

XI FORUM INSULEUR

Cagliari
20–21 October, 2011



**Infrastructure and transport:
Territorial cohesion
and economic growth
for the islands**

FORUM SECRETARY

Camera di Commercio, Industria, Artigianato e Agricoltura di Cagliari

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Thursday 20 October 2011

Convento San Giuseppe

15h00 INSULEUR Board of Directors

17h30 INSULEUR General Assembly

21h00 Dinner for the members of the INSULEUR network
(place: Restaurant « Sa Festa » - Maracalagonis)

Friday 21 October 2011

Place: Convento San Giuseppe

8h45 Welcome and registration

9h15 Official opening of the XI Forum INSULEUR

- Juan Gual de Torrella Guasp, *President of INSULEUR*
- Giommara Uggiass, *Member of the European Parliament*
- Ferruccio Dardanella, *President of the Italian Union of Chambers of Commerce*
- Alessandro Barberis, *President of Eurochambres*
- Claudia Lombardo, *President of Sardinian Regional Council*
- Graziano Milia, *President of the Province of Cagliari*
- Massimo Zedda, *Mayor of Cagliari*
- Giancarlo Deidda, *President of the Cagliari Chamber of Commerce*

10h00 Port and airport management in favour of the economic development of island regions

The mode (public vs. private) of management of ports and airports affects the island development and the entrepreneurial fabric of the islands. Public participation (including through the CCI) in the management of ports and airports is important for the proper regional economic development as it allows the consideration of local needs and interests, and does not have a strategy only based on return on investment. By presenting concrete examples of business models for port and airport (business strategies vs. public interventions), we will consider how the privatization of the management of ports and airports affects the development of island territories and SMEs. Moreover, the European Commission vision outlined in its White Paper for a sustainable and competitive transport system does not take into account the specificities of the island territories for which transportation is limited to air and sea. The islands face conditions that imply the necessity of policies that are consistent with the island interests. The purpose is to support the development of the territories and not to make profit. This issue is currently relevant as the liberalization of port can be discussed with the publication of the White Paper on transport.

- Nemesio Suárez, *Expert, ex Manager of the Palma de Mallorca airport and Mahon*
- The vision of the private sector
Susanna Sciacovelli, *General Director of Air Berlin for Italy*
- The experience of the privatisation of the Cagliari airport
Vincenzo Mareddu, *President of the Cagliari Elmas Airport*
- Ports: a key element for the sustainable development of islands
Nikitas Nikitakos, *Professor at the University of Aegean*

- Cruises as a factor for promotion and tourism development for the town system
Piergiorgio Massidda, *President of the Port Authority of Cagliari*

- Antal Csuptor, *Group of Employers CESE*

Debate chaired by Franco Locatelli

11h30 Coffee break

12h00 Aid for transport policy as a means of stimulation of island territories

Competition policy, notably through the regulations on state aid implemented by the European Commission is under review. The EC points out in its White Paper on transport its willingness to strictly enforce the competition rules in all modes of transport and to avoid distortions of competition. However the implementation of European policy must be differentiated for islands when necessary. It will be remembered in this session the specificity of the island territories and to present concrete problems faced by companies. This session directly affects the issue of state aids and cohesion policy currently debated in Brussels.

- "Are the so-called" territorial continuity" policies sufficient to address the problem of island transport?"
Jean-Didier Hache, *Executive secretary of the island Commission of the CPMR*

- Port dues : a lack of cooperation at local level
Arturo Escuder, *Vice-President of the Chamber of Commerce and Industry of Santa Cruz de Tenerife*

- The "Low cost" as a means of boosting territories : the example of the airport of Rhodes
Nikolaos Papastamatiou, *General Secretary of the Chamber of Commerce and Industry of Dodecanese*

- Ships and aircraft, means for the development of the islands, the public initiative
Christian Solinas, *Transport Councillor of the Autonomous Region of Sardinia*

- Coastline linking with the mainland as a prerequisite of functioning and economic development of Croatian islands also in the context of Croatian adhesion to EU
Vinko Mičetić, *President of Rijeka Chamber of Commerce*

Debate chaired by Gianfranco Astori

13h30 Lunch

15h00 Round table: the views of European networks and other institutional partners

- INSULEUR – Juan Gual de Torrella Guasp, *President of INSULEUR and of the Mallorca Chamber of Commerce*
- Euromontana – André Marcon, *President of Euromontana and of the Assembly of the French Chambers of Commerce*

- European Economic and Social Committee, Henri Malosse, *Group of Employers*

- CRPM – Jean Didier Hache, *Executive Secretary of Islands Commission*

- Airport Regions Conference – Léa Bodossian, *ARC General Secretary*

- EOAN – Themistoklis Papatheofanous, *President of EOAN and Vice-Governor of the North Aegean Region*

- Chamber of Commerce of Cagliari – Giancarlo Deidda, *President of the CCI*

Debate chaired by Tiziana Ferrario

17h00 Closing of the Forum

- Juan Gual de Torrella Guasp, *President of INSULEUR*
- Giancarlo Deidda, *President of the Cagliari Chamber of Commerce*
- Salvatore Cicu, *Member of the Italian Parliament*
- Stefano Maullu, *Lombardia Regional advisor in charge of Tourism*
- Ugo Cappellacci, *President of Sardinia Region and President of Islands Commission of CRPM*

17h50 Presentation of the Route du Rhum video made by the Sardinian businessman and yachtsman Andrea Mura with his boat "Vento di Sardegna": the passion for sport to technological innovation

18h00 OTIE General Assembly (European Islands Tourism Observatory)

21h00 Dinner at "Villa Ballero"