3.2	Capacity building for Blue Crowdfunding		Starting month	11-2019	Ending month	06-2021
	Type of activities	Coordinating the WP	Target group		Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation Other	

	Responsible partner	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
	Participating partners	Official Chamber of Commerce, Industry and Shipping of Seville			
		Crowdpolicy			
		Cyprus Chamber of Commerce & Industry			Medium
		European Crowdfunding Network			Medium
		GOTEO FOUNDATION			Medium
		Faculty of Economics and Businesses, University of Rijeka			Medium
		Institute for Comprehensive Development Solutions - eZAVOD			Medium
		NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			Medium
		University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			Important
Location of the activities	Primorsko-goranska županija, Κύπρος (Κύπρος), Χίος (Chíos), Malta, Algarve, Primorsko-notranjska, Podravska, Mallorca, Sevilla, Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad, SMEs, start-ups, innovative individuals within the partner territories (NUTS2 Regions)				
Description	<p>Second activity will strengthen the innovation capacities of SMEs and start-ups by implementation of trainings based on prepared training material within D3.1.1. (Adopted crowdfunding training tool). Three trainings will be organized on the regional level by the following partners: PP1, PP2, PP5, PP6 and PP11.</p> <p>Trainings:</p> <p>Module1: crowdfunding basics, pre-campaigning, crowdfunding idea testing;</p> <p>Module2: campaigning, tools for CF to build community;</p> <p>Module3: exercises, resources, best practices, post-campaigning.</p> <p>Total number of participants envisaged is 225 (5 x 3 x 15 = 225). After the trainings, organizers will prepare document on lessons learned where focus will be on the evaluation of training material by end users.</p> <p>Lead=UALG</p>				

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.2.1	Regional trainings for SMEs capacity building on blue crowdfunding (report)	Tool	13 Unit produced	10-2020	80,365.00 €

	Description	Business support institutions & academia (PP1,2,5,6,11) will Implementation 3 regional training for blue economy SMEs on the following topics: crowdfunding basics, campaigning, tools, exercise and resources, best practices. Responsible=PP5 UALG
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.2.2	Lessons learned from capacity building	Method	1 Unit produced	12-2020	29,735.00 €
	Description	Description: Lessons learned document will be prepared to be used later in transferring WP for development of improved training material for certification of crowdfunding experts. Resp: UALG			

3.3	Testing pilot crowdfunding showcases for blue growth		Starting month	04-2020	Ending month	06-2021	
	Type of activities	Testing (processes, techniques, models, tools, methods and services)	Target group		SME		
	Responsible partner			University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
	Participating partners / Involvement			Official Chamber of Commerce, Industry and Shipping of Seville		Important	
				Crowdpolicy		Medium	
				Cyprus Chamber of Commerce & Industry		Important	
				European Crowdfunding Network		Medium	
				GOTEO FOUNDATION		Medium	
				Faculty of Economics and Businesses, University of Rijeka		Important	
				Institute for Comprehensive Development Solutions - eZAVOD		Minimum	
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION				Important			
Participating partners / Involvement			University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer		Important		

	Location of the activities	Κύπρος (Κύπρος), Χίος (Chíos), Malta, Algarve, Podravska, Mallorca, Sevilla, Dubrovačko-neretvanska županija, Istarska županija, Splitsko-dalmatinska županija, Šibensko-kninska županija, Zadarska županija, Ličko-senjska županija, Primorsko-goranska županija, Χαλκιδική (Chalkidiki), Σέρρες (Sérres), Πιερία (Piería), Πέλλα (Pélla), Κιλκίς (Kilkís), Ημαθία (Imathías), Θεσσαλονίκη (Thessaloníki), Fermo, Ascoli Piceno, Macerata, Ancona, Pesaro e Urbino, Salerno, Avellino, Napoli, Caserta, Benevento, Obalno-kraška, Goriška, Gorenjska, Osrednjeslovenska, Mallorca, Menorca, Eivissa y Formentera, Sevilla, Jaén, Málaga, Huelva, Granada, Córdoba, Cádiz, Almería, Testing will be focused on partner regions, especially on the coastal area.
	Description	Business support partners will select 13 blue economy SMEs projects, with high potential to be crowdfunded. Project will be selected on basis of public call depending on the blue economy focus and partner's capacities (PT=2, CRO=2, SI=1, SPA=3, GR=2, CY=3). Crowdfunding experts will act as mentors. Each campaign will prepare lessons learned document to self-reflect the process and to improve testing experiences in future. Activity will end with development of business model for blue crowdfunding focal points with identified services, trainings, capacity building programmes, target groups as well as financial component that will ensure sustainability of blue crowdfunding focal points. Responsible=UALG
	Are economic operators going to be involved in the pilot activities?	No
	Involvement of economic operators	SMEs, start-ups, innovative individuals

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.3.1	Report about selected blue economy SMEs	Method	1 Unit produced	10-2020	15,870.00 €
	Description	open call will be published for selection of blue economy business ideas, appropriate for crowdfunding support. Depending on the identified blue growth priorities 1-3 ideas per country will be selected for crowdfunding support. Respon:GOTEO			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.3.2	Report about Supporting 13 CF campaigns for blue economy SMEs	Tool	13 Unit produced	05-2021	150,950.00 €
	Description	Selected blue economy ideas will be supported through CF campaigns. SMEs will receive mentoring and free campaign video. Report will include successful ones as best practice cases, unsuccessful will serve as lessons learned. Respons:UALG.			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.3.3	Lessons learned from supporting campaigns	Method	1 Unit produced	06-2021	29,440.00 €

	Description	Methodology for assessment of risk points and success factors will lead partners to prepare regional lessons learned report, that will be combined into the document, that will be combined into the document "lessons learned. Resp= CCICYPRUS				
Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget	
3.3.4	Development of Support ecosystem model	Method	1 Unit produced	06-2021	83,165.00 €	
	Description	Support model will be developed,business supporting institutions and SMEs would cooperate to find viable crowdfunding support. The aim of Support model is to integrate crowdfunding training and mentoring services into existing schemes. Res=PP12Rijeka				
3.4	Preparation of policy baseline for civic crowdfunding	Starting month	11-2019	Ending month	01-2021	
	Type of activities	Coordinating the WP	Target group	Local public authority Regional public authority National public authority		
	Responsible partner		Crowdpolicy			
	Participating partners / Involvement		COUNCIL OF VLORA REGION	Medium		
			Campania Region	Medium		
			Crowdpolicy	Important		
			European Crowdfunding Network	Important		
			GOTEO FOUNDATION	Important		
			Institute for Comprehensive Development Solutions - eZAVOD	Minimum		
			Marche Region - Fish Economy, Trade and Consumer Protection Unit	Important		
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			Medium			
Location of the activities		Primorsko-goranska županija,Κύπρος (Κύπρος),Malta,Algarve,Mallorca,Podravska,Sevilla,Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad,Activities will be focused on institutional partner NUTS2 regions.				

	Description	There is a big need to show successful civic crowdfunding and fund-matching examples in blue economy. But first regions need to adopt regulations and procedures. Partners (Region Marche, Campagna, Macedonia, Vlore) will discuss the benefits, obstacles and legal considerations on the regional level. Later the topics will be identified and selected in the second co-creation workshop. Institutional partners will prepare roadmaps how to tackle obstacles to be able to run at least one example of civic crowdfunding or fund-matching for blue economy sector. Based on roadmaps, institutional partners will adopt legislation, change rules or seek public-private partnerships in order to prepare conditions for civic crowdfunding
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.4.1	Co-creation workshop for legal consideration	Tool	4 Unit produced	04-2020	63,370.00 €
	Description	Inst. partners will have workshop to discuss financing and law experts and crowdfunding experts will discuss benefits, obstacles and legal possibilities to use crowdfunding. Methodology will be provided by E-zavod and Regione Campagna. Resp=Campagna			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.4.2	Roadmaps of existing framework conditions and potentials of fund-matching and civic crowdfunding	Method	4 Unit produced	06-2020	93,685.00 €
	Description	Institutional partners will prepare roadmaps, describing steps needed to be taken in order to achieve appropriate framework conditions use of crowdfunding for civic use and/or for crowd-matching (private and public funds). Resp=UALG			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.4.3	Co-creation workshops for identifying blue-economy civic projects	Tool	8 Unit produced	08-2020	44,890.00 €
	Description	Two co-creation workshops will be implemented by each institutional partner in order to identify a list of potential blue economy related projects of public interest. They will be prioritized according the crowdfunding potential. Responsible: Marche			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
3.4.4	List of measures for setting up framework conditions to take advantage of use of civic crowdfunding.	Method	1 Unit produced	10-2020	79,855.00 €
	Description	Based on roadmaps, institut. partners will implement actions for crowdfunding being used for public purposes blue economy. Actions could include adopting local/regional legislation, new entities, making agreement with existing ones, etc. Resp=UALG			

3. Main outputs

Main project output		Description	Quantity	Ending month	Output indicator
Output 3.1	Toolkit for blue economy alternative financing	<p>Toolkit will consist of comprehensive training materials from CROWD-FUND-PORT and FINMED projects and will be used by private and public sector for acquiring alternative funding for blue growth projects.</p> <p>Toolkit will be available online in Interreg MED web site in a form of training materials going from basic to more advanced. Toolkit will be used by business support institutions, SMEs, start-ups, as well as regions and municipalities who would need to diversify financing for their projects. Toolkit will be used by stakeholders interested in alternative financing, who could not participate at regional trainings and international seminar. Toolkit will also contribute to project result sustainability, since will stay available as long as Interreg MED web site will exist.</p>	1 Tools	01-2021	Number of operational instruments to favour innovation of SMEs
Output 3.2	Increased blue crowdfunding capacities of directly involved SMEs	<p>One SMEs will be direct beneficiaries as being partner in the proposal: Crowdpolicy Enterprise will receive project budget according to GEDER rules (50% cofinancing) and will be able to implement various activities. Crowdpolicy will gain specific knowledge and raise capacities in the field of crowdfunding. Crowdpolicy is expert for crowdfunding, but with the project they will be able to gain international experiences and connections with international networks.</p>	1 Entreprises	06-2021	Number of enterprises receiving grants
Output 3.3	15 innovative blue growth SMEs ideas supported by Crowdfunding campaigns	<p>In the testing phase 15 innovative projects will be selected and supported with crowdfunding campaigns.</p> <p>The support will be various, but typically project will provide crowdfunding campaign videos, promotion, marketing or consulting.</p> <p>Following distribution of SMEs will take place according to the regional blue economy priorities:</p> <ul style="list-style-type: none"> - Portugal (blue energy, maritime safety): 2 SMEs indirectly supported - Croatia (maritime transport, blue tourism): 2 SMEs indirectly supported - Slovenia (blue growth innovations): 1 SMEs indirectly supported - Spain (navigation, maritime tourism, ports): 3 SMEs indirectly supported - Greece (blue innovation, maritime tourism): 2 SMEs indirectly supported - Cyprus (Maritime transport, cruise, nautical tourism, aquaculture): 3 SMEs indirectly supported 	13 Entreprises	06-2021	Number of enterprises receiving non-financial support

4 Transferring

1. Description of work package

Type of WP	Testing			M2
WP number	Type of WP	Starting date	Ending date	Amount
4	Transferring	08-2020	06-2021	487,855.00 €
Partners				
Responsible partners	Official Chamber of Commerce, Industry and Shipping of Seville			
Participating partner	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
	COUNCIL OF VLORA REGION			
	Campania Region			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
Description of the work package				
<p>Aim of transferring WP is to create transferrable protocol for blue crowdfunding focal points including sustainable and transferrable training system on one side and to prepare solid preconditions for civic crowdfunding on the other side. WP will build strongly on the results of Testing WP - contents of the training material as well as lessons learned from first round of trainings and tested crowdfunding campaigns. Main transferrable idea will be built upon the “blue crowdfunding focal points”, that will be a regional knowledge & business support hubs, where innovative entrepreneurs and open minded public institutions would receive full support for their blue economy ideas to be crowdfunded.</p> <p>For effective operation of the focal points the crowdfunding knowledge will be crucial, therefore the certified train the trainers programme will be established and later (in the capitalisation phase) supported heavily with the blue crowdfunding cluster. The certifying system will bridge testing and capitalisation and ensure long-term sustainability. It will be the first crowdfunding support infrastructure in the EU filling the gap of the current lack of institutionalized crowdfunding support.</p> <p>Second activity will focus on public sector where terms of references will be finalized in participating regions in order to prepare for policy mainstreaming. Additionally quadruple helix workshop will be organized to discuss the potentials and possibilities for fund-matching and using crowdfunding as combination to ESI/ERDF funds and to use crowdsourcing as part of ESI/ERDF evaluation system.</p> <p>Finally, position paper will present arguments for use of civic crowdfunding and crowd matching to be considered in Smart Specialisation Strategies.</p>				
Justification				

For the private sector the business support institutions are crucial for the establishment of strong network, because they already have basic infrastructure, membership and clients. Therefore they can just add crowdfunding knowledge and trainings to the existing services and trainings. However crowdfunding knowledge is very specific, therefore no trainings and support exists yet in the mainstream business support institutions. Transferring WP intends to build solid infrastructure using certified train the trainers programme leading to blue crowdfunding focal points as main centres for crowdfunding support services and trainings to SMEs.

Blue crowdfunding focal points will follow the Interreg MED call expectations of offering the consolidated mix of services to improve innovativeness of blue economy with easier access to (crowd)funding.

Types of services will include:

- A) Knowledge and market access: crowdfunding legal advice, selection of platforms, assessing the “crowdfundability” of blue economy ideas...
- B) Capacity building: trainings for SMEs offering 3 modules developed in WP3
- C) International partnering: connection with foreign platforms and foreign companies to develop products and improve CF success chances
- D) Financial opportunities: focusing on crowdfunding as innovative funding and fundmatching as access to ERDF/ESF funds
- E) International cooperation and networking: access to cluster network and to mainstream the knowledge.

Second activity will focus on policy acceptance of crowdfunding and fund-matching especially on providing solid grounds for policy mainstreaming in WP5 using Terms of References for participating partner regions. Secondly regional financial systems including Smart Specialisation Strategy will be screened from the point of using crowdfunding as matching instrument to the EU/regional funds. Main logic would be to do more with less – to combine two types of funds and improve public spending efficiency.

2. Activities and deliverables

4.1	Establishment sustainable supporting system for blue crowdfunding of SMEs		Starting month	08-2020	Ending month	06-2021
	Type of activities	Coordinating the WP	Target group		Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Higher education and research Business support organisation	
	Responsible partner		Official Chamber of Commerce, Industry and Shipping of Seville			
	Participating partners / Involvement		Official Chamber of Commerce, Industry and Shipping of Seville		Important	
			Crowdpolicy		Medium	
			Cyprus Chamber of Commerce & Industry		Medium	
			European Crowdfunding Network		Medium	
			GOTEO FOUNDATION		Medium	
Faculty of Economics and Businesses, University of Rijeka			Minimum			
Institute for Comprehensive Development Solutions - eZAVOD		Minimum				

		NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Medium
		University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Minimum
	Location of the activities	Primorsko-goranska županija, Κύπρος (Κύπρος), Malta, Podravska, Mallorca, Sevilla, Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad, Χίος (Chíos), Ικαρία, Σάμος (Ikaría, Sámos), Λέσβος, Λήμνος (Lésvos, Límnos), Πειραιάς, Νήσοι (Peiraiás, Nísoi), Δυτική Αττική (Dytikí Attikí), Ανατολική Αττική (Anatolikí Attikí), Νότιος Τομέας Αθηνών (Nótios Toméas Athinón), Κεντρικός Τομέας Αθηνών (Kentrikós Toméas Athinón), Δυτικός Τομέας Αθηνών (Dytikós Toméas Athinón), Βόρειος Τομέας Αθηνών (Vóreios Toméas Athinón), Gozo and Comino / Ghawdex u Kemmuna, Malta, Primorsko-notranjska, Jugovzhodna Slovenija, Posavska, Zasavska, Savinjska, Koroška, Podravska, Pomurska, Obalno-kraška, Goriška, Gorenjska, Osrednjeslovenska, Mallorca, Menorca, Eivissa y Formentera, Sevilla, Jaén, Málaga, Huelva, Granada, Córdoba, Cádiz, Almería, Focused territories will be NUTS2 regions where specific partners will establish blue crowdfunding focal points.	
	Description	<p>Aim of activity will be to establish transferrable and sustainable crowdfunding support system.</p> <p>System will be based on “blue crowdfunding focal points” who will offer trainings and services to private and public entities. The focal points will go beyond the partnership focusing on business support institutions on the MED territory. First step will be to prepare final train the trainers programme, based on WP1 taken into consideration business model for focal points.</p> <p>Focal points will be accredited through “blue crowdfunding certification system”. Successful participants of trainings will be later accepted to the “blue crowdfunding cluster”, who will constantly provide up to date knowledge as well as continue to support the focal points.</p>	

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.1.1	Preparation of train the trainers programme	Method	1 Unit produced	02-2021	55,715.00 €
	Description	“Train blue crowdfunding trainers” programme will be prepared based on materials developed in previous WPs. It will include knowledge tests, giving necessary skills for SMEs supporting institutions and transferable to other regions. Resp: ECN			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.1.2	Preparation of international blue crowdfunding certification system	Method	1 Unit produced	04-2021	50,995.00 €
	Description	Train the trainers will be certified programme, coordinated by partner ECN and CCSEV. The system for evaluation of trainers will be done with special tests, which the trainers will need to pass at the end of the programme. Resp=CCSEV			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
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4.1.3	Establishment and operation of blue crowdfunding focal points		Tool	6 Unit produced	06-2021	114,780.00 €
	Description		Project partners (LP,PP1,PP2,PP5,PP6,PP11) will establish blue crowdfunding focal points within their institutions. Focal points will be main source of capacity building and support for crowdfunding of blue economy projects. Resp=CCSEV			
4.2	Improving policy acceptance of civic crowdfunding and fund-matching		Starting month	08-2020	Ending month	06-2021
	Type of activities	Coordinating the WP	Target group		Local public authority Regional public authority National public authority Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school	
	Responsible partner		Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	Participating partners / Involvement		COUNCIL OF VLORA REGION		Medium	
			Campania Region		Medium	
			Official Chamber of Commerce, Industry and Shipping of Seville		Minimum	
			Crowdpolicy		Minimum	
			European Crowdfunding Network		Minimum	
			GOTEO FOUNDATION		Minimum	
			Institute for Comprehensive Development Solutions - eZAVOD		Minimum	
Marche Region - Fish Economy, Trade and Consumer Protection Unit			Important			
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support		Medium				
Location of the activities		ALBANIA,Napoli,Ancona,Salerno,Avellino,Napoli,Caserta,Benevento,Fermo,Ascoli Piceno,Macerata,Ancona,Pesaro e Urbino,Χαλκιδική (Chalkidiki),Σέρρες (Sérres),Πιερία (Piería),Πέλλα (Pélla),Κιλκίς (Kilkís),Ημαθία (Imathías),Θεσσαλονίκη (Thessaloníki),Activities will be focused on the regions of institutional partners. Transnational seminar will invite participants from all over the MED area, focusing on coastal areas.				

	Description	Acceptance of civic crowdfunding and fund-matching as policy tools is quite low in PP countries, therefore implementation of workshops, testing calls for proposals and transnational position paper can contribute to the improving existing state of the art. Activity will focus on civic crowdfunding and crowdmatching preparations for mainstreaming. Quadruple helix workshops will be used in participating regions (Marche, Central Macedonia, Campania, Vlore) where public representatives, business, academia and civil society will discuss solutions for using crowdfunding. Regions will also prepare terms for civic crowdfunding campaigns, defined in (WP3). At the end transnational position paper on complementarity of civic crowdfunding with ESI funds.
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.2.1	Quadruple helix Workshops on using crowdfunding in Regional Development Strategies	Tool	4 Unit produced	12-2020	44,215.00 €
	Description	Workshops will be led by institutional partners on the topic of public-private fund matching with regional funds (Smart Specialisation/Regional), identification of mid-term programmes, measures supporting innovation and blue economy. Resp=Campana			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.2.2	Preparation of regional call for proposal for civic blue crowdfunding	Method	1 Unit produced	02-2021	75,065.00 €
	Description	Terms of References will be prepared by institutional partners to launch civic crowdfunding campaigns or crowd-matching call of blue economy. Documentation will be baseline for experimental call implemented in the capitalisation WP.Resp=PP13Macedonia			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.2.3	Transnational position paper on complementarity of civic crowdfunding with ESI funds	Method	1 Unit produced	04-2021	79,000.00 €
	Description	Position paper will present the use of civic crowdfunding and crowd matching and considering it in Smart Specialisation Strategies as measure of better effectiveness of public funds and for supporting innovative products in blue economy.Resp=Marche			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
4.2.4	International seminar on civic crowdfunding and fund matching	Tool	1 Unit produced	06-2021	68,085.00 €
	Description	International seminar will be organized for public sector on civic crowdfunding, matching public and private funds, FinMED on alternative public funding (Elena, Jeremy, Jessica...), good example cases and examples of action plan.Resp=Regione Marche.			

3. Main outputs

5 Capitalising

1. Description of work package

Type of WP	Capitalising			M3
WP number	Type of WP	Starting date	Ending date	Amount
5	Capitalising	07-2021	06-2022	590,155.00 €
Partners				
Responsible partners				
Participating partner	Official Chamber of Commerce, Industry and Shipping of Seville			
	Crowdpolicy			
	Cyprus Chamber of Commerce & Industry			
	European Crowdfunding Network			
	GOTEO FOUNDATION			
	Faculty of Economics and Businesses, University of Rijeka			
	Institute for Comprehensive Development Solutions - eZAVOD			
	Marche Region - Fish Economy, Trade and Consumer Protection Unit			
	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION			
	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer			
	COUNCIL OF VLORA REGION			
	Campania Region			
	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support			
Description of the work package				
<p style="text-align: center;">The goal of the work package capitalization is</p> <p style="text-align: center;">1.) to mainstream knowledge through establishment of blue crowdfunding cluster and 2.) to mainstream policy solutions for blue crowdfunding on long term and beyond partner regions.</p> <p>Knowledge mainstreaming will be done with the established transnational system of yearly train-the-trainer workshops producing certified trainers with knowledge on how to establish blue-crowdfunding focal points in their territories. The system motor will be blue crowdfunding cluster, lead by European Network of Living Labs and Sevilla Chamber of Commerce. This system will allow replicability of blue crowdfunding support services in other territories. The cluster, its membership, services and the network will remain permanent structures after the project end. Business support institutions across the MED area will be empowered with new knowledge on how to build crowdfunding capacities of their members (SMEs, start ups).</p> <p>Policy mainstreaming will start on the regional level - after procedures and legislation in partner regions will be in place, experimental (demand driven) innovative civic crowdfunding experiments will be implemented. Based on lessons learned replicability guide on civic blue crowdfunding will be prepared. To strengthen mid term (2021-2027) sustainability participating regions (Campania, Marche, Vlore, Central Macedonia) will develop and adopt blue crowdfunding action plans with concrete measures. Reusable models of Policy procedures will be prepared in order to deliver new or improve existing policy instruments and assure better efficiency of public fund use. The model will be presented to Smart Specialisation JRC and to European Commissions Crowdfunding Stakeholder Panel through ECN, who is member there.</p> <p>Results will be wide spread also with final conference (WPC), where policy and private partners will jointly learn and discuss of the future of crowdfunding and crowdmatching.</p>				
Justification				

Not just in partner countries, but in most MED countries, Blue economy SMEs have difficulties in financing innovations and also lack experience of using crowdfunding. The same situation reflects with most public institutions, they are faced with scarcity of resources for all relevant development projects, but are not well skilled in using policy measure including civic crowdfunding and fund-matching. The situation can be improved through collaboration with “following regions”, who will be interested to benefit from our project results.

Capitalising results will have big importance not only for MED area, but also beyond:

- Business support institutions (Chambers of commerce, business incubators...) will have opportunity to broaden their scope of services and offer capacity building for crowdfunding. Since now crowdfunding is not systematically supported this development will support mainstream take-up supported by blue-crowdfunding focal points, blue-crowdfunding cluster and set of developed services.
- Regions and bigger municipalities will get opportunity to mainstream knowledge and practice of crowdfunding use for public benefits (so called civic crowdfunding). Despite obvious benefits of the method being bottom up and more democratic, there is also benefit in joining public and private funds and thus improving efficiency of public spending. This will be even more important in future EU financial perspective, when less funds will be available due to Brexit.

Since the project is building on finished Interreg Central CROWD-FUND-PORT it will be also important leap forward for development of crowdfunding in MED area. With support of this project, MED will gain the most advanced knowledge and practical examples used for showcasing to other regions and other coastal parts of EU.

2. Activities and deliverables

5.1	Knowledge mainstreaming		Starting month	07-2021	Ending month	06-2022
	Type of activities	Mainstreaming results	Target group		Local public authority Regional public authority National public authority Sectoral agency Infrastructure and (public) service provider Interest groups including NGOs Higher education and research Education / training centre and school Enterprise, except SME SME Business support organisation International organisation, EEIG	
	Responsible partner		European Crowdfunding Network			
	Participating partners / Involvement		Official Chamber of Commerce, Industry and Shipping of Seville	Important		
			Crowdpolicy	Medium		
			Cyprus Chamber of Commerce & Industry	Medium		
			European Crowdfunding Network	Important		
			GOTEO FOUNDATION	Medium		
		Faculty of Economics and Businesses, University of Rijeka	Medium			

		Institute for Comprehensive Development Solutions - eZAVOD	Medium
		Marche Region - Fish Economy, Trade and Consumer Protection Unit	Important
		NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Medium
		University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Medium

	Location of the activities	<p>ALBANIA,Κύπρος (Κύπρος),Napoli,Ancona,Malta,Algarve,Podravska,Mallorca,Primors ko-goranska županija,Sevilla,Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad,Dubrovačko-neretvanska županija,Istarska županija,Splitsko-dalmatinska županija,Šibensko-kninska županija,Zadarska županija,Ličko-senjska županija,Primorsko-goranska županija,Πειραιάς, Νήσοι (Peiraiás, Nísoi),Δυτική Αττική (Dytikí Attikí),Ανατολική Αττική (Anatolíki Attikí),Νότιος Τομέας Αθηνών (Nótiós Toméas Athinón),Κεντρικός Τομέας Αθηνών (Kentrikós Toméas Athinón),Δυτικός Τομέας Αθηνών (Dytikós Toméas Athinón),Βόρειος Τομέας Αθηνών (Vóreios Toméas Athinón),Χίος (Chíos),Ικαρία, Σάμος (Ikaría, Sámos),Λέσβος, Λήμνος (Lésvos, Límnos),Ανδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos),Κάλυμνος,Κάρπαθος, Κως, Ρόδος (Kálymnos, Kárpáthos, Kos, Ródos),Χανιά (Chaniá),Ρεθύμνη (Réthymni),Λασιθί (Lasíthi),Ηράκλειο (Irákleio),Ξάνθη (Xánthi),Ροδόπη (Rodópi),Δράμα (Dráma),Θάσος, Καβάλα (Thásos, Kanála),Έβρος (Évros),Χαλκιδική (Chalkidikí),Σέρρες (Sérres),Πιερία (Piería),Πέλλα (Pélla),Κιλκίς (Kilkís),Ημαθία (Imathías),Θεσσαλονίκη (Thessaloníki),Φλώρινα (Flórina),Καστοριά (Kastoriá),Γρεβενά, Κοζάνη (Grevená, Kozáni),Ιωάννινα (Ioánnina),Θεσπρωτία (Thesprotía),Άρτα, Πρέβεζα (Árta, Préveza),Μαγνησία (Magnisía),Λάρισα (Lárisa),Καρδίτσα, Τρίκαλα (Kardítsa, Tríkala),Λευκάδα (Lefkáda),Ιθάκη, Κεφαλληνία (Itháki, Kefallinía),Κέρκυρα (Kérkyra),Ζάκυνθος (Zákynthos),Αχαΐα (Achaía),Ηλεία (Pelía),Αιτωλοακαρνανία (Aitolokarnanía),Φοκίδα (Fokída),Φθιώτιδα (Fthiótida),Ευρυτανία (Evyrtanía),Εύβοια (Évnoia),Βοιωτία (Voioítia),Λακωνία, Μεσσηνία (Lakonía, Messinía),Κορινθία (Korinthía),Αργολίδα, Αρκαδία (Argolída, Arkadía),Alessandria,Asti,Cuneo,Novara,Verbano-Cusio-Ossola,Biel la,Torino,Vercelli,Valle d'Aosta/Vallée d'Aoste,La Spezia,Genova,Savona,Imperia,Monza e della Brianza,Milano,Mantova,Cremona,Lodi,Pavia,Brescia,Bergamo,Sondrio,Lecco,Como,Varese,Chieti,Pescara,Teramo,L'Aquila,Campobasso,Isernia,Salerno,Avellino,Napoli,Caserta,Benevento,Barletta-Andria-Trani,Bari,Foggia,Lecce,Brindisi,Taranto,Matera,Potenza,Reggio di Calabria,Vibo Valentia,Catanzaro,Crotone,Cosenza,Siracusa,Catania,Ragusa,Enna, Agrigento,Caltanissetta,Palermo,Messina,Trapani,Carbonia-Iglesias,Ogliastra,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Padova,Rovigo,Treviso,Venezia,Vicenza,Belluno,Verona,Trieste,Udine,Gorizia,Pordenone,Rimini,Forli-Cesena,Ravenna,Ferrara,Bologna,Modena, Reggio nell'Emilia,Parma,Piacenza,Grosseto,Siena,Arezzo,Pisa,Prato,Livorno, Firenze,Pistoia,Lucca,Massa-Carrara,Terni,Perugia,Fermo,Ascoli Piceno,Macerata,Ancona,Pesaro e Urbino,Frosinone,Roma,Latina,Viterbo,Rieti,Gozo and Comino / Għawdex u Kemmuna,Malta,Área Metropolitana de Lisboa,Primorsko-notranjska,Jugovzhodna Slovenija,Posavska,Zasavska,Savinjska,Koroška,Podravska,Pomurska,Obalno-kraška,Goriška,Gorenjska,Osrednjeslovenska,Cáceres,Badajoz,Valencia / València,Castellón / Castelló,Alicante / Alacant,Tarragona,Lleida,Girona,Barcelona,Mallorca,Menorca,Eivissa y Formentera,Sevilla,Jaén,Málaga,Huelva,Granada,Córdoba,Cádiz,Almería,Capitalisation and mainstreaming will be focused on broader MED area, specifically to the coastal regions.</p>
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	Description	<p>Knowledge mainstreaming will create a permanent international structure able of long term survival and having its own protocol for training and offering cluster services. In the activity of knowledge mainstreaming, regulation and set-up of Blue CF cluster, along with long-term sustainability plan and business plan will be implemented.</p> <p>The cluster will be established by CCSEV, who already has experiences in establishment of formal clusters. ECN will have important role in providing information to cluster members about new trends in crowdfunding, while CCSEV will focus more on blue economy topics and services. The cluster will “inherit” blue crowdfunding focal points as well as international training programme and certification protocol.</p>
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.1.1	Regulations for establishment of Blue CF cluster	Tool	1 Unit produced	08-2021	61,375.00 €
	Description	Regulations will be prepared by CCSEV who already has experiences with clusters. Cluster will take over the training protocol and blue crowdfunding focal points, offering services to members. Long term sustainability plan will be prepared. Resp:CCSEV			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.1.2	Establishment of Blue CF Cluster	Tool	1 Unit produced	10-2021	50,125.00 €
	Description	Blue CF cluster will be set-up on participation of blue CF focal points. Cluster will support institutions, improve capacities, ensure information about new trends in crowdfunding and blue economy present members on national and EU level. Resp=ECN			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.1.3	Implementation of train the trainers programme and certification	Training	1 Unit produced	03-2022	106,020.00 €
	Description	Train the trainers programme will be organized to expand and strengthen Blue CF Cluster. Participants from regions, where blue CF focal points will not yet be established will be receive financial support for travelling. Resp=ECN+CCICYPRUS			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.1.4	List of new members of blue crowdfunding cluster	Method	1 Unit produced	03-2022	18,310.00 €
	Description	Those participants who will pass “train the trainers programme” will receive certificate, and become blue crowdfunding focal points as well as members of Blue CF cluster. Resp=ECN			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.1.5	Report on the cluster work	Method	1 Unit produced	06-2022	111,095.00 €

	Description		Project report on cluster work and achievements will be prepared with special focus on sustainability plan. Cluster will inherit rights of train the trainers programme with establishment of blue CF focal points in future to expand activities. R=CCSEV	
5.2	Policy mainstreaming		Starting month	07-2021
			Ending month	06-2022
	Type of activities	Mainstreaming results	Target group	Local public authority Regional public authority National public authority Infrastructure and (public) service provider Higher education and research International organisation, EEIG
	Responsible partner		Marche Region - Fish Economy, Trade and Consumer Protection Unit	
	Participating partners / Involvement		COUNCIL OF VLORA REGION	Medium
			Campania Region	Medium
			Crowdpolicy	Medium
			European Crowdfunding Network	Medium
GOTEO FOUNDATION			Medium	
Institute for Comprehensive Development Solutions - eZAVOD			Medium	
Marche Region - Fish Economy, Trade and Consumer Protection Unit			Important	
		REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Medium	

	Location of the activities	<p>ALBANIA, Napoli, Ancona, Pesaro e Urbino, Podravska, Mallorca, Arr. de Bruxelles-Capitale / Arr. van Brussel-Hoofdstad, Alessandria, Asti, Cuneo, Novara, Verbano-Cusio-Ossola, Biella, Torino, Vercelli, Valle d'Aosta/Vallée d'Aoste, La Spezia, Genova, Savona, Imperia, Monza e della Brianza, Milano, Mantova, Cremona, Lodi, Pavia, Brescia, Bergamo, Sondrio, Lecco, Como, Varese, Chieti, Pescara, Teramo, L'Aquila, Campobasso, Isernia, Salerno, Avellino, Napoli, Caserta, Benevento, Barletta-Andria-Trani, Bari, Foggia, Lecce, Brindisi, Taranto, Matera, Potenza, Reggio di Calabria, Vibo Valentia, Catanzaro, Crotone, Cosenza, Siracusa, Catania, Ragusa, Enna, Agrigento, Caltanissetta, Palermo, Messina, Trapani, Carbonia-Iglesias, Ogliastra, Medio Campidano, Olbia-Tempio, Oristano, Cagliari, Sassari, Nuoro, Padova, Rovigo, Treviso, Venezia, Vicenza, Belluno, Verona, Trieste, Udine, Gorizia, Pordenone, Rimini, Forlì-Cesena, Ravenna, Ferrara, Bologna, Modena, Reggio nell'Emilia, Parma, Piacenza, Grosseto, Siena, Arezzo, Pisa, Prato, Livorno, Firenze, Pistoia, Lucca, Massa-Carrara, Terni, Perugia, Fermo, Ascoli Piceno, Macerata, Ancona, Pesaro e Urbino, Frosinone, Roma, Latina, Viterbo, Rieti, Πελοπόννησος, Νήσοι (Peiraiás, Nísoi), Δυτική Αττική (Dytikí Attikí), Ανατολική Αττική (Anatolikí Attikí), Νότιος Τομέας Αθηνών (Nótiós Toméas Athinón), Κεντρικός Τομέας Αθηνών (Kentrikós Toméas Athinón), Δυτικός Τομέας Αθηνών (Dytikós Toméas Athinón), Βόρειος Τομέας Αθηνών (Vóreios Toméas Athinón), Χίος (Chíos), Ικαρία, Σάμος (Ikaría, Sámos), Λέσβος, Λήμνος (Lésvos, Límnos), Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos), Κάλυμνος, Κάρπαθος, Κως, Ρόδος (Kálymnos, Kárpáthos, Kos, Ródos), Χανιά (Chaniá), Ρεθύμνη (Réthymni), Λασιθί (Lasíthi), Ηράκλειο (Irákleio), Ξάνθη (Xánthi), Ροδόπη (Rodópi), Δράμα (Dráma), Θάσος, Καβάλα (Thásos, Kavála), Έβρος (Évros), Χαλκιδική (Chalkidikí), Σέρρες (Sérres), Πιερία (Piería), Πέλλα (Pélla), Κιλκίς (Kilkís), Ημαθία (Imathías), Θεσσαλονίκη (Thessaloníki), Φλώρινα (Flórina), Καστοριά (Kastoriá), Γρεβενά, Κοζάνη (Grevená, Kozáni), Ιωάννινα (Ioánnina), Θεσπρωτία (Thesprotía), Άρτα, Πρέβεζα (Árta, Préveza), Μαγνησία (Magnisía), Λάρισα (Lárisa), Καρδίτσα, Τρίκαλα (Kardítsa, Tríkala), Λευκάδα (Lefkáda), Ιθάκη, Κεφαλληνία (Itháki, Kefallinía), Κέρκυρα (Kérkyra), Ζάκυνθος (Zákynthos), Αχαΐα (Achaía), Ηλεία (Pelía), Αιτωλοακαρνανία (Aitolokarnanía), Φωκίδα (Fokída), Φθιώτιδα (Fthiótida), Ευρυτανία (Evrytanía), Εύβοια (Évnoia), Βοιωτία (Voioitía), Λακωνία, Μεσσηνία (Lakonía, Messinía), Κορινθία (Korinthía), Αργολίδα, Αρκαδία (Argolída, Arkadía), Gozo and Comino / Ghawdex u Kemmuna, Malta, Algarve, Área Metropolitana de Lisboa, Primorsko-notranjska, Jugovzhodna Slovenija, Posavska, Zasavska, Savinjska, Koroška, Podravska, Pomurska, Obalno-kraška, Goriška, Gorenjska, Osrednjeslovenska, Cáceres, Bada joz, Tarragona, Lleida, Girona, Barcelona, Valencia / València, Castellón / Castelló, Alicante / Alacant, Mallorca, Menorca, Eivissa y Formentera, Sevilla, Jaén, Málaga, Huelva, Granada, Córdoba, Cádiz, Almería, Activity will be focused on coastal MED area.</p>
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	Description	In the framework of policy mainstreaming, institutional partners will implement at least one crowdfunding experiment in the field of blue economy. The aim of experiment will be on one side to prove to regional authorities that civic crowdfunding for blue economy is possible, to create best practice and to show others the value of crowdfunding in public sector. After experiment, document lessons learned will be prepared. In order to capitalize results, also Replicability guide will be prepared for followers (regions and municipalities) who will be interested in civic crowdfunding or crowd-matching in their territory. At the end of the activity, main results will be presented to S3 JRC and EU policy makers.
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Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.2.1	Civic blue crowdfunding experiment report	Method	1 Unit produced		133,010.00 €
	Description	Institutional partners will implement at least one experiment in the field of blue economy. Projects will be selected upon shortlist from WP3. Aim is to demonstrate that civic crowdfunding for blue economy is possible, to create best practices. R=Marche			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.2.2	Lessons learned from civic blue crowdfunding experiment	Recommendations	1 Unit produced	04-2022	39,725.00 €
	Description	Document of lessons learned will be prepared in order to reflect on the experiment and to reflect on possible improvement of regulation. Crowdfunding experts (Goteo, Crowdpolicy) will act as assessors. Responsible=Region of Campania			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.2.3	Replicability guide on civic blue crowdfunding	Method	1 Unit produced	05-2022	45,785.00 €
	Description	Replicability guide will be prepared for followers (regions) who will be interested in civic crowdfunding or fund-matching. Guide will present step-by-step approach for regions how to use crowdfunding for blue economy projects. Responsible=Marche			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
5.2.4	Presentation of project results to S3 JRC	Public / political event	1 Unit produced	06-2022	15,675.00 €
	Description	Transnational position paper on complementarity of civic crowdfunding with ESI funds and Replicability guide will be presented to Smart Specialisation JRC. Discussion will test applicability of using crowdfunding as fund matching in future. R=LP+Marche			

Deliverable number	Deliverable title	Type of deliverable	Target value	Finalisation month	Indicative budget
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5.2.5	Presentation of project results to EU policy makers	Public / political event	1 Unit produced	06-2022	9,035.00 €
	Description		Transnational position paper on complementarity of civic crowdfunding with ESI funds and Replicability guide as well as other conclusion will be presented by ECN to EU decision makers responsible for alternative crowdfunding on the CF panel. Resp:ECN		

3. Main outputs

Main project output		Description	Quantity	Ending month	Output indicator
Output 5.1	Blue crowdfunding cluster	Blue crowdfunding cluster will be informal voluntary grouping of blue-crowdfunding focal points – territorial places for supporting blue crowdfunding through capacity building and offering supporting services. The cluster will be established under European Crowdfunding Network and Chamber of Commerce of Seville ensuring sustainability after project end. The cluster will inherit the certification system of “train-the trainers” as one of means to build capacity and to extend the network.	1 Clusters	11-2021	Number of transnational innovation clusters supported

C.5.2 Durability of main outputs delivered in the framework of the project

Durability of SMEs supporting instruments:

- “Toolkit for blue economy alternative financing” along with training material will be available online for future SMEs capacity building – the toolkit will be available on the Interreg MED web site as long as web site will exist.
- “Blue-crowdfunding focal points” will use developed toolkit as well as list of services for supporting crowdfunding campaigns of blue economy SMEs after project duration. This will be important for durability of services, especially because at the moment no mainstream business support institutions are having training and support measures for crowdfunding.
- “Blue crowdfunding cluster” will exist also after project end and will inherit “train-the-trainer” programme where new blue-crowdfunding focal points will be trained and becoming a part of the cluster after project end.

Durability of policy supporting instruments:

- “Regional action plans on mainstreaming blue crowdfunding” will be developed by 4 participating regions (Campania, Marche, Central Macedonia, Vlore) for the period of 2021-2027. Documents will mainstream crowdfunding and crowd matching in their future blue economy policies. Each region will prepare list of measures, with timeplan and financial plan including envisaged results and impact on blue economy.
- “Replicability guide on civic blue crowdfunding” will be prepared for followers (regions and municipalities) who will be interested in civic crowdfunding or crowd-matching in their territory. Interested regions (for example associated partners – Region of Peloponnese, Region of Crete) will be able to use the guide on long term, after the project ends.
- “Policy procedures for civic crowdfunding and fund crowd-matching” will be used for stimulating the crowdfunding and crowdmatching use in other (non-participating) regions, national policies and EU policies. They will also be presented to Smart Specialisation stakeholders and to European Commissions crowdfunding stakeholder forum.

C.5.3 Transferability of main outputs delivered in the framework of the project

Transferability of SMEs supporting instruments:

- 1.) “Toolkit for blue economy alternative financing” along with training material could be used by any territory and also within other sectors – not only blue-economy related. Especially cultural, creative and high-technology sectors will be interested in crowdfunding material.
- 2.) “Blue-crowdfunding focal points” will be transferable through the system of yearly “train-the-trainer” workshops held by European Crowdfunding Network (ECN). Since ECN is working on EU level, the programme will be highly transferrable across EU and across sectors.
- 3.) “Blue crowdfunding cluster” will develop after the project and will try to attract the new regions, not participating in the timeframe of the project. Focus will be on other MED regions, but also beyond in the other coastal regions.

Transferability of policy supporting instruments:

- 4.) “Replicability guide on civic blue crowdfunding” will be prepared for followers (regions and municipalities) who will be interested in civic crowdfunding or crowd-matching in their territory. Interested regions (for example associated partners – Region of Peloponnese, Region of Crete) will be able to use the guide on long term, after the project ends. Transferability guide will also be presented to other regions by ECN, Crowdpolicy and within communication and dissemination events.

5.) “Policy procedures for civic crowdfunding and fund crowd-matching” will be interested for transferability to the regions, when developing Smart Specialisation Strategies 2021-2027. The guide will show how it is possible to match public and private funding and will help in policy development process.

6.) Transnational position paper on complementarity of civic crowdfunding with ESI funds will be presented by ECN to EU decision makers responsible for alternative crowdfunding as well as to the Smart Specialisation JRC in Seville.

C.5.4. Project Deliverables

List of deliverables of the work package

Activity	ID	Type of deliverable	Unit	Title of the deliverable	Description	Total target value
0.1 Preparing and submitting a project proposal	103658	Application Form	Unit produced	0.1.1 Preparing and submitting project proposal	Preparation and submission of application form	1
1.1 Managing administrative and financial issue	102850	Method	Unit produced	1.1.1 Procedures & tools for project management	The key project’s structures, core team and rules will be defined, common internal project repository set-up to enable good internal communication. Project detailed working plan will be prepared partners trained on administrative issue Responsible=LP	1
1.1 Managing administrative and financial issue	103297	Meeting	Unit produced	1.1.2 Minutes of PGMs and Steering Committees	Project group will meet every 4 months, to keep high dynamic of project implementation and ensure quality deliverables and outputs. Steering committee will meet every second PGM or sooner if needed. Teleconferences will be organized regularly.	9
1.1 Managing administrative and financial issue	103299	Meeting	Unit produced	1.1.3 Partnership internal communication system & data repository	Internal project repository and online platform for communication space will enable sharing of project documents, templates. Typically dropbox will be used according to previous good experiences. For online meetings Gotomeeting will be used.	1

1.2 Common methodology & reporting	103301	Method	Unit produced	1.2.1 Project action plan with project templates	Project action plan, with description of main project goals, deliverables, outputs, agenda of Project group and Steering committee meetings; time plan and project templates (paper, deliverable, mail), Guidelines for WPs coordination.	1
1.2 Common methodology & reporting	103302	Method	Unit produced	1.2.2 Project partners reports and lead partner reports	Partners will prepare periodical 6-month reports for submission to FLC. Lead partner will prepare project reports for JS taking into consideration partners inputs and received financial certificates. LP will regularly communicate with project officer	6
1.3 Project monitoring and evaluation	103303	Method	Unit produced	1.3.1 Risk Assessment	A document containing the risk analysis (external factors that could affect the successful delivery of the project) and risk response (mitigation) strategy to identify and anticipate potential difficulties that the project might face. Responsible=LP	1
1.3 Project monitoring and evaluation	103304	Data	Unit produced	1.3.2 Project monitoring and evaluation report	Constant project monitoring will be performed by the lead partner to ensure constant high quality of work. Two external quality reports will be prepared. First immediately report after testing phase and the second report at the end of the project. R=LP	2
1.4 Synergies with similar projects	103672	Method	Unit produced	1.4.1 Report on the synergies with similar projects	Report will be prepared on the cooperation work done with the similar projects. Report will describe common actions, results and effects for both sides as well as impact on the Interreg MED area. Responsible=Lead partner (LP)	1
2.1 Preparation of communication plan	103305	Plan	Unit produced	2.1.1 Communication Strategy	The Communication Strategy will define templates and design elements for dissemination activities, a detailed communication resources and targets, communication means, target groups, templates, visibility rules, selection of indicators and calendar.	1

2.2 Day-by-day Communication	103307	Digital or written communication	Unit produced	2.2.1 Social and digital media report	Web site(s), Facebook, twitter and Youtube channel will be settled up and constantly updated as a specific way of sharing experiences and spread knowledge and benefits to target specific public and private groups related to blue crowdfunding.	1
2.2 Day-by-day Communication	103308	Digital or written communication	Unit produced	2.2.2 Storytelling and digital dissemination	Storytelling will be constantly developed after each crowdfunding campaign, best practices from blue economy alternative funding, civic crowdfunding and blue-growth crowdfunding will be shaped into user attractive stories and disseminated.	1
2.2 Day-by-day Communication	103309	Digital or written communication	Unit produced	2.2.3 Video and digital press articles	Each partner will produce local video to promote blue crowdfunding, ECN will produce 3 project videos for mainstreaming of policy solutions and business benefits. At least 12 Digital press articles will be published to increase visibility.	17
2.3 Promotional material	103311	Digital or written communication	Unit produced	2.3.1 Poster, leaflet	WP leader will prepare: poster and leaflets for all partners.	2
2.3 Promotional material	103312	Digital or written communication	Unit produced	2.3.2 Project e-newsletters	E-newsletters will be prepared by WPC leader in the months of 12, 20 and 30 to communicate key project findings and help transferring, capitalizing and mainstreaming of project outputs.	3
2.3 Promotional material	103313	Digital or written communication	Unit produced	2.3.3 Brochure for mainstreaming	Brochure will be prepared by WPC leader for mainstreaming the results. It will contain main outputs, lessons learned and practices and will focus on: 1.) mainstreaming of Knowledge 2.) mainstreaming of policies.	1

2.4 Final conference	103314	Training course	Unit produced	2.4.1 Final conference	Final conference (including press conf.) will be organized by Region Marche, wide range stakeholders will be invited from decision makers to SMEs and business support institutions. Conference will aim at triggering policy acceptance of crowdfunding.	1
2.5 Communication with horizontal project and participation at international events	103315	Meeting	Unit produced	2.5.1 Cooperation with horizontal projects	Participation on events organized by other related thematic MED and/or EU projects and Programmes, by the MED Programme or activities of the Horizontal project PANORAMED and blue economy community.	5
3.1 Adopting training material to “blue” crowdfunding	103079	Method	Unit produced	3.1.1 Adopted crowdfunding training tool	Crowdfunding “training tool for beginners” will be taken from CROWDFUNDPORT project – adaptation will be done to the blue economy sector specifics. Material will include different issues related to the implementation of campaign. Responsible=LP EZVD	1
3.1 Adopting training material to “blue” crowdfunding	103080	Method	Unit produced	3.1.2 Adopted FinMED training material	Tools developed in Interreg MED - FinMed project will be adopted from green economy to blue economy sectors. Tools consists of a collection of good practices and context-based experiences for policy learning and knowledge generation. Responsible = UNIALG	1
3.1 Adopting training material to “blue” crowdfunding	103081	Method	Unit produced	3.1.3 Best examples of blue crowdfunding projects catalogue	Best examples of crowdfunded projects will be prepared with including 10 best practice cases from the field of blue-economy, demonstrating the versatility and usability of crowdfunding, as a strategic business tool for SMEs. Respon:Goteo	1

3.1 Adopting training material to “blue” crowdfunding	103082	Method	Unit produced	3.1.4 Risk mitigation nuggets fact sheets	Risk mitigation nuggets. 20 one-pager fact sheets info of possible risks (Risks were exposed by the questionnaire of the 4th European Alternative finance industry report – specifically by Southeast Europe Stakeholders) and how to avoid it. Resp = ECN	1
3.2 Capacity building for Blue Crowdfunding	103083	Tool	Unit produced	3.2.1 Regional trainings for SMEs capacity building on blue crowdfunding (report)	Business support institutions & academia (PP1,2,5,6,11) will implement 3 regional training for blue economy SMEs on the following topics: crowdfunding basics, campaigning, tools, exercise and resources, best practices. Responsible=PP5 UALG	13
3.2 Capacity building for Blue Crowdfunding	103084	Method	Unit produced	3.2.2 Lessons learned from capacity building	Description: Lessons learned document will be prepared to be used later in transferring WP for development of improved training material for certification of crowdfunding experts. Resp: UALG	1
3.3 Testing pilot crowdfunding showcases for blue growth	103088	Method	Unit produced	3.3.1 Report about selected blue economy SMEs	open call will be published for selection of blue economy business ideas, appropriate for crowdfunding support. Depending on the identified blue growth priorities 1-3 ideas per country will be selected for crowdfunding support. Respon:GOTEO	1
3.3 Testing pilot crowdfunding showcases for blue growth	103091	Tool	Unit produced	3.3.2 Report about Supporting 13 CF campaigns for blue economy SMEs	Selected blue economy ideas will be supported through CF campaigns. SMEs will receive mentoring and free campaign video. Report will include successful ones as best practice cases, unsuccessful will serve as lessons learned. Respon:UALG.	13

3.3 Testing pilot crowdfunding showcases for blue growth	103092	Method	Unit produced	3.3.3 Lessons learned from supporting campaigns	Methodology for assessment of risk points and success factors will lead partners to prepare regional lessons learned report, that will be combined into the document, that will be combined into the document "lessons learned. Resp= CCICYPRUS	1
3.3 Testing pilot crowdfunding showcases for blue growth	103095	Method	Unit produced	3.3.4 Development of Support ecosystem model	Support model will be developed, business supporting institutions and SMEs would cooperate to find viable crowdfunding support. The aim of Support model is to integrate crowdfunding training and mentoring services into existing schemes. Res=PP12Rijeka	1
3.4 Preparation of policy baseline for civic crowdfunding	103104	Tool	Unit produced	3.4.1 Co-creation workshop for legal consideration	Inst. partners will have workshop to discuss financing and law experts and crowdfunding experts will discuss benefits, obstacles and legal possibilities to use crowdfunding. Methodology will be provided by E-zavod and Regione Campagna. Resp=Campagna	4
3.4 Preparation of policy baseline for civic crowdfunding	103106	Method	Unit produced	3.4.2 Roadmaps of existing framework conditions and potentials of fund-matching and civic crowdfunding	Institutional partners will prepare roadmaps, describing steps needed to be taken in order to achieve appropriate framework conditions use of crowdfunding for civic use and/or for crowd-matching (private and public funds). Resp=UALG	4
3.4 Preparation of policy baseline for civic crowdfunding	103109	Tool	Unit produced	3.4.3 Co-creation workshops for identifying blue-economy civic projects	Two co-creation workshops will be implemented by each institutional partner in order to identify a list of potential blue economy related projects of public interest. They will be prioritized according the crowdfunding potential. Responsible: Marche	8

3.4 Preparation of policy baseline for civic crowdfunding	103113	Method	Unit produced	3.4.4 List of measures for setting up framework conditions to take advantage of use of civic crowdfunding.	Based on roadmaps, institut. partners will implement actions for crowdfunding being used for public purposes blue economy. Actions could include adopting local/regional legislation, new entities, making agreement with existing ones, etc.Resp=UALG	1
4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	103166	Method	Unit produced	4.1.1 Preparation of train the trainers programme	“Train blue crowdfunding trainers” programme will be prepared based on materials developed in previous WPs.It will include knowledge tests, giving necessary skills for SMEs supporting institutions and transferable to other regions. Resp: ECN	1
4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	103167	Method	Unit produced	4.1.2 Preparation of international blue crowdfunding certification system	Train the trainers will be certified programme, coordinated by partner ECN and CCSEV. The system for evaluation of trainers will be done with special tests, which the trainers will need to pass at the end of the programme. Resp=CCSEV	1
4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	103168	Tool	Unit produced	4.1.3 Establishment and operation of blue crowdfunding focal points	Project partners (LP,PP1,PP2,PP5,PP6,PP11) will establish blue crowdfunding focal points within their institutions. Focal points will be main source of capacity building and support for crowdfunding of blue economy projects. Resp=CCSEV	6
4.2 Improving policy acceptance of civic crowdfunding and fund-matching	103169	Tool	Unit produced	4.2.1 Quadruple helix Workshops on using crowdfunding in Regional Development Strategies	Workshops will be led by institutional partners on the topic of public-private fund matching with regional funds (Smart Specialisation/Regional), identification of mid-term programmes, measures supporting innovation and blue economy. Resp=Campagna	4
4.2 Improving policy acceptance of civic crowdfunding and fund-matching	103170	Method	Unit produced	4.2.2 Preparation of regional call for proposal for civic blue crowdfunding	Terms of References will be prepared by institutional partners to launch civic crowdfunding campaigns or crowd-matching call of blue economy. Documentation will be baseline for experimental call implemented in the capitalisation WP.Resp=PP13Macedonia	1

4.2 Improving policy acceptance of civic crowdfunding and fund-matching	103171	Method	Unit produced	4.2.3 Transnational position paper on complementarity of civic crowdfunding with ESI funds	Position paper will present the use of civic crowdfunding and crowd matching and considering it in Smart Specialisation Strategies as measure of better effectiveness of public funds and for supporting innovative products in blue economy. Resp=Marche	1
4.2 Improving policy acceptance of civic crowdfunding and fund-matching	103172	Tool	Unit produced	4.2.4 International seminar on civic crowdfunding and fund matching	International seminar will be organized for public sector on civic crowdfunding, matching public and private funds, FinMED on alternative public funding (Elena, Jeremy, Jessica...), good example cases and examples of action plan. Resp=Regione Marche.	1
5.1 Knowledge mainstreaming	103182	Tool	Unit produced	5.1.1 Regulations for establishment of Blue CF cluster	Regulations will be prepared by CCSEV who already has experiences with clusters. Cluster will take over the training protocol and blue crowdfunding focal points, offering services to members. Long term sustainability plan will be prepared. Resp:CCSEV	1
5.1 Knowledge mainstreaming	103183	Tool	Unit produced	5.1.2 Establishment of Blue CF Cluster	Blue CF cluster will be set-up on participation of blue CF focal points. Cluster will support institutions, improve capacities, ensure information about new trends in crowdfunding and blue economy present members on national and EU level. Resp=ECN	1
5.1 Knowledge mainstreaming	103184	Training	Unit produced	5.1.3 Implementation of train the trainers programme and certification	Train the trainers programme will be organized to expand and strengthen Blue CF Cluster. Participants from regions, where blue CF focal points will not yet be established will be receive financial support for travelling. Resp=ECN+CCICY PRUS	1
5.1 Knowledge mainstreaming	103185	Method	Unit produced	5.1.4 List of new members of blue crowdfunding cluster	Those participants who will pass "train the trainers programme" will receive certificate, and become blue crowdfunding focal points as well as members of Blue CF cluster. Resp=ECN	1

5.1 Knowledge mainstreaming	103186	Method	Unit produced	5.1.5 Report on the cluster work	Project report on cluster work and achievements will be prepared with special focus on sustainability plan. Cluster will inherit rights of train the trainers programme with establishment of blue CF focal points in future to expand activities. R=CCSEV	1
5.2 Policy mainstreaming	103187	Method	Unit produced	5.2.1 Civic blue crowdfunding experiment report	Institutional partners will implement at least one experiment in the field of blue economy. Projects will be selected upon shortlist from WP3. Aim is to demonstrate that civic crowdfunding for blue economy is possible, to create best practices. R=Marche	1
5.2 Policy mainstreaming	103188	Recommendations	Unit produced	5.2.2 Lessons learned from civic blue crowdfunding experiment	Document of lessons learned will be prepared in order to reflect on the experiment and to reflect on possible improvement of regulation. Crowdfunding experts (Goteo, Crowdpolicy) will act as assessors. Responsible=Region of Campania	1
5.2 Policy mainstreaming	103189	Method	Unit produced	5.2.3 Replicability guide on civic blue crowdfunding	Replicability guide will be prepared for followers (regions) who will be interested in civic crowdfunding or fund-matching. Guide will present step-by-step approach for regions how to use crowdfunding for blue economy projects. Responsible=Marche	1
5.2 Policy mainstreaming	103190	Public / political event	Unit produced	5.2.4 Presentation of project results to S3 JRC	Transnational position paper on complementarity of civic crowdfunding with ESI funds and Replicability guide will be presented to Smart Specialisation JRC. Discussion will test applicability of using crowdfunding as fund matching in future. R=LP+Marche	1

5.2 Policy mainstreaming	103191	Public / political event	Unit produced	5.2.5 Presentation of project results to EU policy makers	Transnational position paper on complementarity of civic crowdfunding with ESI funds and Replicability guide as well as other conclusion will be presented by ECN to EU decision makers responsible for alternative crowdfunding on the CF panel. Resp:ECN	1
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C.6 Activities outside the programme area

	Work package / Activity	Partner involved	Country and region outside of the programme area	What is the added value of activities to be carried out outside the programme area?	Budget (total) - indicative
1	5.2 Policy mainstreaming	European Crowdfunding Network	Belgium	Presentation of project results to EU policy makers. Transnational position paper on complementarity of civic crowdfunding with ESI funds and Replicability guide as well as other conclusion will be presented by to EU decision makers responsible for alternative crowdfunding on the CF panel.	9000

C.7 Indicative time plan : activities

Work package	Activity	2019				2020				2021				2022			
0 Preparation costs					P L.103658												
	0.1 Preparing and submitting a project proposal				A 0.1.1 L.103658												
1 Project management					P L.102850 L.103299 L.103301	P L.103303	P	P	P	P	P	P	P	P	P L.103297 L.103302 L.103672		
	1.1 Managing administrative and financial issue				A 1.1.1 L.102850 1.1.3 L.103299	A	A	A	A	A	A	A	A	A	A 1.1.2 L.103297		
	1.2 Common methodology & reporting				A 1.2.1 L.103301	A	A	A	A	A	A	A	A	A	A 1.2.2 L.103302		
	1.3 Project monitoring and evaluation				A	A 1.3.1 L.103303	A	A	A	A	A	A	A	A	A		
	1.4 Synergies with similar projects				A	A	A	A	A	A	A	A	A	A	A 1.4.1 L.103672		

2 Project communication					P	P L.103305	P L.103311	P	P	P	P	P	P	P	P L.103307 L.103308 L.103312 L.103313 L.103314		
	2.1 Preparation of communication plan				A	A 2.1.1 L.103305											
	2.2 Day-by-day Communication				A	A	A	A	A	A	A	A	A	A	A 2.2.1 L.103307 2.2.2 L.103308		
	2.3 Promotional material				A	A	A 2.3.1 L.103311	A	A	A	A	A	A	A	A 2.3.2 L.103312 2.3.3 L.103313		
	2.4 Final conference													A	A 2.4.1 L.103314		
	2.5 Communication with horizontal project and participation at international events				A	A	A	A	A	A	A	A	A	A	A		

3 Testing					P	P L.103079 L.103080	P L.103081 L.103082 L.103104 L.103106	P L.103109	P L.103083 L.103084 L.103088 L.103113	P O.1	P L.103091 L.103092 L.103095 O.2 O.3							
	3.1 Adopting training material to "blue" crowdfunding				A	A 3.1.1 L.103079 3.1.2 L.103080	A 3.1.3 L.103081 3.1.4 L.103082	A	A	A	A							
	3.2 Capacity building for Blue Crowdfunding				A	A	A	A	A 3.2.1 L.103083 3.2.2 L.103084	A	A							
	3.3 Testing pilot crowdfunding showcases for blue growth						A	A	A 3.3.1 L.103088	A	A 3.3.2 L.103091 3.3.3 L.103092 3.3.4 L.103095							
	3.4 Preparation of policy baseline for civic crowdfunding				A	A	A 3.4.1 L.103104 3.4.2 L.103106	A 3.4.3 L.103109	A 3.4.4 L.103113	A								

4 Transferring							P	P L.103169	P L.103166 L.103170	P L.103167 L.103168 L.103171 L.103172						
	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs						A	A	A 4.1.1 L.103166	A 4.1.2 L.103167 4.1.3 L.103168						
	4.2 Improving policy acceptance of civic crowdfunding and fund-matching						A	A 4.2.1 L.103169	A 4.2.2 L.103170	A 4.2.3 L.103171 4.2.4 L.103172						
5 Capitalising											P L.103182	P L.103183 O.1	P L.103184 L.103185	P L.103186 L.103188 L.103189 L.103190 L.103191		
	5.1 Knowledge mainstreaming										A 5.1.1 L.103182	A 5.1.2 L.103183	A 5.1.3 L.103184 5.1.4 L.103185	A 5.1.5 L.103186		

	5.2 Policy mainstreaming											A	A	A	A	5.2.2 L.103188 5.2.3 L.103189 5.2.4 L.103190 5.2.5 L.103191		
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C.8 External expertise and services, Equipment

C.8.1 External expertise and services description

	Description of External Expertise and Services	Work packages / Activity	Contracting partner	Budget (indicative breakdown of the budget)
1	Organisation of kick-off meeting & steering committee	1.1 Managing administrative and financial issue	Institute for Comprehensive Development Solutions - eZAVOD	1500
2	External evaluation at midterm and final meeting	1.3 Project monitoring and evaluation	Institute for Comprehensive Development Solutions - eZAVOD	7000
3	Preparation of videos, digital press about good examples in blue-crowdfunding	2.2 Day-by-day Communication	Institute for Comprehensive Development Solutions - eZAVOD	1800
4	Local promotional kit	2.3 Promotional material	Institute for Comprehensive Development Solutions - eZAVOD	2500
5	Organisation of the final conference	2.4 Final conference	Institute for Comprehensive Development Solutions - eZAVOD	1000
6	External services for adopting crowdfunding training tool	3.1 Adopting training material to "blue" crowdfunding	Institute for Comprehensive Development Solutions - eZAVOD	5500
7	External expert services for business support models - for Slovenian inputs & support for a crowdfunding campaign: video, pre-campaigning, post-campaigning, promotional costs of the campaign.	3.3 Testing pilot crowdfunding showcases for blue growth	Institute for Comprehensive Development Solutions - eZAVOD	11000
8	External expert for the preparation of methodology finetuning of co-creation workshops	3.4 Preparation of policy baseline for civic crowdfunding	Institute for Comprehensive Development Solutions - eZAVOD	5400
9	External expert on training	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	Institute for Comprehensive Development Solutions - eZAVOD	4500
10	External services for preparation of inputs for position paper & travel costs for external policy makers	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Institute for Comprehensive Development Solutions - eZAVOD	6500
11	Travel for external participants & supporting expertise for blue crowdfunding focal points	5.1 Knowledge mainstreaming	Institute for Comprehensive Development Solutions - eZAVOD	6100
12	Travel costs for external policy experts (regions)	1.1 Managing administrative and financial issue	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	1500

13	Preparation of financial and content reports	1.2 Common methodology & reporting	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	5300
14	Costs of external media & ICT expert (€ 4,000) & One local video clip (€ 1,800)	2.2 Day-by-day Communication	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	5800
15	Local promotional material (according the partners needs) USB key, notepad, pen, etc...	2.3 Promotional material	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	2500
16	Costs for 3 training's	3.2 Capacity building for Blue Crowdfunding	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	4500
17	Support for 2 crowdfunding campaigns: video, pre-campaigning, post-campaigning, promotional costs of the campaign.	3.3 Testing pilot crowdfunding showcases for blue growth	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	10000
18	Expertise on crowdfunding	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	12000
19	Travel for external participants (€ 4,500) & Supporting expertise for blue crowdfunding focal points (€ 8,000)	5.1 Knowledge mainstreaming	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	12500
20	Travel costs for associated partners	1.1 Managing administrative and financial issue	Official Chamber of Commerce, Industry and Shipping of Seville	1500
21	First level control costs	1.2 Common methodology & reporting	Official Chamber of Commerce, Industry and Shipping of Seville	4400
22	One local video clip	2.2 Day-by-day Communication	Official Chamber of Commerce, Industry and Shipping of Seville	1800
23	Local promotional kits: USB keys, notepads, pens...	2.3 Promotional material	Official Chamber of Commerce, Industry and Shipping of Seville	2500
24	Implementation of 3 workshops including moderation	3.2 Capacity building for Blue Crowdfunding	Official Chamber of Commerce, Industry and Shipping of Seville	4500
25	Support for 3 crowdfunding campaigns: video, pre-campaigning, post-campaigning, promotional costs of campaign.	3.3 Testing pilot crowdfunding showcases for blue growth	Official Chamber of Commerce, Industry and Shipping of Seville	15000
26	Expertise on certification systems	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	Official Chamber of Commerce, Industry and Shipping of Seville	15000
27	Expertise on crowdfunding	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	Official Chamber of Commerce, Industry and Shipping of Seville	12000

28	Policy expert (€ 8,000) & Costs for external policy makers travel (€1,500)	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Official Chamber of Commerce, Industry and Shipping of Seville	9500
29	Legal expertise for CF cluster regulations (€ 6,000) Costs for setting up the cluster (€ 5,000) Travel for external participants (€1,600) Supporting expertise for blue crowdfunding focal points (€ 6,000)	5.1 Knowledge mainstreaming	Official Chamber of Commerce, Industry and Shipping of Seville	18600
30	First level control costs	1.2 Common methodology & reporting	Crowdpolicy	2800
31	One local video clip	2.2 Day-by-day Communication	Crowdpolicy	1800
32	Local promotional kits: USB keys, notepads, pens, etc...	2.3 Promotional material	Crowdpolicy	2500
33	First level control costs	1.2 Common methodology & reporting	GOTEO FOUNDATION	3200
34	One local video clip	2.2 Day-by-day Communication	GOTEO FOUNDATION	1800
35	Local promotional kits: USB keys, notepads, pens, etc...	2.3 Promotional material	GOTEO FOUNDATION	2500
36	Methodology for best examples and guide to partners	3.1 Adopting training material to "blue" crowdfunding	GOTEO FOUNDATION	3000
37	Organization of PGM	1.1 Managing administrative and financial issue	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	1500
38	First level control costs	1.2 Common methodology & reporting	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	4800
39	One local video clip	2.2 Day-by-day Communication	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	1800
40	Local promotional kit: USB keys, notepads, pens, etc...	2.3 Promotional material	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	2500
41	Organization of the final conference	2.4 Final conference	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	1800
42	Financial expert on alternative finances	3.1 Adopting training material to "blue" crowdfunding	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	7500

43	Capacity building expertize (€ 4,500) & Lessons learned document - assessment expert (€ 8,000)	3.2 Capacity building for Blue Crowdfunding	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	12500
44	Support for 2 crowdfunding campaigns: video, pre-campaigning, post-campaigning, promotional costs of the campaign (€ 10,000) & Financial modeling expertize (€ 5,000)	3.3 Testing pilot crowdfunding showcases for blue growth	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	15000
45	Experts on roadmaps and framework conditions (€ 5,500) & Policy analysis expert (€ 9,800)	3.4 Preparation of policy baseline for civic crowdfunding	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	15300
46	Expertize on crowdfunding	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	10000
47	Travel costs for external policy makers	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	1500
48	Travel for external participants (€ 1,600) & Supporting expertize for blue crowdfunding focal points (€ 6,000)	5.1 Knowledge mainstreaming	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	7600
49	Organization of PGM	1.1 Managing administrative and financial issue	Cyprus Chamber of Commerce & Industry	1500
50	First level control costs	1.2 Common methodology & reporting	Cyprus Chamber of Commerce & Industry	3500
51	One local video clip	2.2 Day-by-day Communication	Cyprus Chamber of Commerce & Industry	1800
52	Local promotional kits: USB keys, notepads, pens, etc...	2.3 Promotional material	Cyprus Chamber of Commerce & Industry	2500
53	Travel costs for external policy makers	2.4 Final conference	Cyprus Chamber of Commerce & Industry	1500
54	Organisation of 3 workshops including moderation	3.2 Capacity building for Blue Crowdfunding	Cyprus Chamber of Commerce & Industry	3000
55	Supporting 3 crowdfunding campaigns video, pre-campaigning, post-campaigning, promotional costs of the campaign.	3.3 Testing pilot crowdfunding showcases for blue growth	Cyprus Chamber of Commerce & Industry	15000
56	Expertize on crowdfunding	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	Cyprus Chamber of Commerce & Industry	5000
57	Expertize on crowdfunding	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Cyprus Chamber of Commerce & Industry	900

58	Organisation of the train the trainers' program, room rent, lunch, coffee breaks, speakers costs, etc... (€ 14,000) & Supporting expertise for blue crowdfunding focal points (€ 5,000)	5.1 Knowledge mainstreaming	Cyprus Chamber of Commerce & Industry	19000
59	First level control costs	1.2 Common methodology & reporting	European Crowdfunding Network	5200
60	Promotion on social media (€ 3,000) & Expert on communication and storytelling (€ 5,000) & Preparation of 3 project videos about project results (€ 6,000)	2.2 Day-by-day Communication	European Crowdfunding Network	14000
61	Project poster and leaflet printing for all partners+layouts (€ 5,500) & Preparation of design (layout) for a partner for local promotional material (€ 2,500)	2.3 Promotional material	European Crowdfunding Network	8000
62	Promotional material for final conference	2.4 Final conference	European Crowdfunding Network	3000
63	Layout and e-version of risk mitigation nuggets	3.1 Adopting training material to "blue" crowdfunding	European Crowdfunding Network	3000
64	External expert on training programs for trainers	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	European Crowdfunding Network	9000
65	Organisation of PGM	1.1 Managing administrative and financial issue	COUNCIL OF VLORA REGION	1400
66	Expert on social media (€ 5,720), expert for the preparation of story (€ 2,300) One local promotional video (€ 1,800)	2.2 Day-by-day Communication	COUNCIL OF VLORA REGION	9850
67	Local promotional materials	2.3 Promotional material	COUNCIL OF VLORA REGION	2500
68	Travel costs for external participants and policy-makers	2.4 Final conference	COUNCIL OF VLORA REGION	2050
69	Workshops organization (€ 5,075) & Roadmap expert (€ 9,920)	3.4 Preparation of policy baseline for civic crowdfunding	COUNCIL OF VLORA REGION	14995
70	Organisation of workshops (€ 1,500) & Legal expert (€ 8,110) & Policy expert (€ 6,490) & Costs for external policy makers travel (€ 1,350)	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	COUNCIL OF VLORA REGION	17450
71	Costs of external participants	5.1 Knowledge mainstreaming	COUNCIL OF VLORA REGION	1400

72	Crowdfunding campaign support, pre-campaigning media coverage, video production, post-campaigning.	5.2 Policy mainstreaming	COUNCIL OF VLORA REGION	18510
73	Preparation of report	1.2 Common methodology & reporting	COUNCIL OF VLORA REGION	3450
74	Workshops organization (€ 4,530) & Legal and organization expert (€ 11,190)	3.4 Preparation of policy baseline for civic crowdfunding	COUNCIL OF VLORA REGION	15720
75	Preparation of lessons learned document (€4,025) & mainstreaming expert (€ 4,370)	5.2 Policy mainstreaming	COUNCIL OF VLORA REGION	8395
76	Support by SVIM staff, external fro adopting the training materials, preparation best practice examples and risk mitigation nuggets	3.1 Adopting training material to "blue" crowdfunding	Marche Region - Fish Economy, Trade and Consumer Protection Unit	8050
77	Preparation of report on meeting by an external expert	1.4 Synergies with similar projects	Marche Region - Fish Economy, Trade and Consumer Protection Unit	2150
78	Travel for SVIM staff for SC + Activity on the Minutes are done by SVIM staff	1.1 Managing administrative and financial issue	Marche Region - Fish Economy, Trade and Consumer Protection Unit	9950
79	FLC costs (FLC costs is managed by SVIM staff & reporting is done by SVIM staff)	1.2 Common methodology & reporting	Marche Region - Fish Economy, Trade and Consumer Protection Unit	8450
80	One local video (€ 4,675) & external expert on social media (€ 5,750)	2.2 Day-by-day Communication	Marche Region - Fish Economy, Trade and Consumer Protection Unit	10425
81	Local promotional kits (€ 2,500) and project poster (€ 1,150)	2.3 Promotional material	Marche Region - Fish Economy, Trade and Consumer Protection Unit	3650
82	External cost for the organization of the final conference	2.4 Final conference	Marche Region - Fish Economy, Trade and Consumer Protection Unit	12150
83	Organization of workshops	3.4 Preparation of policy baseline for civic crowdfunding	Marche Region - Fish Economy, Trade and Consumer Protection Unit	7060
84	Expert on roadmaps design policy expert	3.4 Preparation of policy baseline for civic crowdfunding	Marche Region - Fish Economy, Trade and Consumer Protection Unit	15450
85	Organization of workshops+moderation	3.4 Preparation of policy baseline for civic crowdfunding	Marche Region - Fish Economy, Trade and Consumer Protection Unit	8025
86	Transferring policy expert	3.4 Preparation of policy baseline for civic crowdfunding	Marche Region - Fish Economy, Trade and Consumer Protection Unit	13630

87	Organization of workshops	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Marche Region - Fish Economy, Trade and Consumer Protection Unit	5000
88	Legal expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Marche Region - Fish Economy, Trade and Consumer Protection Unit	12345
89	Policy expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Marche Region - Fish Economy, Trade and Consumer Protection Unit	11375
90	Organization of seminar including payment of external speakers costs	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Marche Region - Fish Economy, Trade and Consumer Protection Unit	9500
91	Cluster expert - legal aspects	5.1 Knowledge mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	6500
92	Cluster expert - organizational aspects	5.1 Knowledge mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	6000
93	Travel for external participants	5.1 Knowledge mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	5375
94	External assessment of cluster work	5.1 Knowledge mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	13290
95	Crowdfunding campaign support, pre-campaigning media coverage, video production, post-campaigning.	5.2 Policy mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	21200
96	Lessons learned document (€ 8,325) & presentation of project result to S3 JRC (€ 1,850)	5.2 Policy mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	10175
97	Mainstreaming expert	5.2 Policy mainstreaming	Marche Region - Fish Economy, Trade and Consumer Protection Unit	13470
98	FLC costs	1.2 Common methodology & reporting	Faculty of Economics and Businesses, University of Rijeka	4000
99	One local video clip	2.2 Day-by-day Communication	Faculty of Economics and Businesses, University of Rijeka	1800
100	Local promotional kits: USB key, notepads, pens, etc..	2.3 Promotional material	Faculty of Economics and Businesses, University of Rijeka	2500
101	Costs of 3 trainings including moderation	3.2 Capacity building for Blue Crowdfunding	Faculty of Economics and Businesses, University of Rijeka	4500

102	Support of 2 crowdfunding campaigns 2x5,000€	3.3 Testing pilot crowdfunding showcases for blue growth	Faculty of Economics and Businesses, University of Rijeka	10000
103	Expert for development of supporting ecosystem models	3.3 Testing pilot crowdfunding showcases for blue growth	Faculty of Economics and Businesses, University of Rijeka	18000
104	Expertize on crowdfunding: supporting local blue economy crowdfunding idea with advising.	4.1 Establishment sustainable supporting system for blue crowdfunding of SMEs	Faculty of Economics and Businesses, University of Rijeka	10000
105	Travel costs for external policy makers	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Faculty of Economics and Businesses, University of Rijeka	1500
106	Travel for external participants (€ 1,600) and Supporting expertize for blue crowdfunding focal points (€ 6,000)	5.1 Knowledge mainstreaming	Faculty of Economics and Businesses, University of Rijeka	7600
107	Organization of PGM	1.1 Managing administrative and financial issue	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	1500
108	One local video clip	2.2 Day-by-day Communication	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	1800
109	Local promotional kit	2.3 Promotional material	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	2500
110	Travel for associated Greek partners	2.4 Final conference	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	1600
111	Organizational cost of workshops	3.4 Preparation of policy baseline for civic crowdfunding	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	2000
112	Local legal expert	3.4 Preparation of policy baseline for civic crowdfunding	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	7500
113	Organization of co-creation workshops	3.4 Preparation of policy baseline for civic crowdfunding	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	4000
114	Policy expert on legal and organizational frameworks in Greece	3.4 Preparation of policy baseline for civic crowdfunding	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	8400
115	Organisation of workshops	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	3000

116	Legal expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	18410
117	Policy expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	4000
118	Costs for external policy-makers travel	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	1500
119	Travel for external participants	5.1 Knowledge mainstreaming	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	1600
120	Crowdfunding campaign support, pre-campaigning media coverage, video production, post-campaigning.	5.2 Policy mainstreaming	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	12000
121	Evaluation support	5.2 Policy mainstreaming	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	4250
122	First level control costs	1.2 Common methodology & reporting	Campania Region	4300
123	Expertise on preparation stories (€ 2,300) & one local video clip (€ 2,400)	2.2 Day-by-day Communication	Campania Region	4700
124	cost for preparation poster and leaflet (€ 1,150) & local promotional kits (€ 2,500)	2.3 Promotional material	Campania Region	3650
125	adopting training materials (€ 1,150) & preparation of best examples on crowdfunding (€ 2,300) & expertise on risk migration (€ 1,150)	3.1 Adopting training material to "blue" crowdfunding	Campania Region	4600
126	Implementation of workshops	3.4 Preparation of policy baseline for civic crowdfunding	Campania Region	4700
127	Expert on roadmaps design policy expert	3.4 Preparation of policy baseline for civic crowdfunding	Campania Region	9500
128	Organisation of workshops+moderation	3.4 Preparation of policy baseline for civic crowdfunding	Campania Region	4000
129	Transferring policy expert	3.4 Preparation of policy baseline for civic crowdfunding	Campania Region	8775
130	organisation of workshops (€ 2,575), the methodology of workshops (5,000)	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Campania Region	7575

131	Legal expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Campania Region	8600
132	Policy expert	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Campania Region	4000
133	Costs for external policymakers travel	4.2 Improving policy acceptance of civic crowdfunding and fund-matching	Campania Region	1500
134	Travel for external participants	5.1 Knowledge mainstreaming	Campania Region	1600
135	Crowdfunding campaign support, pre-campaigning media coverage, video production, post-campaigning.	5.2 Policy mainstreaming	Campania Region	14400
136	Evaluation support	5.2 Policy mainstreaming	Campania Region	3000

C.8.2 Description of equipment for general office use

	Description of Equipment	Work packages / Activity	Contracting partner	Budget (indicative breakdown of the budget)
1	computer and software for general office use for the project manager (depreciation costs)	1.1 Managing administrative and financial issue	Institute for Comprehensive Development Solutions - eZAVOD	1500

C.8.3 Technical Equipment description

	Technical equipment description	Work packages / Activity	Contracting partner	Budget (indicative breakdown of the budget)
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C.8.4 Description of small scale investment

	Description of small scale investment	Work packages / Activity	Contracting partner	Budget (indicative breakdown of the budget)
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PARTIE D – Budget du projet**D.1 Project budget co-financing source (fund) – breakdown per partner (Automatically filled in)**

ERDF

Partner Nb	Partner name	Region (NUTS2)	Country	Total budget	Fund grant			Counterparts		
					Fund amount	Co-financing rate	% of the total ERDF	Total counterparts	Counterparts details	
									Public counterpart	Private counterpart
LP1	Institute for Comprehensive Development Solutions - eZAVOD	Vzhodna Slovenija	SLOVENIA	286,450.00 €	243,482.50 €	85.00 %	12.19 %	42,967.50 €	42,967.50 €	0.00 €
PP1	NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Βόρειο Αιγαίο (Voreio Aigaiο)	GREECE	128,480.00 €	109,208.00 €	85.00 %	5.47 %	19,272.00 €	19,272.00 €	0.00 €
PP2	Official Chamber of Commerce, Industry and Shipping of Seville	Andalucía	SPAIN	249,770.00 €	212,304.50 €	85.00 %	10.63 %	37,465.50 €	37,465.50 €	0.00 €
PP3	Crowdpolicy	Αττική (Attiki)	GREECE	141,710.00 €	70,855.00 €	50.00 %	3.55 %	70,855.00 €	0.00 €	70,855.00 €
PP4	GOTEO FOUNDATION	Illes Balears	SPAIN	165,630.00 €	140,785.50 €	85.00 %	7.05 %	24,844.50 €	0.00 €	24,844.50 €
PP5	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	Algarve	PORTUGAL	255,200.00 €	216,920.00 €	85.00 %	10.86 %	38,280.00 €	38,280.00 €	0.00 €

PP6	Cyprus Chamber of Commerce & Industry	Κύπρος (Κύπρος)	CYPRUS	169,840.00 €	144,364.00 €	85.00 %	7.23 %	25,476.00 €	25,476.00 €	0.00 €
PP9	Campania Region	Campania	ITALY	176,460.00 €	149,991.00 €	85.00 %	7.51 %	26,469.00 €	26,469.00 €	0.00 €
PP10	Marche Region - Fish Economy, Trade and Consumer Protection Unit	Marche	ITALY	248,780.00 €	211,463.00 €	85.00 %	10.59 %	37,317.00 €	37,317.00 €	0.00 €
PP11	Faculty of Economics and Businesses, University of Rijeka	Jadranska Hrvatska	CROATIA	173,480.00 €	147,458.00 €	85.00 %	7.38 %	26,022.00 €	26,022.00 €	0.00 €
PP12	REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Κεντρική Μακεδονία (Kentriki Makedonia)	GREECE	211,760.00 €	179,996.00 €	85.00 %	9.01 %	31,764.00 €	31,764.00 €	0.00 €
Sub-total for partners inside the programme area (EU territory)				2,207,560.00 €	1,826,827.50 €	82.75 %	91.48 %	380,732.50 €	285,033.00 €	95,699.50 €
PP7	European Crowdfunding Network	Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest	BELGIUM	200,140.00 €	170,119.00 €	85.00 %	8.52 %	30,021.00 €	0.00 €	30,021.00 €
Sub-total for partners outside the Programme area (inside the EU)				200,140.00 €	170,119.00 €	85.00 %	8.52 %	30,021.00 €	0.00 €	30,021.00 €
Total				2,407,700.00 €	1,996,946.50 €	82.94 %	100.00 %	410,753.50 €	285,033.00 €	125,720.50 €

IPA Funding

Partner Nb	Partner name	Region (NUTS2)	Country	Total budget	Fund grant			Counterparts	
					Fund amount	Co-financing rate	% of the total IPA Funding	Total counterparts	Counterparts details

									Public counterpart	Private counterpart
PP8	COUNCIL OF VLORA REGION	ALBANIA	ALBANIA	136,170.00 €	115,744.50 €	85.00 %	100.00 %	20,425.50 €	20,425.50 €	0.00 €
Sub-total for partners inside the programme area (EU territory)				136,170.00 €	115,744.50 €	85.00 %	100.00 %	20,425.50 €	20,425.50 €	0.00 €
Total				2,543,870.00 €	2,112,691.00 €	83.05 %	100.00 %	431,179.00 €	305,458.50 €	125,720.50 €

D.2 Project budget – overview per partner/ per budget line

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
Institute for Comprehensive Development Solutions - eZAVOD	156,000.00 €	23,400.00 €	22,750.00 €	52,800.00 €	1,500.00 €	30,000.00 €	286,450.00 €	0.00 €	286,450.00 €	11.26 %
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	55,200.00 €	8,280.00 €	10,900.00 €	54,100.00 €	0.00 €	0.00 €	128,480.00 €	0.00 €	128,480.00 €	5.05 %
Official Chamber of Commerce, Industry and Shipping of Seville	135,800.00 €	20,370.00 €	8,800.00 €	84,800.00 €	0.00 €	0.00 €	249,770.00 €	0.00 €	249,770.00 €	9.82 %
Crowdpolicy	105,400.00 €	15,810.00 €	13,400.00 €	7,100.00 €	0.00 €	0.00 €	141,710.00 €	0.00 €	141,710.00 €	5.57 %
GOTEO FOUNDATION	120,200.00 €	18,030.00 €	16,900.00 €	10,500.00 €	0.00 €	0.00 €	165,630.00 €	0.00 €	165,630.00 €	6.51 %
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	137,000.00 €	20,550.00 €	15,850.00 €	81,800.00 €	0.00 €	0.00 €	255,200.00 €	0.00 €	255,200.00 €	10.03 %

Cyprus Chamber of Commerce & Industry	90,600.00 €	13,590.00 €	11,950.00 €	53,700.00 €	0.00 €	0.00 €	169,840.00 €	0.00 €	169,840.00 €	6.68 %
European Crowdfunding Network	121,600.00 €	18,240.00 €	18,100.00 €	42,200.00 €	0.00 €	0.00 €	200,140.00 €	0.00 €	200,140.00 €	7.87 %
COUNCIL OF VLORA REGION	24,600.00 €	3,690.00 €	12,160.00 €	95,720.00 €	0.00 €	0.00 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Campania Region	59,900.00 €	8,985.00 €	22,675.00 €	84,900.00 €	0.00 €	0.00 €	176,460.00 €	0.00 €	176,460.00 €	6.94 %
Marche Region - Fish Economy, Trade and Consumer Protection Unit	26,400.00 €	3,960.00 €	5,200.00 €	213,220.00 €	0.00 €	0.00 €	248,780.00 €	0.00 €	248,780.00 €	9.78 %
Faculty of Economics and Businesses, University of Rijeka	87,200.00 €	13,080.00 €	13,300.00 €	59,900.00 €	0.00 €	0.00 €	173,480.00 €	0.00 €	173,480.00 €	6.82 %
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	107,000.00 €	16,050.00 €	14,650.00 €	74,060.00 €	0.00 €	0.00 €	211,760.00 €	0.00 €	211,760.00 €	8.32 %
Total	1,226,900.00 €	184,035.00 €	186,635.00 €	914,800.00 €	1,500.00 €	30,000.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	
% of the total budget	48.23 %	7.23 %	7.34 %	35.96 %	0.06 %	1.18 %	100.00 %	0.00 %	100.00 %	100.00 %
ERDF	1,202,300.00 €	180,345.00 €	174,475.00 €	819,080.00 €	1,500.00 €	30,000.00 €	2,407,700.00 €	0.00 €	2,407,700.00 €	94.65 %
IPA Funding	24,600.00 €	3,690.00 €	12,160.00 €	95,720.00 €	0.00 €	0.00 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Total EU funds	1,226,900.00 €	184,035.00 €	186,635.00 €	914,800.00 €	1,500.00 €	30,000.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	100.00 %

D.3 Project budget – overview per partner/ per WP

	0 Preparation costs	1 Project management	2 Project communication	3 Testing	4 Transferring	5 Capitalising	Total budget	Net revenue	Total eligible budget	% total eligible budget
Institute for Comprehensive Development Solutions - eZAVOD	30,000.00 €	59,400.00 €	27,960.00 €	72,730.00 €	39,455.00 €	56,905.00 €	286,450.00 €	0.00 €	286,450.00 €	11.26 %
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	0.00 €	20,740.00 €	16,925.00 €	43,250.00 €	19,845.00 €	27,720.00 €	128,480.00 €	0.00 €	128,480.00 €	5.05 %
Official Chamber of Commerce, Industry and Shipping of Seville	0.00 €	21,900.00 €	17,525.00 €	47,100.00 €	105,090.00 €	58,155.00 €	249,770.00 €	0.00 €	249,770.00 €	9.82 %
Crowdpolicy	0.00 €	18,000.00 €	17,525.00 €	39,085.00 €	26,575.00 €	40,525.00 €	141,710.00 €	0.00 €	141,710.00 €	5.57 %
GOTEO FOUNDATION	0.00 €	19,200.00 €	17,525.00 €	63,055.00 €	26,575.00 €	39,275.00 €	165,630.00 €	0.00 €	165,630.00 €	6.51 %
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	0.00 €	25,520.00 €	24,975.00 €	143,285.00 €	30,825.00 €	30,595.00 €	255,200.00 €	0.00 €	255,200.00 €	10.03 %
Cyprus Chamber of Commerce & Industry	0.00 €	23,700.00 €	21,500.00 €	58,825.00 €	21,060.00 €	44,755.00 €	169,840.00 €	0.00 €	169,840.00 €	6.68 %
European Crowdfunding Network	0.00 €	25,125.00 €	60,975.00 €	38,935.00 €	32,805.00 €	42,300.00 €	200,140.00 €	0.00 €	200,140.00 €	7.87 %
COUNCIL OF VLORA REGION	0.00 €	17,910.00 €	22,850.00 €	38,190.00 €	23,655.00 €	33,565.00 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Campania Region	0.00 €	21,500.00 €	18,675.00 €	53,975.00 €	40,635.00 €	41,675.00 €	176,460.00 €	0.00 €	176,460.00 €	6.94 %
Marche Region - Fish Economy, Trade and Consumer Protection Unit	0.00 €	24,850.00 €	30,940.00 €	55,665.00 €	41,095.00 €	96,230.00 €	248,780.00 €	0.00 €	248,780.00 €	9.78 %

Faculty of Economics and Businesses, University of Rijeka	0.00 €	22,950.00 €	23,575.00 €	69,990.00 €	25,655.00 €	31,310.00 €	173,480.00 €	0.00 €	173,480.00 €	6.82 %
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	0.00 €	22,500.00 €	26,530.00 €	61,000.00 €	54,585.00 €	47,145.00 €	211,760.00 €	0.00 €	211,760.00 €	8.32 %
Total	30,000.00 €	323,295.00 €	327,480.00 €	785,085.00 €	487,855.00 €	590,155.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	
% of the total budget	1.18 %	12.71 %	12.87 %	30.86 %	19.18 %	23.20 %	100.00 %	0.00 %	100.00 %	100.00 %
ERDF	30,000.00 €	305,385.00 €	304,630.00 €	746,895.00 €	464,200.00 €	556,590.00 €	2,407,700.00 €	0.00 €	2,407,700.00 €	94.65 %
IPA Funding	0.00 €	17,910.00 €	22,850.00 €	38,190.00 €	23,655.00 €	33,565.00 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Total EU funds	30,000.00 €	323,295.00 €	327,480.00 €	785,085.00 €	487,855.00 €	590,155.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	100.00 %

D.4 Project budget – overview per WP/ per budget line

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	30,000.00 €	30,000.00 €	0.00 €	30,000.00 €	1.18 %
1 Project management	118,400.00 €	17,760.00 €	106,735.00 €	78,900.00 €	1,500.00 €	0.00 €	323,295.00 €	0.00 €	323,295.00 €	12.71 %
2 Project communication	163,700.00 €	24,555.00 €	16,650.00 €	122,575.00 €	0.00 €	0.00 €	327,480.00 €	0.00 €	327,480.00 €	12.87 %
3 Testing	407,200.00 €	61,080.00 €	17,700.00 €	299,105.00 €	0.00 €	0.00 €	785,085.00 €	0.00 €	785,085.00 €	30.86 %

4 Transferring	238,000.00 €	35,700.00 €	12,500.00 €	201,655.00 €	0.00 €	0.00 €	487,855.00 €	0.00 €	487,855.00 €	19.18 %
5 Capitalising	299,600.00 €	44,940.00 €	33,050.00 €	212,565.00 €	0.00 €	0.00 €	590,155.00 €	0.00 €	590,155.00 €	23.20 %
Total	1,226,900.00 €	184,035.00 €	186,635.00 €	914,800.00 €	1,500.00 €	30,000.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	
% of the total budget	48.23 %	7.23 %	7.34 %	35.96 %	0.06 %	1.18 %	100.00 %	0.00 %	100.00 %	100.00 %
ERDF	1,202,300.00 €	180,345.00 €	174,475.00 €	819,080.00 €	1,500.00 €	30,000.00 €	2,407,700.00 €	0.00 €	2,407,700.00 €	94.65 %
IPA Funding	24,600.00 €	3,690.00 €	12,160.00 €	95,720.00 €	0.00 €	0.00 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Total EU funds	1,226,900.00 €	184,035.00 €	186,635.00 €	914,800.00 €	1,500.00 €	30,000.00 €	2,543,870.00 €	0.00 €	2,543,870.00 €	100.00 %

D.5 Project budget – overview per partner/ per module

	Testing	Capitalising	Total budget	Net revenue	Total eligible budget	% total eligible budget
Institute for Comprehensive Development Solutions - eZAVOD	190,049.05 €	96,400.95 €	286,450.00 €	0.00 €	286,450.00 €	11.26 %
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	89,263.29 €	39,216.71 €	128,480.00 €	0.00 €	128,480.00 €	5.05 %
Official Chamber of Commerce, Industry and Shipping of Seville	180,715.00 €	69,055.00 €	249,770.00 €	0.00 €	249,770.00 €	9.82 %
Crowdpolicy	87,627.05 €	54,082.95 €	141,710.00 €	0.00 €	141,710.00 €	5.57 %

GOTEO FOUNDATION	115,165.56 €	50,464.44 €	165,630.00 €	0.00 €	165,630.00 €	6.51 %
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	217,058.07 €	38,141.93 €	255,200.00 €	0.00 €	255,200.00 €	10.03 %
Cyprus Chamber of Commerce & Industry	108,854.85 €	60,985.15 €	169,840.00 €	0.00 €	169,840.00 €	6.68 %
European Crowdfunding Network	125,903.57 €	74,236.43 €	200,140.00 €	0.00 €	200,140.00 €	7.87 %
COUNCIL OF VLORA REGION	88,265.73 €	47,904.27 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Campania Region	122,499.77 €	53,960.23 €	176,460.00 €	0.00 €	176,460.00 €	6.94 %
Marche Region - Fish Economy, Trade and Consumer Protection Unit	124,731.61 €	124,048.39 €	248,780.00 €	0.00 €	248,780.00 €	9.78 %
Faculty of Economics and Businesses, University of Rijeka	130,695.87 €	42,784.13 €	173,480.00 €	0.00 €	173,480.00 €	6.82 %
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	150,410.37 €	61,349.63 €	211,760.00 €	0.00 €	211,760.00 €	8.32 %
Total	1,731,239.79 €	812,630.21 €	2,543,870.00 €	0.00 €	2,543,870.00 €	
% of the total budget	68.06 %	31.94 %	100.00 %	0.00 %	100.00 %	100.00 %
ERDF	1,649,588.83 €	758,111.17 €	2,407,700.00 €	0.00 €	2,407,700.00 €	94.65 %

IPA Funding	88,265.73 €	47,904.27 €	136,170.00 €	0.00 €	136,170.00 €	5.35 %
Total EU funds	1,737,854.56 €	806,015.44 €	2,543,870.00 €	0.00 €	2,543,870.00 €	100.00 %

D.6 Net revenues

Partner	Amount
Institute for Comprehensive Development Solutions - eZAVOD	0.00 €
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	0.00 €
Official Chamber of Commerce, Industry and Shipping of Seville	0.00 €
Crowdpolicy	0.00 €
GOTEO FOUNDATION	0.00 €
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	0.00 €
Cyprus Chamber of Commerce & Industry	0.00 €
European Crowdfunding Network	0.00 €
COUNCIL OF VLORA REGION	0.00 €
Campania Region	0.00 €
Marche Region - Fish Economy, Trade and Consumer Protection Unit	0.00 €

Faculty of Economics and Businesses, University of Rijeka	0.00 €
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	0.00 €
Total	0.00 €
% of the total budget	0.00 %
Total EU funds	0.00 €

D.7 Origin of partner contribution

Partner	Name of the organisation/source of the contribution or own contribution	Nature of the private/public contribution	% of the total contribution of partners	Amount	Cash contribution
Crowdpolicy	Crowdpolicy	private	16.43 %	70,855.00 €	70,855.00 €
GOTEO FOUNDATION	GOTEO FOUNDATION	private	5.76 %	24,844.50 €	24,844.50 €
European Crowdfunding Network	European Crowdfunding Network	private	6.96 %	30,021.00 €	30,021.00 €
NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION	Greek Ministry of Economy and Development	public	4.47 %	19,272.00 €	19,272.00 €
Cyprus Chamber of Commerce & Industry	Ministry of Economy	public	5.91 %	25,476.00 €	25,476.00 €
Campania Region	Revolving funds, delibera CIPE 10/2015 dated 28/01/2015 (Ministry of Economic Development and Ministry of Economy and Finance)	public	6.14 %	26,469.00 €	26,469.00 €

Marche Region - Fish Economy, Trade and Consumer Protection Unit	Revolving funds, delibera CIPE 10/2015 dated 28/01/2015 (Ministry of Economic Development and Ministry of Economy and Finance)	public	8.65 %	37,317.00 €	37,317.00 €
REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support	Ministry of Economy and Development	public	7.37 %	31,764.00 €	31,764.00 €
Institute for Comprehensive Development Solutions - eZAVOD	Institute for Comprehensive Development Solutions - eZAVOD	public	9.97 %	42,967.50 €	42,967.50 €
Official Chamber of Commerce, Industry and Shipping of Seville	Official Chamber of Commerce, Industry and Shipping of Seville	public	8.69 %	37,465.50 €	37,465.50 €
University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer	public	8.88 %	38,280.00 €	38,280.00 €
Faculty of Economics and Businesses, University of Rijeka	Faculty of Economics and Businesses, University of Rijeka	public	6.04 %	26,022.00 €	26,022.00 €
COUNCIL OF VLORA REGION	COUNCIL OF VLORA REGION	public	4.74 %	20,425.50 €	20,425.50 €
Sub-total of public contributions			70.84 %	305,458.50 €	305,458.50 €
Sub-total of private contributions			29.16 %	125,720.50 €	125,720.50 €
Total				431,179.00 €	431,179.00 €

D.8 Partner budget - overview per WP/ per budget line

Institute for Comprehensive Development Solutions - eZAVOD

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	30,000.00 €	30,000.00 €	0.00 €	30,000.00 €	10.47 %
1 Project management	28,000.00 €	4,200.00 €	17,200.00 €	8,500.00 €	1,500.00 €	0.00 €	59,400.00 €	0.00 €	59,400.00 €	20.74 %
2 Project communication	18,400.00 €	2,760.00 €	1,500.00 €	5,300.00 €	0.00 €	0.00 €	27,960.00 €	0.00 €	27,960.00 €	9.76 %
3 Testing	44,200.00 €	6,630.00 €	0.00 €	21,900.00 €	0.00 €	0.00 €	72,730.00 €	0.00 €	72,730.00 €	25.39 %
4 Transferring	23,700.00 €	3,555.00 €	1,200.00 €	11,000.00 €	0.00 €	0.00 €	39,455.00 €	0.00 €	39,455.00 €	13.77 %
5 Capitalising	41,700.00 €	6,255.00 €	2,850.00 €	6,100.00 €	0.00 €	0.00 €	56,905.00 €	0.00 €	56,905.00 €	19.87 %
Total	156,000.00 €	23,400.00 €	22,750.00 €	52,800.00 €	1,500.00 €	30,000.00 €	286,450.00 €	0.00 €	286,450.00 €	
% of the total budget	54.46 %	8.17 %	7.94 %	18.43 %	0.52 %	10.47 %	100.00 %	0.00 %	100.00 %	100.00 %

NETWORK OF THE INSULAR CCI OF THE EUROPEAN UNION

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	5,600.00 €	840.00 €	7,500.00 €	6,800.00 €	0.00 €	0.00 €	20,740.00 €	0.00 €	20,740.00 €	16.14 %
2 Project communication	7,500.00 €	1,125.00 €	0.00 €	8,300.00 €	0.00 €	0.00 €	16,925.00 €	0.00 €	16,925.00 €	13.17 %
3 Testing	25,000.00 €	3,750.00 €	0.00 €	14,500.00 €	0.00 €	0.00 €	43,250.00 €	0.00 €	43,250.00 €	33.66 %
4 Transferring	6,300.00 €	945.00 €	600.00 €	12,000.00 €	0.00 €	0.00 €	19,845.00 €	0.00 €	19,845.00 €	15.45 %
5 Capitalising	10,800.00 €	1,620.00 €	2,800.00 €	12,500.00 €	0.00 €	0.00 €	27,720.00 €	0.00 €	27,720.00 €	21.58 %
Total	55,200.00 €	8,280.00 €	10,900.00 €	54,100.00 €	0.00 €	0.00 €	128,480.00 €	0.00 €	128,480.00 €	

% of the total budget	42.96 %	6.44 %	8.48 %	42.11 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %
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Official Chamber of Commerce, Industry and Shipping of Seville

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	8,000.00 €	1,200.00 €	6,800.00 €	5,900.00 €	0.00 €	0.00 €	21,900.00 €	0.00 €	21,900.00 €	8.77 %
2 Project communication	11,500.00 €	1,725.00 €	0.00 €	4,300.00 €	0.00 €	0.00 €	17,525.00 €	0.00 €	17,525.00 €	7.02 %
3 Testing	24,000.00 €	3,600.00 €	0.00 €	19,500.00 €	0.00 €	0.00 €	47,100.00 €	0.00 €	47,100.00 €	18.86 %
4 Transferring	58,600.00 €	8,790.00 €	1,200.00 €	36,500.00 €	0.00 €	0.00 €	105,090.00 €	0.00 €	105,090.00 €	42.07 %
5 Capitalising	33,700.00 €	5,055.00 €	800.00 €	18,600.00 €	0.00 €	0.00 €	58,155.00 €	0.00 €	58,155.00 €	23.28 %
Total	135,800.00 €	20,370.00 €	8,800.00 €	84,800.00 €	0.00 €	0.00 €	249,770.00 €	0.00 €	249,770.00 €	
% of the total budget	54.37 %	8.16 %	3.52 %	33.95 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

Crowdpolicy

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	8,000.00 €	1,200.00 €	6,000.00 €	2,800.00 €	0.00 €	0.00 €	18,000.00 €	0.00 €	18,000.00 €	12.70 %
2 Project communication	11,500.00 €	1,725.00 €	0.00 €	4,300.00 €	0.00 €	0.00 €	17,525.00 €	0.00 €	17,525.00 €	12.37 %
3 Testing	31,900.00 €	4,785.00 €	2,400.00 €	0.00 €	0.00 €	0.00 €	39,085.00 €	0.00 €	39,085.00 €	27.58 %
4 Transferring	22,500.00 €	3,375.00 €	700.00 €	0.00 €	0.00 €	0.00 €	26,575.00 €	0.00 €	26,575.00 €	18.75 %
5 Capitalising	31,500.00 €	4,725.00 €	4,300.00 €	0.00 €	0.00 €	0.00 €	40,525.00 €	0.00 €	40,525.00 €	28.60 %

Total	105,400.00 €	15,810.00 €	13,400.00 €	7,100.00 €	0.00 €	0.00 €	141,710.00 €	0.00 €	141,710.00 €	
% of the total budget	74.38 %	11.16 %	9.46 %	5.01 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

GOTEO FOUNDATION

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	8,000.00 €	1,200.00 €	6,800.00 €	3,200.00 €	0.00 €	0.00 €	19,200.00 €	0.00 €	19,200.00 €	11.59 %
2 Project communication	11,500.00 €	1,725.00 €	0.00 €	4,300.00 €	0.00 €	0.00 €	17,525.00 €	0.00 €	17,525.00 €	10.58 %
3 Testing	47,700.00 €	7,155.00 €	5,200.00 €	3,000.00 €	0.00 €	0.00 €	63,055.00 €	0.00 €	63,055.00 €	38.07 %
4 Transferring	22,500.00 €	3,375.00 €	700.00 €	0.00 €	0.00 €	0.00 €	26,575.00 €	0.00 €	26,575.00 €	16.04 %
5 Capitalising	30,500.00 €	4,575.00 €	4,200.00 €	0.00 €	0.00 €	0.00 €	39,275.00 €	0.00 €	39,275.00 €	23.71 %
Total	120,200.00 €	18,030.00 €	16,900.00 €	10,500.00 €	0.00 €	0.00 €	165,630.00 €	0.00 €	165,630.00 €	
% of the total budget	72.57 %	10.89 %	10.20 %	6.34 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	9,800.00 €	1,470.00 €	7,950.00 €	6,300.00 €	0.00 €	0.00 €	25,520.00 €	0.00 €	25,520.00 €	10.00 %
2 Project communication	14,500.00 €	2,175.00 €	2,200.00 €	6,100.00 €	0.00 €	0.00 €	24,975.00 €	0.00 €	24,975.00 €	9.79 %
3 Testing	77,900.00 €	11,685.00 €	3,400.00 €	50,300.00 €	0.00 €	0.00 €	143,285.00 €	0.00 €	143,285.00 €	56.15 %
4 Transferring	15,500.00 €	2,325.00 €	1,500.00 €	11,500.00 €	0.00 €	0.00 €	30,825.00 €	0.00 €	30,825.00 €	12.08 %

5 Capitalising	19,300.00 €	2,895.00 €	800.00 €	7,600.00 €	0.00 €	0.00 €	30,595.00 €	0.00 €	30,595.00 €	11.99 %
Total	137,000.00 €	20,550.00 €	15,850.00 €	81,800.00 €	0.00 €	0.00 €	255,200.00 €	0.00 €	255,200.00 €	
% of the total budget	53.68 %	8.05 %	6.21 %	32.05 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

Cyprus Chamber of Commerce & Industry

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	8,000.00 €	1,200.00 €	9,500.00 €	5,000.00 €	0.00 €	0.00 €	23,700.00 €	0.00 €	23,700.00 €	13.95 %
2 Project communication	13,000.00 €	1,950.00 €	750.00 €	5,800.00 €	0.00 €	0.00 €	21,500.00 €	0.00 €	21,500.00 €	12.66 %
3 Testing	35,500.00 €	5,325.00 €	0.00 €	18,000.00 €	0.00 €	0.00 €	58,825.00 €	0.00 €	58,825.00 €	34.64 %
4 Transferring	12,400.00 €	1,860.00 €	900.00 €	5,900.00 €	0.00 €	0.00 €	21,060.00 €	0.00 €	21,060.00 €	12.40 %
5 Capitalising	21,700.00 €	3,255.00 €	800.00 €	19,000.00 €	0.00 €	0.00 €	44,755.00 €	0.00 €	44,755.00 €	26.35 %
Total	90,600.00 €	13,590.00 €	11,950.00 €	53,700.00 €	0.00 €	0.00 €	169,840.00 €	0.00 €	169,840.00 €	
% of the total budget	53.34 %	8.00 %	7.04 %	31.62 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

European Crowdfunding Network

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	9,500.00 €	1,425.00 €	9,000.00 €	5,200.00 €	0.00 €	0.00 €	25,125.00 €	0.00 €	25,125.00 €	12.55 %
2 Project communication	28,500.00 €	4,275.00 €	3,200.00 €	25,000.00 €	0.00 €	0.00 €	60,975.00 €	0.00 €	60,975.00 €	30.47 %
3 Testing	28,900.00 €	4,335.00 €	2,700.00 €	3,000.00 €	0.00 €	0.00 €	38,935.00 €	0.00 €	38,935.00 €	19.45 %

4 Transferring	20,700.00 €	3,105.00 €	0.00 €	9,000.00 €	0.00 €	0.00 €	32,805.00 €	0.00 €	32,805.00 €	16.39 %
5 Capitalising	34,000.00 €	5,100.00 €	3,200.00 €	0.00 €	0.00 €	0.00 €	42,300.00 €	0.00 €	42,300.00 €	21.14 %
Total	121,600.00 €	18,240.00 €	18,100.00 €	42,200.00 €	0.00 €	0.00 €	200,140.00 €	0.00 €	200,140.00 €	
% of the total budget	60.76 %	9.11 %	9.04 %	21.09 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

COUNCIL OF VLORA REGION

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	5,000.00 €	750.00 €	7,310.00 €	4,850.00 €	0.00 €	0.00 €	17,910.00 €	0.00 €	17,910.00 €	13.15 %
2 Project communication	6,000.00 €	900.00 €	1,550.00 €	14,400.00 €	0.00 €	0.00 €	22,850.00 €	0.00 €	22,850.00 €	16.78 %
3 Testing	6,500.00 €	975.00 €	0.00 €	30,715.00 €	0.00 €	0.00 €	38,190.00 €	0.00 €	38,190.00 €	28.05 %
4 Transferring	4,700.00 €	705.00 €	800.00 €	17,450.00 €	0.00 €	0.00 €	23,655.00 €	0.00 €	23,655.00 €	17.37 %
5 Capitalising	2,400.00 €	360.00 €	2,500.00 €	28,305.00 €	0.00 €	0.00 €	33,565.00 €	0.00 €	33,565.00 €	24.65 %
Total	24,600.00 €	3,690.00 €	12,160.00 €	95,720.00 €	0.00 €	0.00 €	136,170.00 €	0.00 €	136,170.00 €	
% of the total budget	18.07 %	2.71 %	8.93 %	70.29 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

Campania Region

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	7,500.00 €	1,125.00 €	8,575.00 €	4,300.00 €	0.00 €	0.00 €	21,500.00 €	0.00 €	21,500.00 €	12.18 %
2 Project communication	5,500.00 €	825.00 €	4,000.00 €	8,350.00 €	0.00 €	0.00 €	18,675.00 €	0.00 €	18,675.00 €	10.58 %

3 Testing	16,000.00 €	2,400.00 €	4,000.00 €	31,575.00 €	0.00 €	0.00 €	53,975.00 €	0.00 €	53,975.00 €	30.59 %
4 Transferring	14,400.00 €	2,160.00 €	2,400.00 €	21,675.00 €	0.00 €	0.00 €	40,635.00 €	0.00 €	40,635.00 €	23.03 %
5 Capitalising	16,500.00 €	2,475.00 €	3,700.00 €	19,000.00 €	0.00 €	0.00 €	41,675.00 €	0.00 €	41,675.00 €	23.62 %
Total	59,900.00 €	8,985.00 €	22,675.00 €	84,900.00 €	0.00 €	0.00 €	176,460.00 €	0.00 €	176,460.00 €	
% of the total budget	33.95 %	5.09 %	12.85 %	48.11 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

Marche Region - Fish Economy, Trade and Consumer Protection Unit

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	2,000.00 €	300.00 €	2,000.00 €	20,550.00 €	0.00 €	0.00 €	24,850.00 €	0.00 €	24,850.00 €	9.99 %
2 Project communication	4,100.00 €	615.00 €	0.00 €	26,225.00 €	0.00 €	0.00 €	30,940.00 €	0.00 €	30,940.00 €	12.44 %
3 Testing	3,000.00 €	450.00 €	0.00 €	52,215.00 €	0.00 €	0.00 €	55,665.00 €	0.00 €	55,665.00 €	22.38 %
4 Transferring	2,500.00 €	375.00 €	0.00 €	38,220.00 €	0.00 €	0.00 €	41,095.00 €	0.00 €	41,095.00 €	16.52 %
5 Capitalising	14,800.00 €	2,220.00 €	3,200.00 €	76,010.00 €	0.00 €	0.00 €	96,230.00 €	0.00 €	96,230.00 €	38.68 %
Total	26,400.00 €	3,960.00 €	5,200.00 €	213,220.00 €	0.00 €	0.00 €	248,780.00 €	0.00 €	248,780.00 €	
% of the total budget	10.61 %	1.59 %	2.09 %	85.71 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

Faculty of Economics and Businesses, University of Rijeka

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	9,000.00 €	1,350.00 €	8,600.00 €	4,000.00 €	0.00 €	0.00 €	22,950.00 €	0.00 €	22,950.00 €	13.23 %

2 Project communication	14,500.00 €	2,175.00 €	2,600.00 €	4,300.00 €	0.00 €	0.00 €	23,575.00 €	0.00 €	23,575.00 €	13.59 %
3 Testing	32,600.00 €	4,890.00 €	0.00 €	32,500.00 €	0.00 €	0.00 €	69,990.00 €	0.00 €	69,990.00 €	40.34 %
4 Transferring	11,700.00 €	1,755.00 €	700.00 €	11,500.00 €	0.00 €	0.00 €	25,655.00 €	0.00 €	25,655.00 €	14.79 %
5 Capitalising	19,400.00 €	2,910.00 €	1,400.00 €	7,600.00 €	0.00 €	0.00 €	31,310.00 €	0.00 €	31,310.00 €	18.05 %
Total	87,200.00 €	13,080.00 €	13,300.00 €	59,900.00 €	0.00 €	0.00 €	173,480.00 €	0.00 €	173,480.00 €	
% of the total budget	50.27 %	7.54 %	7.67 %	34.53 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

REGION OF CENTRAL MACEDONIA - Directorate of Innovation and Entrepreneurship Support

	Staff costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Preparation costs	Total budget	Net revenue	Total eligible budget	% total eligible budget
0 Preparation costs	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 %
1 Project management	10,000.00 €	1,500.00 €	9,500.00 €	1,500.00 €	0.00 €	0.00 €	22,500.00 €	0.00 €	22,500.00 €	10.63 %
2 Project communication	17,200.00 €	2,580.00 €	850.00 €	5,900.00 €	0.00 €	0.00 €	26,530.00 €	0.00 €	26,530.00 €	12.53 %
3 Testing	34,000.00 €	5,100.00 €	0.00 €	21,900.00 €	0.00 €	0.00 €	61,000.00 €	0.00 €	61,000.00 €	28.81 %
4 Transferring	22,500.00 €	3,375.00 €	1,800.00 €	26,910.00 €	0.00 €	0.00 €	54,585.00 €	0.00 €	54,585.00 €	25.78 %
5 Capitalising	23,300.00 €	3,495.00 €	2,500.00 €	17,850.00 €	0.00 €	0.00 €	47,145.00 €	0.00 €	47,145.00 €	22.26 %
Total	107,000.00 €	16,050.00 €	14,650.00 €	74,060.00 €	0.00 €	0.00 €	211,760.00 €	0.00 €	211,760.00 €	
% of the total budget	50.53 %	7.58 %	6.92 %	34.97 %	0.00 %	0.00 %	100.00 %	0.00 %	100.00 %	100.00 %

D.9 Project budget - overview per semesters

Reference period	Expenditure forecast per period of implementation (€)			
	Total eligible (€) of partners ERDF	ERDF	Total eligible (€) of partners IPA Funding	IPA Funding
Semester I (from 01/07/2019 to 31/12/2019)	69,665.00 €	57,780.15 €	4,085.00 €	3,472.25 €
Semester II (from 01/01/2020 to 30/06/2020)	155,574.00 €	129,033.08 €	8,170.00 €	6,944.50 €
Semester III (from 01/07/2020 to 31/12/2020)	665,338.00 €	551,831.37 €	38,128.00 €	32,408.80 €
Semester IV (from 01/01/2021 to 30/06/2021)	650,433.00 €	539,469.16 €	36,766.00 €	31,251.10 €
Semester V (from 01/07/2021 to 31/12/2021)	409,910.00 €	339,979.37 €	23,149.00 €	19,676.65 €
Semester VI (from 01/01/2022 to 30/06/2022)	456,780.00 €	378,853.35 €	25,872.00 €	21,991.20 €
Total	2,407,700.00 €	1,996,946.50 €	136,170.00 €	115,744.50 €

PART E - Lead Partner confirmation and signature page

E.1. Lead Partner confirmation and signature page

By signing the application form the Lead Partner on behalf of all partners, confirms that:

- the project neither in whole or in part has or will receive any other additional EU funds (except for the funds indicated in this application form) during the whole duration of the project;
- the project partners listed in the application form are committed to take part in the project's activities and financing;
- the project is in line with the relevant EU and national/regional legislation and policies of the regions and countries involved;
- the Lead Partner and the project partners will act according to the provisions of the relevant national and EU regulations, especially regarding structural funds, public procurement, state aid, equal opportunities and sustainable development, as well as the specific provisions of the programme;
- the project respects equal opportunities and non-discrimination and has no harmful impact on the environment;
- the information in the application form is accurate and true to the best knowledge of the Lead Partner.

This engagement would be under the condition of confirming all the above mentioned information in the partnership agreement once, the project has been approved by the Steering Committee of the Interreg MED Programme.

Signature

- Place and date
- Name of signing person
- Position of signing person
- Signature of Lead Partner
- Stamp of Lead Partner