



# **Are EU Policies suitable to help doing business on islands**

—

## **The Case of Circular Economy**

INSULEUR Public Hearing  
05/04/2019



## EUROCHAMBRES

---

- Association of European Chambers of Commerce & Industry
- 45 member organisations including INSULEUR
- > 1.700 regional Chambers
- > 20.000.000 companies from all sectors (of which > 93% SMEs)
- both advocacy and EU projects



## EUROCHAMBRES work on the Circular Economy (so far)

---

- July-December 2018: **Circular Economy Report**
  - Quantitative analysis of 9 sectors
  - Sided with 9 case studies
- Mid January-Now: **CE Policy Recommendations**
  - A comprehensive approach



# EUROCHAMBRES Circular Economy Report

**DE MEUTER**



**BNP PARIBAS  
FORTIS**

**ABInBev**



**PCEP**  
POLYOLEFIN  
Circular Economy Platform

  
**MARTIN'S HOTELS**  
TOMORROW NEEDS TODAY



For Commerce



For Individual Mobility



For Taxis

**Aurubis**

**recover**<sup>®</sup>  
UPCYCLED TEXTILE SYSTEM



**HILATURAS  
FERRE**

*Case Levi*





# Hospitality & Food Services

---



- **Green Procurement**
  - a. Corporate & Supplier Code of Conduct (e.g: impact reduction targets)
  - b. Seasonal & local & certified products
  
- **Reduce-Reuse principles in most products**
  - a. Smaller food portions (to reduce waste)
  - b. Reusable packaging for hygiene products



# Waste Management (an overarching topic)

---

## Plastics

- a. Eco design → rethinking the shape, glues, inks, and need of certain products
- b. Recycling → harmonised packaging, collection, and sorting
- c. REUSE → reusable and biodegradable packaging



## Construction

- a. Landfill ban
- b. Network of waste recovery plants
- c. Modularity
- d. Renewable and recyclable materials





## Specific challenges for islands

---

- Even larger share of micro- and small businesses
- Seasonal fluctuation of activities
- Attractiveness for skilled workforce
- Dependence on fuel imports → especially off-grid islands
- Waste management



## Specific challenges for islands

---

- Single-Use Plastics
  - Aim to tackle issue of marine littering
  - Our position: ban of an product only measure of last resort
  - large-scale alternatives often not available on island markets
  - Strong focus on consumer awareness especially important





## Specific challenges for islands

---

- Waste management
  - Mentioned in CE Action Plan Implementation Report
  - Expensive infrastructure for separate waste collection
  - Shipment of waste vs. waste-to-energy
  - Issue for off-grid islands
  - Energy recovery could be suitable solution for off-grid islands



## EUROCHAMBRES Circular Economy working group

---

- To create synergies between Chambers
  - Stages of awareness & activities vary greatly
- Both project & policy focussed
  - Identify project opportunities
  - Identify projects that are easily replicable
  - Derive to policy conclusions as well



**Clemens Rosenmayr**

Policy Advisor Energy & Environment

**rosenmayr@eurochambres.eu**

**+32 2 282 08 90**

**EUROCHAMBRES Circular Economy Report**

available at

**[www.eurochambres.eu](http://www.eurochambres.eu)**



**Valerio Burlizzi**

Junior Policy Advisor Environment

**burlizzi@eurochambres.eu**

**+32 2 282 08 72**