Infrastructure and transport: Territorial cohesion and economic growth for the islands

XI FORUM INSULEUR
Convento San Giuseppe
Cagliari
20–21 October, 2011
Thursday 20 October 2011
Convento San Giuseppe
15h00 INSULEUR Board of Directors
17h30 INSULEUR General Assembly
21h00 Dinner for the members of the INSULEUR network (place: Restaurant « Sa Festa » - Maracalagonis)

Friday 21 October 2011
Place: Convento San Giuseppe
8h45 Welcome and registration
9h15 Official opening of the XI Forum INSULEUR

- Juan Gual de Torrella Guasp, President of INSULEUR
- Giommaria Uggias, President of INSULEUR
- Ferruccio Dardanello, President of the Italian Union of Chambers of Commerce
- Alessandro Barberis, President of Eurochambres
- Claudia Lombardo, President of Sardinian Regional Council
- Christian Solinas, President of the Chamber of Commerce and Industry of Dodecanese
- Arturo Escuder, Vice-President of the Chamber of Commerce and Industry of Santa Cruz de Tenerife
- Nikolaos Papastamatiou, President of the airport of Rhodes
- Nemesio Suárez, Expert, ex Manager of the Palma de Mallorca airport and Mahon
- Susanna Sciacovelli, General Director of Air Berlin for Italy
- Vincenzo Mareddu, President of the Cagliari Elmas Airport
- Nikitas Nikitakos, Professor at the University of Aegaean
- Piergiorgio Massidda, President of the Port Authority of Cagliari
- Antal Csupor, Group of Employers CESE
- Giancarlo Deidda, President of the Cagliari Chamber of Commerce
- Jean-Didier Hache, Executive secretary of the island Commission of the CPMR
- Port dues : a lack of cooperation at local level
- Arturo Escuder, Vice-President of the Chamber of Commerce and Industry of Santa Cruz de Tenerife
- The "Low cost" as a means of boosting territories : the example of the airport of Rhodes
- Nikolaos Papastamatiou, General Secretary of the Chamber of Commerce and Industry of Dodecanese
- Ships and aircraft, means for the development of the islands, the public initiative
- Christian Solinas, Transport Councillor of the Autonomous Region of Sardinia
- Coastline linking with the mainland as a prerequisite of functioning and economic development of Croatian islands also in the context of Croatian adhesion to EU
- Vinko Mičetić, President of Rijeka Chamber of Commerce
- Nemesis Suárez, Expert, ex Manager of the Palma de Mallorca airport and Mahon
- The vision of the private sector
- Susanna Sciacovelli, General Director of Air Berlin for Italy
- The experience of the privatisation of the Cagliari airport
- Vincenzo Mareddu, President of the Cagliari Elmas Airport
- Ports: a key element for the sustainable development of islands
- Nikitas Nikitakos, Professor at the University of Aegaean
- Cruises as a factor for promotion and tourism development for the town system
- Piergiorgio Massidda, President of the Port Authority of Cagliari
- Antal Csupor, Group of Employers CESE
- Europe Economic and Social Committee, Henri Malosse, Group of Employers
- CRPM – Jean Didier Hache, Executive Secretary of Islands Commission
- Airport Regions Conference – Léa Bodossian, ARC General Secretary
- EOAN – Themistoklis Papatheofanous, President of EOAN and Vice-Governor of the North Aegean Region
- Chamber of Commerce of Cagliari – Giancarlo Deidda, President of the CCI
- European Economic and Social Committee, Henri Malosse, Group of Employers
- CRPM – Jean Didier Hache, Executive Secretary of Islands Commission
- Airport Regions Conference – Léa Bodossian, ARC General Secretary
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- Chamber of Commerce of Cagliari – Giancarlo Deidda, President of the CCI

10h00 Port and airport management in favour of the economic development of island regions
The mode (public vs. private) of management of ports and airports affects the island development and the entrepreneurial fabric of the islands. Public participation (including through the CCI) in the management of ports and airports is important for the proper regional economic development as it allows the consideration of local needs and interests, and does not have a strategy only based on return on investment. By presenting concrete examples of business models for port and airport (business strategies vs. public interventions), we will consider how the privatization of the management of ports and airports affects the development of island territories and SMEs. Moreover, the European Commission vision outlined in its White Paper on transport its willingness to strictly enforce the competition rules in all modes of transport and to avoid distortions of competition. However the implementation of European policy must be differentiated for islands when necessary. It will be remembered in this session the specificity of the island territories and to present concretes problems faced by companies. This session directly affects the issue of state aids and cohesion policy currently debated in Brussels.
- "Are the so-called" territorial continuity" policies sufficient to address the problem of island transport?" Jean-Didier Hache, Executive secretary of the island Commission of the CPMR
- "Port dues : a lack of cooperation at local level"
- Arturo Escuder, Vice-President of the Chamber of Commerce and Industry of Santa Cruz de Tenerife
- The "Low cost" as a means of boosting territories : the example of the airport of Rhodes
- Nikolaos Papastamatiou, General Secretary of the Chamber of Commerce and Industry of Dodecanese
- Ships and aircraft, means for the development of the islands, the public initiative
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- Vinko Mičetić, President of Rijeka Chamber of Commerce

11h30 Coffee break

12h00 Aid for transport policy as a means of stimulation of island territories
Competition policy, notably through the regulations on state aid implemented by the European Commission is under review. The EC points out in its White Paper on transport its willingness to strictly enforce the competition rules in all modes of transport and to avoid distortions of competition. However the implementation of European policy must be differentiated for islands when necessary. It will be remembered in this session the specificity of the island territories and to present concretes problems faced by companies. This session directly affects the issue of state aids and cohesion policy currently debated in Brussels.
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Debate chaired by Gianfranco Astori

13h30 Lunch

15h00 Round table: the views of European networks and other institutional partners
- INSULEUR – Juan Gual de Torrella Guasp, President of INSULEUR and of the Mallorca Chamber of Commerce
- Euromontana – André Marcon, President of Euromontana and of the Assembly of the French Chambers of Commerce

17h00 Closing of the Forum
- Juan Gual de Torrella Guasp, President of INSULEUR
- Giancarlo Deidda, President of the Cagliari Chamber of Commerce
- Salvatore Cicci, Member of the Italian Parliament
- Stefano Maullu, Lombardia Regional advisor in charge of Tourism
- Ugo Cappellacci, President of Sardinia Region and President of Islands Commission of CRPM

17h30 Presentation of the Route du Rhum video made by the Sardinian businessman and yachtsman Andrea Mura with his boat “Vento di Sardegna”: the passion for sport to technological innovation

18h00 OTIE General Assembly (European Islands Tourism Observatory)

21h00 Dinner at “Villa Ballero”