



Comité économique et social européen
European Economic and Social Committee

Dear Madam, dear Sir,

We have the pleasure to invite you to the **public hearing** entitled “**The European Strategy for the Coastal and Maritime Tourism: Handicaps and challenges for our islands**” organised by **INSULEUR**, the Network of the Insular Chambers of Commerce and Industry of the European Union.

The event will be held in Brussels, **on May 8th, 2014 at 09:15 am** at the premises of the Economic and Social Committee, **EESC**, *Rue Belliard 99*, Room **JDE 63**.

The European Commission has presented a new strategy to promote Coastal and Maritime Tourism in Europe. This Strategy is of a great importance for **INSULEUR** and a key driver for the economy of our coastal regions and islands. The Public Hearing will aim to exchange views with representatives of the European institutions, on the implementation of this Strategy in our island regions.

Please confirm your assistance before **April 30th, 2014**, to the following e-mail address: innovacionmallorca@camaras.org.

Hoping to your participation at the Public Hearing, receive our best regards.

Juan Gual de Torrella Guasp
President of INSULEUR